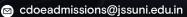
Anytime Anywhere Learning

BBA IN HOSPITAL AND HEALTH SYSTEM MANAGEMENT



BBA

+91 9972697662
+91 0821 2548014 (IST 10:30 AM to 5:30 PM)







Anytime Anywhere Learning

PROGRAM HIGHLIGHTS

REAL-WORLD APPROACH Interactive classes, webinars, and seminars.

PROBLEM SOLVING FOCUS Develop critical thinking skills.

LEADERSHIP SKILLSLearn effective team leadership.

INDEPENDENT LEARNING Foster self-directed learning.

Duration: 3 years **Mode**: Online

Fee : INR 15,000 per semeter (Indian Nationals)

USD 250 per semeter (Foriegn Nationals)

Eligibity: PUC/10+2 or equivalent from a recognized

institution/university.

Unlock

Your Potential in Healthcare Management



⊕ jssuni.edu.in



SEMESTER 1

- Part I English I
- Part II English I
- Financial Accounting I
- Management Principles
- Business Environment
- Environmental Studies

SEMESTER 2

- Part I English II
- Part II English II
- Financial Accounting II
- Services Management
- Business Communication
- Business Economics

SEMESTER 3

- Part I English III
- Part II English III
- Management Information
- System (MIS)
- Business Law
- Strategic Management

m jssuni.edu.in



SEMESTER 4

- Part I English IV
- Part II English IV
- Organizational Behaviour
- Quality Management
- Elective 1: Financial Management I
- Elective 2: Human Resource Management I
- Elective 3: Marketing Management I

SEMESTER 5

- Corporate Social Responsibility and Governance
- Management Accounting
- Introduction to Healthcare Systems
- Medical Records Management
- Elective 1: Financial Management II
- Elective 2: Human Resource Management II
- Elective 3: Marketing Management II

SEMESTER 6

- Entrepreneurship Development and Innovation
- Project Management
- Medical Coding and Billing
- Insurance Management
- Quantitative Techniques
- Project Work

m jssuni.edu.in