

## **JSS COLLEGE OF PHARMACY, ROCKLANDS, OOTY, THE NILGIRIS**

### **ELECTORAL LITERACY CLUB-2023-2024 AND ITS ACTIVITIES**

An Electoral Literacy Club is a platform to engage school/college students through interesting activities and hands-on experience to sensitize them on their electoral rights and familiarize them with the electoral process of registration and voting. ELCs are also present in colleges and rural communities.

At ELCs, learning meets fun. Activities and Games were designed to stimulate and motivate students provoking them to think and ask questions. Through ELC, the Election Commission of India aims to strengthen the culture of electoral participation among young and future voters.

**VISION:** To make its utmost contribution to have an active democratic citizenry originating in integrated civic and voter education and electoral participation right from a young age.

#### **OBJECTIVES:**

In furtherance of this vision, the Electoral Literacy Club was chartered at our college with the following objectives:

- To educate the targeted populations about voter registration, the electoral process, and related matters through hands-on experience
- To familiarize the targeted populations with electronic voting machine (EVM) and Voter verifiable paper audit trail(VVPAT) and to educate them about the robustness of EVM and the integrity of the electoral process using EVMs
- To help the target audience understand the value of their vote to ensure that they exercise their suffrage right in a confident, comfortable, and ethical manner
- To harness the potential of ELC members for carrying electoral literacy in the communities
- To facilitate voter registration for its eligible members who are not yet registered
- To develop a culture of electoral participation and maximize informed and ethical voting and follow the principle of 'Every vote counts' and 'No Voter to be Left Behind' Electoral Literacy

## ELECTORAL LITERACY CLUB-2023-2024

**Convenor** : Dr. SP Dhanabal, Principal

**Co-Convenor:** Dr. KP Arun, Vice Principal

**Nodal Officers:** Dr. Kousalya, Lecturer and Mr. Murugappan, Lecturer, Dept. of Pharmaceutics

**Student Coordinators:** Mr. Jeevanantham I (VI Pharm D) & Ms. AnithaM (II M.Pharm)

### STUDENT MEMBERS

S.NO	NAME OF THE STUDENT	YEAR & COURSE
1	Mr.Nitesh S	I B PHARM
2	Mr.Selvamani	I B PHARM
3	MrDhyanesh R	I PHARM D
4	MrHariharan V	I PHARM D
5	MrSivaprabakar B	II B PHARM
6	MrThiyagarajan S	II B PHARM
7	MrVishvaPrasath	II PHARM D
8	Ms.PeelaHemasri	II PHARM D
9	MrDhanushRajan S	III B PHARM
10	Ms.Sanantha S	III B PHARM
11	Mr Mohamed Rowther	III PHARM D
12	Ms.Samritha	III PHARM D
13	Mr.RamPrasath	IV B PHARM
14	Ms.KaviBarathi	IV B PHARM
15	Mr.RanilBoopathi	IV PHARM D
16	Ms.AncelinWilfy	IV PHARM D
17	Mr.Sukeshan M P	I M PHARM
18	Mr.Karthikeyan V	I M PHARM
19	Mr.Kailash Kumar S	V PHARM D
20	Ms.Pradhiksha M	V PHARM D
21	Ms.Anitha M	II M PHARM
22	Mr.Prakash S	II M PHARM
23	Mr.Jeevanantham I	VI PHARM D
24	Mr.Pavish Kumar K	VI PHARM D
25	Mr.Esakkimuthukumar M	PHD



## REPORT OF ACTIVITIES FOR THE MONTH OF AUGUST 2023

### 1. Poetry Writing and Painting/Pencil Sketch Competition

**Date: 24-08-2023**

The Electoral Literacy Club of JSS College of Pharmacy, Ooty successfully organized a combined event featuring a Poetry Writing Competition and a Painting/Pencil Sketch Competition on August 24, 2023. The theme was **“My Vote, My Right/The value of my Vote”**. The event aimed to harness the creative talents of students while raising awareness about the significance of voting and increasing voter turnout among the college community.

The Poetry Writing and Painting/Pencil Sketch Competition was a unique initiative that showcased the power of artistic expression in conveying important messages related to civic responsibility and electoral participation. The event witnessed enthusiastic participation from students across different programs, highlighting their commitment to build a positive impact on society.

**Poetry Writing Competition:** The poetry writing competition saw an array of thought-provoking entries that eloquently addressed the themes of democratic rights, responsible voting, and the role of the youth in shaping the nation's future. Participants conveyed their ideas through poignant verses that captured the essence of electoral awareness.

**Painting/Pencil Sketch Competition:** The painting and pencil sketch competition displayed the artistic prowess of the college's students. The artworks featured captivating visual representations of concepts such as unity, diversity, and the transformative potential of voting. Each piece showcased the artists' dedication to promoting civic engagement.

The Poetry Writing and Painting/Pencil Sketch Competition proved to be an innovative way of instilling the values of electoral literacy among the college community. The event sparked meaningful conversations, encouraged artistic expression, and motivated students to reflect on their role as responsible citizens.

The event was a resounding success in terms of participation, creativity, and impact. The Electoral Literacy Club remains committed to harnessing various forms of creativity to spread awareness about electoral participation, and events like these reaffirm our dedication to the cause.



## OATH – TAKING CEREMONY

The Electoral Literacy Club of JSS College of Pharmacy, Ooty organized an oath-taking ceremony on August 25, 2023, to mark the beginning of an exciting journey towards promoting awareness about the electoral process and democratic values among the college community. The ceremony was attended by esteemed guests including the Principal, Vice Principal, teachers, students, and club members.

The ceremony commenced at 9.30 am in JSS College of Pharmacy, Ooty. The event began with a warm welcome by the Principal Dr.S P Dhanabal addressed the gathering and the audience was greeted and briefed about the significance of the day and the club's objectives. The highlight of the event was the oath-taking ceremony where all club members, along with teachers and students, pledged to uphold the principles of democracy, exercise their voting rights responsibly, and work towards spreading electoral literacy.

The Student coordinator Ms.Anitha lead the Oath and all the students and staff members took pledge.

The Electoral Literacy Club's Oath-Taking Ceremony served as a momentous occasion to reaffirm the commitment to promoting electoral literacy and civic engagement within JSS College of Pharmacy, Ooty. The event successfully brought together students, teachers, and club members in a shared mission to contribute positively to the democratic fabric of our nation.

The Vice Principal Dr. KP Arun emphasizing the role of youth in shaping the nation's future and advised the elected members to take up their duties sincerely and with full commitment followed by the event concluded with the vote of thanks.

