JSS COLLEGE OF PHARMACY, OOTY

(Constituent College & An ISO 14001:2015 & 50001:2018 Certified Institution)

JSS Academy of Higher Education & Research, Mysuru

(Deemed to be University - Accredited 'A++' Grade by NAAC)



A Brief Report on Industrial Expert Interaction series 2025

(Enhancing interpersonal and professional skills)

Name of the presenter: Mr Anand Kunchanur Senior Manager/Affiliate Safety Representative AbbVie, Bangalore, Karnataka, India

Title of Presentation: Methods & approaches in Patient safety: Industry perspective



Date: 08.02.2025

Program Organized by: Dept. of Pharmacy Practice & Pharmacy Education Unit, JSS College of Pharmacy, Ooty.

With an objective of enhancing interpersonal and professional skills of the students, the Department of Pharmacy Practice in association with Pharmacy Education Unit, JSS College of Pharmacy, Ooty has planned to conduct Industrial Expert Interaction series. Mr Anand is presently working as Senior Manager-Affiliate Safety Representative, AbbVie, Bangalore. He has more than 17 years of experience in the pharmacovigilance & clinical research industry. Mr Anand completed his B Pharm from Mr Anand has worked in 6 major companies and has gained experience. During his service, Mr Anand worked on and independently handled clinical trial and post-marketing ICSRs, aggregate reports (PSUR, PADER, DSUR), Clinical Evaluation Reports and Clinical Safety Reports, Signal Detection and Management, Risk Management Plan, reviewed safety sections of labeling documents, clinical study protocols. He also has experience of handling Project management and people management (up to team size 900) and has experience in handling software like SCEPTRE, ARGUS, Trilogy and SafetyEasy.

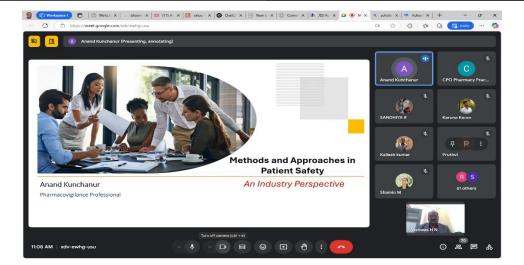
The Industrial expert interaction series was hosted in online platform 'Google meet'. Mr Anand started on the presentation by providing basic aspects of Pharmacovigilance. He stressed on major incidents which led to the establishment of pharmacovigilance departments. Mr Anand elaborated the industrial perspectives related to pharmacovigilance. He explained in detailed about serious and non-serious adverse drug reaction. Mr Anand stressed about aspects like how industry operates the drug safety information and how this data helps the industry to get marketing approval. Further, Mr Anand elaborated on aspects like 'patient safety frame work' and also explained about the roles of various stake holders. Mr Anand briefed about the signal detection process in pharmacovilance industry. Finally, Mr Anand explained how artificial intelligence and machine learning software are helping the industry in case processing, aggregate report preparation. Mr Anand elaborated and stressed the students to learn programing and coding and explained about novel job opportunities for young graduates in the pharmacovigilance industry. Few students clarified their doubts related to aspects in the presentation. A total of 84 students from M Pharm and Pharm D courses witnessed the event. The event was coordinated by Dr S Ponnusankar, Mr Vishwas H N & Dr Raja Mohamed, Faculty, Department of Pharmacy Practice. The report was drafted by Mr Vishwas HN and approved by Dr S Ponnusankar.

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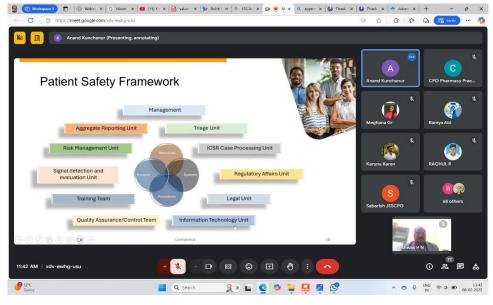
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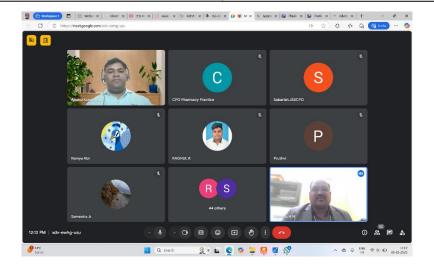


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Students witnessing the Industrial expert Interaction series by Mr Anand Kunchanur