

Industrial visit arranged

The industrial visit was organized on 7-03-2023 for two days to Oushadhi or Pharmaceutical Corporation Kerala Ltd is an Ayurvedic medicine manufacturing company situated in Kuttanellur, in Thrissur City of Kerala state, a prominent player in the herbal pharmaceutical company and Vaidyaratnam Ayurveda Research Institute, in Thrissur City of Kerala state. The purpose of the visit was to provide students with a practical understanding of the operations, processes and technologies employed in the industry. About 20 PG and research scholars visited the above company had the opportunity to witness the company's production process firsthand. It was fascinating to see the various stages involved, from raw material acquisition to the final product assembly. They observed the efficient use of automation and robotics, which contributed to increased productivity and precision. The companies emphasized the importance of quality control at every step, ensuring that their products meet rigorous standards. The R&D team showcased ongoing projects and explained how they develop new products, improve existing ones, and stay ahead of market trends. Witnessing their cutting-edge technologies and dedication to continuous improvement left a lasting impression. This visit served as a bridge between theoretical knowledge and practical implementation, reinforcing for understanding of the industry and inspiring them for future career endeavours.



