## INDIAN PHARMACEUTICAL ASSOCIATION - NILGIRI LOCAL BRANCH

## **ACTIVITY REPORT 2018-2019**

The World Pharmacist Day was celebrated at the JSS College of Pharmacy, Ooty organized by the Indian Pharmaceutical Association (IPA), Nilgiris Local Branch on 25<sup>th</sup> September 2018. The following outreach activities were conducted to raise awareness among the society and neighborhood on the theme "Pharmacists: Your Medicines Expert".

The staff and students of JSS College of Pharmacy, Ooty have actively participated in the celebration. The office bearers and members of Chemists and Druggists Association of Nilgiris and Hospital and Community Pharmacists of Nigiris have participated with a great enthusiasm.

The students' rally was organized describing the critical role of pharmacist in the healthcare and safe use of medicines. Following the rally, the participants formed a pharmacist chain for a stretch of ~600-750M for 10 minutes ,in front of the public. Students and staff jointly formed and illustrated a massive logo of Pharmacy. This has attracted the public attention greatly and this was highly commended by local higher authorities and media for the efforts and awareness seeded.

Dr.S.P Dhanabal, Principal and Office bearers of Indian Pharmaceutical Association, Nilgirs Local Branch distributed stationary items to school children of JSS College of Pharmacy, Ooty ,adopted tribal villages namely Nedugalcombai and Veeracomabi. This event was chaired by Ms. Shanmuga Priya Superintendent of Police, Nilgiris District. Further, the school buildings were painted and cleaned by JSS student volunteers.

Continuing Pharmacy Education (CPE) was conducted in association with Department of Pharmacy Practice on the same day afternoon for the benefits of hospital pharmacists working in Nilgiris District. During the program, lectures were delivered by invited speakers and faculty regarding importance of Pharmacists in Hospital. Participants expressed their views and support of JSS College of Pharmacy in Nilgiris district for Hospital Pharmacists for updating their knowledge

Indian Pharmaceutical Association is celebrating National Pharmacy Week every year with the major focus of creating awareness amongst the public, healthcare professionals and other stakeholders of the healthcare about the pharmacy profession in general and about the specific theme identified every year. The 57th National Pharmacy Week was celebrated on the theme, "Pharmacist for a Healthy India".

An awareness rally for Dengue fever was conducted in which more than 300 students participated, and an awareness rally on World AIDS day was organized in which about 100 students participated.

Health education awareness camps and empowerment of school children was also organized at tribal villages Nedugalcombai and Veerakombai adopted by the college the children were provided with educational materials and stationaries.

A Dental health screening, Treatment and Hygienic Awareness camp at GRG Tribal School, Valzhaithottam was conducted in collaboration with Department of Community Dentistry, JSS Dental College and Hospital, Mysuru and Lions Club, Ooty were the important outreach programs organized.

Apart from these events, a blood donation camp in association with HDFC bank, Ooty and an awareness program on menstrual hygiene for the girl students of Government Higher Secondary School, Edakad village have also been arranged.

















