

# BBA IN HOSPITAL AND HEALTH SYSTEM MANAGEMENT



# BBA

## PROGRAM HIGHLIGHTS

- REAL-WORLD APPROACH** : Interactive classes, webinars, and seminars.
- PROBLEM SOLVING FOCUS** : Develop critical thinking skills.
- LEADERSHIP SKILLS** : Learn effective team leadership.
- INDEPENDENT LEARNING** : Foster self-directed learning.

**Duration** : 3 years

**Mode** : Online

**Fee** : INR 15,000 per semester (Indian Nationals)  
USD 250 per semester (Foreign Nationals)

**Eligibility** : PUC/10+2 or equivalent from a recognized institution/university.

**Unlock**  
Your Potential in  
Healthcare Management





# SEMESTER OVERVIEW

# RBA

## SEMESTER 1

- Part I English I
- Part II English I
- Financial Accounting I
- Management Principles
- Business Environment
- Environmental Studies

## SEMESTER 2

- Part I English II
- Part II English II
- Financial Accounting II
- Services Management
- Business Communication
- Business Economics

## SEMESTER 3

- Part I English III
- Part II English III
- Management Information
- System (MIS)
- Business Law
- Strategic Management

## SEMESTER 4

- Part I English IV
- Part II English IV
- Organizational Behaviour
- Quality Management
- Elective 1: Financial Management I
- Elective 2: Human Resource Management I
- Elective 3: Marketing Management I

## SEMESTER 5

- Corporate Social Responsibility and Governance
- Management Accounting
- Introduction to Healthcare Systems
- Medical Records Management
- Elective 1: Financial Management II
- Elective 2: Human Resource Management II
- Elective 3: Marketing Management II

## SEMESTER 6

- Entrepreneurship Development and Innovation
- Project Management
- Medical Coding and Billing
- Insurance Management
- Quantitative Techniques
- Project Work