

Report of Medicinal Plants Garden exhibition at Government Botanical Garden of Udhagamandalam

Historical background of the Show starts from 1890s:

The Ooty Flower Show, held annually in the Government Botanical Garden of Udhagamandalam (Ooty), Tamil Nadu, traces its origins back to the early 1890s during British colonial rule. Initially introduced by British residents to showcase the region's rich horticultural diversity and cool-climate flora, the show has evolved into one of the most prominent flower exhibitions in India. Organized by the Department of Horticulture and Plantation Crops, Tamil Nadu, it features thousands of exotic and indigenous flower varieties, elaborate floral sculptures, and attracts horticulturists, tourists, and participants from across the country. Celebrated each May as part of the larger Summer Festival, the event symbolizes the cultural and botanical heritage of the Nilgiris.

Medicinal Plants Garden Exhibition Highlights

JSS College of Pharmacy, Ooty

Department of Pharmacognosy and TIFAC CORE in Herbal Drugs

The Department of Pharmacognosy, along with TIFAC CORE in Herbal Drugs at JSS College of Pharmacy, Ooty, achieved exceptional success at two major events—the 20th Rose Show (10th–12th May 2025) and the 127th Annual Flower Show (15th–25th May 2025)—both held at the Government Rose Garden and Government Botanical Garden, respectively.

Achievements at the 20th Rose Show

A total of **12 prestigious prizes** were secured, including **two Rolling Cups**, showcasing the institution's horticultural creativity and dedication.

Prize Details:

1. Rolling Cup for the outstanding rose arrangements -Rolling Cup
2. Rolling Cup for the collection of rose -Rolling Cup
3. Rose arrangement (Rose Rangoli)- I Prize
4. Rose arrangement (Rose Products) - I Prize
5. Rose arrangement (Ikebana arrangement) - I Prize
6. Rose arrangement (Collection of rose -5 Nos) - I Prize

7. Rose Varietal Collection (Floribundas) - II Prize
8. Rose Varietal Collection (Creepers) - II Prize
9. Rose arrangement (Button Holes)-Special Prize
10. Rose arrangement (Rose Garland)-Special Prize
11. Rose in pots (Standards) -Special Prize
12. Cultural -Special Prize

Achievements at the 127th Flower Show

The institution continued its winning streak with **10 awards** (Rolling cup-1, I Prize-4, II Prize-2, III Prize-1 Special Prize- 2) including **one Rolling Cup**, underlining excellence in medicinal plant display and floral art at the 127th Flower Show held from 15th to 25th May 2025, at Government Botanical Garden. This outstanding accomplishment highlights the college's commitment to excellence not only in academics but also in extracurricular and community engagement activities.

Prize Details:

1. Rolling Cup for the outstanding medical plant maintenance at institution -Rolling Cup
2. Medicinal plant exhibitor at garden in pots - I Prize
3. Flower arrangement (Ikebana arrangement) - I Prize
4. Bouquets large flower arrangement - I Prize
5. Arrangement of Flower in the large container - I Prize
6. Succulent arrangement at pot- II Prize
7. Flower Garland - II Prize
8. Large Rangoli - III Prize
9. Best stall exhibitions -Special Prize
10. Cultural -Special Prize

The awards were a testament to the creativity, dedication, and hard work of the students and staff, further enhancing the institution's reputation for holistic development. About 70 lakh tourists have visited and witnessed our college videos and the new product development as telecasted by the Tamil Nadu government. During the Stall Visit Dr. Shanmugam.R,

Coordinator, TIFAC Core in Herbal Drugs and Dr.D.L.Priyanka, Assistant Professor and Head(i/c), Department of Pharmacognosy & Phytopharmacy exhibited the new products developed to Honorable Chief Minister Mr. Muthuvel Karunanidhi Stalin, Mrs. Druga Stalin (CM Wife), Thiru M.P.Saminathan Honorable Minister for Tamil Development, Information & Publicity, Thiru. M.R.K. Panneerselvam. Honourable Minister for Agriculture and Farmer's Welfare & Agriculture, Thiru K.Ramachandran, Tamil Nadu Head Korada, DMK, Tamilnadu , Mrs Lakshmi Bhavya Tanneeru I.A.S., District Collector and District Magistrate, Ms Sibila Mary Joint Director of Horticulture Ooty, have visited our stall and witnessed the research and development products developed by the TIFAC and they convey their wishes to the leaders of JSSAHER. Honorable Ministers expressed their special wishes to Dr. B.Suresh and Dr.S.P.Dhanabala for the remarkable achievement. Honourable CM conveyed his wishes to our holiness Swamiji. Honourable Justice E.S.Indresh, High Court of Karnataka, Bangalore also visited our stall and was impressed with the activities of College and new products developed by TIFAC Core HD.

Highlights of Our Exhibition Participation

- **Global Reach:** Our stall attracted nearly 70,000 visitors from around the world, showcasing widespread interest.
- **Educational Engagement:** Around 70 students from JSS Free Residential School, Suttur visited and gained valuable exposure.
- **Successful Sales:** Generated Rs. 2 lakhs through the sale of high-quality essential oils and informative booklets.
- **Institutional Branding:** Achieved strong and impactful branding, enhancing visibility and reputation.
- **Social Responsibility:** Demonstrated our commitment to societal welfare through inclusive outreach and participation.
- **Cultural Preservation:** Promoted and imparted traditional knowledge systems, emphasizing heritage and sustainability.
- **Innovation Showcase:** Displayed newly developed products by the institution, highlighting research and innovation.
- **Talent Promotion:** Provided a platform for forecasting and recognizing student talents, fostering future growth.

Glimpse at Rose Garden



Glimpse at Botanical Garden



Distinguished Guests who visited our stall included:

- **Hon'ble Chief Minister Thiru. M.K. Stalin**
- **Mrs. Durga Stalin** (Thiru. M.K. Stalin wife)
- **Thiru. M.P. Saminathan**, Minister for Tamil Development, Information & Publicity
- **Thiru. M.R.K. Panneerselvam**, Minister for Agriculture and Farmers' Welfare
- **Thiru. K. Ramachandran**, Head, DMK, Tamil Nadu
- **Mrs. Lakshmi Bhavya Tanneeru, I.A.S.**, District Collector & Magistrate
- **Ms. Sibila Mary**, Joint Director of Horticulture, Ooty
- **Hon'ble Justice E.S. Indires**h, High Court of Karnataka