

PARTNERSHIP FOR THE GOALS (SDG 17)

The College & University has a body have direct involvement in SDG policy development - including identifying problems and challenges, developing policies and strategies, modelling likely futures with and without interventions, monitoring and reporting on interventions, and enabling adaptive management.

JSSAHER'S and JSS College of Pharmacy Ooty commitment towards such Social Responsibility is an approach of ethical and intelligent management, which involves both its impact on its human, social and natural context, and its active role in the promotion of Sustainable Human Development of the country.

Within this approach, "Sustainable Campus" in JSS College of Pharmacy Ooty strives to reduce the ecological footprint of the Institution via a rational use to educate the JSSAHER community on the ethics of sustainability. Sparkle Cine is one such Initiative by the University to which the college actively play a role in this.

CINE SPARKLE an initiative under JSS AHER is a company that offers access to pre-incubation & Incubation facilities to start ups by students, staff and faculty , licensing of IPR from institute to start-up, working part-time for the start ups while studying or working. Student inventors are allowed to opt for start up in place of their project work, internship and trainings. CINE SPARKLE helps the students in mentorship support on regular basis and facilitates technology development, ideation, creativity, design thinking, fund raising, financial management, cash-flow management, new venture planning, business development, product development, social entrepreneurship, product costing, marketing, brand development, human resource management as well as law and regulations impacting a business.

<https://jssaherstorage.blob.core.windows.net/jssuudstorage/udpdocs/hand-book-on-SDGs-JSS-Academy-of-Higher-Education-and-Research.pdf>

<https://jssuni.edu.in/jssaher/sparklecine/>

The Innovation strategy of the college and University has enabled students and faculty to actively engage in innovation and entrepreneurship related activities. JSS AHER Innovation strategy facilitates development of an entrepreneurial ecosystem in the constituent colleges, with specific objectives associated with performance indicators for assessment. Such practices and innovations have paved ways for tackling the SDGs through research and entrepreneurship.

<https://jssuni.edu.in/JSSWEB/UDHP.aspx?PID=631>

Handbook on SDGs

The college occupies a unique position within society. With a broad remit around the creation and dissemination of knowledge, universities have long been powerful drivers of global, national and local innovation, economic development, and societal wellbeing. As such, College play a critical role in the achievement of the SDGs and will also greatly benefit from engaging with them. This is achieved by imparting the knowledge of SDGs in every course we provide and emphasise the impact of each goal in the curriculum. For which a hand book is prepared by the University to all constituent Colleges.

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The College by its regular learning and teaching activities – including undergraduate and graduate teaching, professional training, executive and adult education, online learning, cocurricular activities, student clubs and societies – portrays the impact of all 17 goals of SDGs. Such impact is elaborated in handbook by the University.

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