



**SPARKLE CINE**

# Empowering Entrepreneurship





## SPARKLE CINE

**SPARKLE** signifies **S**cience **P**romotion through **A**dvancement of **R**esearch & **K**nowledge for **L**ife through **E**ntrepreneurship, & **CINE** stands for **C**entre for **I**nnovation & **E**ntrepreneurship.

Sparkle CINE is a Section 8 company established under the aegis of JSS Academy of Higher Education & Research for the purpose of promoting translation of educational excellence to ideas and to catalyse the power of the idea towards innovation and entrepreneurship focused on advancement of Science.

JSS Academy of Higher Education & Research (JSS AHER) is one of the leading Educational Organizations located in the city of Mysuru, Karnataka, INDIA. Having ranked among the top 500 Universities in the World by The Times Higher Education (THE) World Universities Ranking framework - 2019 and graded "A+" by National Assessment and Accreditation Council (NAAC), the Deemed to be University has strong foundation of research, innovation and entrepreneurial thrust, with healthcare, life sciences, pharma and management as the major focus arenas.

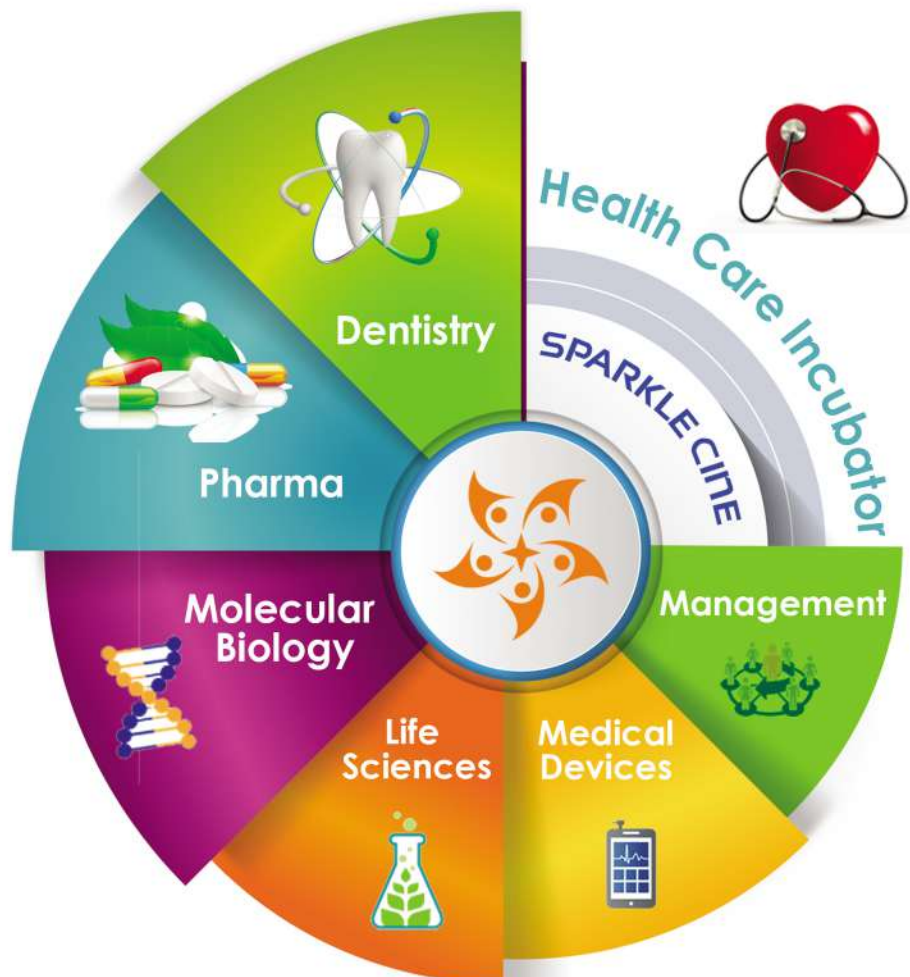
## VISION

To inspire academia and young minds to Invent, Innovate and Incubate to foster Entrepreneurship.

## MISSION

Promotion of Science by advancement of research and knowledge through Entrepreneurship.

Efficient networking for promotion of industrious start-ups.



## Partnership Benefits

STRONG VISION  
COMMITTED TO THE MISSION

## Thrust Areas

### **Health Care**

Biotech  
Pharma  
Life science

Medical Devices  
Health & Media

Health & Smartphone Applications  
AFFORDABLE RURAL  
-HEALTHCARE INNOVATIONS

## Locus of Benefit

Infrastructure  
Co-Working Teams  
Policy matters  
Core areas/Thrust areas  
Strategic partnerships



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## Revenue Model

### & Fund Raising

Immediate:  
Mentoring for Seed Money  
Near Longitudinal:  
Networking  
Longitudinal:  
Structuring  
Grant Applications

## Partners

Investment  
Academic  
Research  
Services (Legal, Business, Network)  
Industry  
Mentorship

## Outcome Orientation

**Start Up** Support till Graduation  
**Entrepreneurship** promotion

INNOVATION  IDEATION



# **SPARKLE CINE Foundation**

**JSS Academy of Higher Education & Research**

**Medical Institutions Campus, Sri Shivarathreshwara Nagara,  
Mysuru - 570015, Karnataka, India.**

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**Web: [jssuni.edu.in/jssaher/sparklecine](http://jssuni.edu.in/jssaher/sparklecine)**



# Benefits of Partnering with SPARKLE CINE



## Power of Idea

SPARKLE CINE with academic robustness of JSS AHER inculcates an ecosystem of applied and translational research & innovation for journey of powerful idea towards product realizations.

## Start Up to Success



SPARKLE CINE provides the environment to nurture a Start Up venture with right mentorship, aimed at your success.



## Network Access

Networking with Industry – academia partnerships. JSS AHER provides access to all its National and International collaborators.

## One Stop Solution



Located in JSS AHER campus housing several Centers of Excellence, with abilities ranging from formulation development till clinical trial testing, It's a one stop solution for new as well as established Health Care and Life Sciences Industries.



## Lifelong Learning

With nationally and internationally renowned adjunct faculty/experts, the facility provides comprehensive multi-disciplinary training and upgradation programs for those desiring continual learning for success and knowledge updation.

## Strong & Dynamic Leadership & Mentoring



Led by a strong and multi-faceted team, it provides not only a robust advisory role to craft your success, but also opens the doors to innumerable opportunities enhancing your success possibilities.

