

MBA IN PHARMACY ADMINISTRATION

ONLINE

Empower Your Career in Pharmaceutical Management

Why MBA in Pharmacy Administration?

- Gain specialized knowledge for pharmaceutical and healthcare sectors.
- Develop leadership skills for career growth.
- Build a valuable professional network.
- Acquire versatile business skills.
- Stay updated with industry trends.
- Make a positive impact on healthcare.

Eligibility

Pharmacy and Healthcare Professional graduates.

Any Graduates with two years of Pharmaceutical Industry experience .

Duration

2 years

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Semester 1

- Management Principles and Practice
- Marketing Management, Services Marketing
- Accounting for Managers
- Managerial & Health Economics
- Organizational Behaviour
- Managerial Communication

Semester 2

- Human Resource Management
- Strategic Management
- Total Quality Management
- Financial Management
- Business Statistics & Research Methodology
- Management Information System

Semester 3

- Operation Management
- Operation Research
- Indian Ethos in Management
- Pharmacoepidemiology
- Retail Pharmacy
- Drug Sales & EXIM

Electives (Choose one)

- Pharmaceutical Supply Chain Management and Six Sigma
- Medical Devices
- Pharmaceutical Practice
- International Pharmacy Management

Semester 4

- Drug Regulatory Affairs
- Project Management
- Pricing Strategies under DPCO
- Marketing Analytics of Drug Substances
- Project Work

Electives (Choose one)

- Pharmacoinformatics
- Ethical Dilemmas in Pharma Sector
- Intellectual Property Rights (IPR)

Join Us and Lead the Future of
Pharmacy Administration

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