



DEPT. OF PHARMACY PRACTICE &
PHARMACY EDUCATION UNIT
JSS COLLEGE OF PHARMACY, OOTY

INDUSTRY EXPERT INTERACTION SERIES - 2023

MR YUVARAJ HAS MORE THAN 33 YEARS OF EXPERIENCE IN SALES & MARKETING OF PHARMACEUTICALS AS WELL AS ENTREPRENEURSHIP. MR YUVARAJ HAS PROFESSIONALLY PLAYED VARIOUS CAPACITIES FROM BEING A MEDICAL REPRESENTATIVE TO BEING A VICE PRESIDENT IN REKNOWNED PHARMACEUTICAL INDUSTRIES LIKE HOECHST MARION ROUSSEL, DR REDDY'S AND ORDAIN HEALTHCARE. MR YUVARAJ HAS OVER 15 YEARS OF ENTREPRENEURIAL JOURNEY AS EXECUTIVE DIRECTOR IN DELVIN FORMULATIONS, INVENTZ LIFE SCIENCES & LIFESPAN DIABETES CLINICS. IN THE PAST THREE DECADES, MR YUVARAJ HAS ALSO EXPERTISED HIMSELF IN BUILDING BUSINESS IN THE FIELD OF PHARMACEUTICALS, OTC DRUGS, FMCG, CHAIN OF CLINICS AND DIGITAL MARKETING OF PHARMACEUTICALS.



MR YUVARAJ J
B. PHARM., MBA

TOPIC: IMPACT OF DIGITAL TECHNOLOGY IN PHARMA / HEALTHCARE INDUSTRY

DATE: 01.03.2023 (WEDNESDAY)

TIME: 05:00PM ONWARDS

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