

## Product Developed and Technology Transfer to Industry

TIFAC CORE HD has developed Beetroot Gel (Herbal based beetroot extract gel, enriched with Vitamin C and Vitamin E) and Herbal based Curcumin gel, enriched with Vitamin C and Vitamin E and the product was successfully commercialized to Sree Herbals, Coonoor-643101, The Nilgiris. The products launch was done on the Two days International Conference on 'Professional Development and Advanced Training in Artificial Intelligence driven Drug Design, Discovery and Development' held on 14<sup>th</sup> and 15<sup>th</sup> Oct 2022. The product was launched by Dr. Navin Sheth, Hon'ble Vice Chancellor, Gujarat Technological University, Ahmedabad, Dr. B. Manjunatha, Registrar, JSS Academy of Higher Education & Research, Mysore and Dr. S.P. Dhanabal, Principal of JSS College of Pharmacy, Ooty.

