

Entrepreneurship Support Programs for assistance to the local community for starting financially and socially sustainable businesses

Collaborative Entrepreneurship & Innovation Support Programs

SI No	Event Title	Date	Mode of Conduct
1	Startup Pitching Day	15th March 2023	Face-to-face
2	Tag AI- Tackling AntiMicrobial Resistance through Gamification and Artificial Intelligence	7th- 9th March 2023	Face-to-face
3	Dental Innovation Hackathon	15th February 2023	Face-to-face
4	Faculty Innovation Immersion and Field Visit Program	17-19th January 2023	Face-to-face
5	Faculty Innovation Immersion and Field Visit Program	11-13th January 2023	Face-to-face
6	Medical Device Hackathon (MEDHA) In-Association with BETIC - IIT Bombay	14th may 2022 21st may 2022 28th may 2022	Online
7	Startup Pitching Day	15th March 2022	Face-to-face
8	BIG – Biotechnology Ignition Grant In association with Startup & Innovation Centre IIT Kanpur, JSS Science & Technology University, Mysuru	29th January 2021	Online
9	Webinar on 3D Printing in Health and Life Sciences	28th January 2021	Online
10	Idea Innovation & Entrepreneurship	22nd January 2021	Online
11	JSS Start-up Network for research collaboration in association with JSS STEP, JSS Academy of Technical Education, Noida	15th December 2020	Online

Collaborative Entrepreneurship & Innovation Support Programs

SI No	Event Title	Date	Mode of Conduct
12	Medical Mobile application development in association with JSS Dental College & Hospital, Mysuru	12th May 2020	Online
13	Webinar on Nurturing research and support in Health care	9th January 2020	Online
14	Innovation day celebration	15th October 2019	Face-to-face
15	Validating a business idea In association with Health System Management Studies, JSS AHER	9th September 2019	Face-to-Face
16	Entrepreneurship Awareness Program	24th August 2019	Face-to-Face
17	Innovation and Research Benchmarking in Higher Education Institutions	7th June 2019	Face-to-Face
18	Indian Research Information Network System	24th January 2019	Face-to-Face
19	Awareness Program Technology Platform For Teaching Learning About Academic Tools From INFLIBNET	11th January 2019	Face-to-Face
20	Workshop on Intellectual Property Rights	10th January 2019	Face-to-Face

Entrepreneurship Development Programs

SI No	Event Title	Date	Mode of Conduct
1	6 Months Certificate program in Entrepreneurship for Public Nutrition	Nov 2023- May 2024	Face-to-face
2	12th Entrepreneurship Development Program (Navigating Success in Business Frontier) In-Association with Department of Health System Management Studies, JSS AHER	9th- 11th November 2023	Face-to-face
3	11th Entrepreneurship Development Program (Navigating Success in Business Frontier) In-Association with Department of Health System Management Studies, JSS AHER	6th- 8th November 2023	Face-to-face
4	National Level Capacity Building Workshop Funded by National Skill Development Corporation (NSDC) through Ministry of Skill Development and Entrepreneurship (MSDE), Government of India	26th-28th May 2023	Face-to-face Program Attended by Directors and Staff of Jan Shikshana Sansthan, Pan India
5	National Level Capacity Building Workshop Funded by National Skill Development Corporation (NSDC) through Ministry of Skill Development and Entrepreneurship (MSDE), Government of India	25th-27th May 2023	Face-to-face Program Attended by Directors and Staff of Jan Shikshana Sansthan, Pan India
6	National Level Capacity Building Workshop Funded by National Skill Development Corporation (NSDC) through Ministry of Skill Development and Entrepreneurship (MSDE), Government of India	23rd-25th May 2023	Face-to-face Program Attended by Directors and Staff of Jan Shikshana Sansthan, Pan India

Entrepreneurship Development Programs

SI No	Event Title	Date	Mode of Conduct
7	National Level Capacity Building Workshop Funded by National Skill Development Corporation (NSDC) through Ministry of Skill Development and Entrepreneurship (MSDE), Government of India	22nd-24th May 2023	Face-to-face Program Attended by Directors and Staff of Jan Shikshana Sansthan, Pan India
8	11th Entrepreneurship Development Program (Vi - Gyan) In-Association with Department of Health System Management Studies, JSS AHER	21st - 23rd December 2022	Face-to-face
9	3- Day Capacity Building and Entrepreneurship Development Program Organized and Conducted by SPARKLE CINE Foundation. Program Funded by Ministry of Skill Development and Entrepreneurship (MSDE), Government of India	17th-19th February 2022	Face-to-face
10	10th Entrepreneurship Development Program, In-Association with TECSOK for JSS AHER HSMS PG Students	15th - 19th November 2021	Face-to-Face
11	9th Entrepreneurship Development Program, In-Association with TECSOK, Sri Aurobindo Society Department of Nutrition and Dietetics, JSS AHER	16th - 18th September 2021	Online
12	8th Entrepreneurship Development Program, In-Association with TECSOK, JSS College of Pharmacy, Mysuru	26th - 30th July 2021	Online

Entrepreneurship Development Programs

SI No	Event Title	Date	Mode of Conduct
13	7th Entrepreneurship Development Program, In-Association with TECSOK, and Training and Placement Cell of JSS College of Pharmacy, Mysuru	6th - 10th July 2021 (Afternoon Sessions)	Online
14	6th Entrepreneurship Development Program, In-Association with TECSOK, Government of Karnataka with Hindustan Aeronautics Limited (HAL), Management Academy Bangalore	5th - 9th July 2021 (Morning Sessions)	Online
15	5th Entrepreneurship Development Program, In-Association with TECSOK, Government of Karnataka	15th-24th February 2021	Face-to-face
16	4th Entrepreneurship Development Program, In-Association with TECSOK, Government of Karnataka	5th - 16th October 2020	Online
17	3rd Entrepreneurship Development Program, In-Association with TECSOK, Government of Karnataka in Collaboration with Reva College of Engineering and East and West College of Engineering, Bangalore	3rd - 16th September 2020	Online
18	2nd Entrepreneurship Development Program, In-Association with TECSOK, Government of Karnataka	18th - 28th August 2020	Online
19	1st Entrepreneurship Development Program, In-Association with TECSOK, Government of Karnataka	1st - 10th August 2020	Online



EDP organised in association with Technical Consultancy Services of Karnataka, Govt of Karnataka
from 15th Feb to 24th Feb 2021
Inaugurated by Additional Director of District Industrial Centre, Mysuru, Sri. Lingaraju H K.
43 social entrepreneurs participated and were benefitted from the program



Activities & Programs Conducted



Capacity Building & Entrepreneurship Development Program

JSS JAN SHIKSHAN SANSTHAN, MYSURU & BENGALURU in association with SPARKLE CINE Foundation of JSS Academy of Higher Education & Research, Mysuru with the Sponsorship of Ministry of Skill Development & Entrepreneurship, Govt. of India organized a 3-Day Capacity Building & Entrepreneurship Development Program from 17th to 19th Feb. 2022

PITCHING DAY 15th March 2022

1



Spacedent Innovations



2



Auric Cosmo India Pvt. Ltd



3



Vruksh Medical Devices



4



Fytomed Pvt. Ltd



5



Academy of Learning Pvt. Ltd.

**SPARKLE CINE Foundation - JSS Academy of
Higher Education & Research, Mysuru
&
JSS JAN SHIKSHAN SANSTHAN, MYSURU &
BENGALURU**

**3-Day Capacity Building & Entrepreneurship
Development Program**

17th to 19th Feb. 2022





Collaborative Entrepreneurship & Innovation Support Programs

SPARKLE CINE joins as
Academia partner to SMART
MANUFACTURING CLUSTER,
Department of Industries &
Commerce, Govt. Of KARNATAKA



SPARKLE CINE is representing JSS AHER in team nominated for establishing center for SMART Manufacturing to support MSMEs in Karnataka



Gunjan Krishna
Director of Industries and Commerce
Government of Karnataka

ಕರ್ನಾಟಕ ಸರ್ಕಾರ
 ಕೈಗಾರಿಕೆ ಮತ್ತು ವಾಣಿಜ್ಯ ಇಲಾಖೆ
 DIRECTORATE OF INDUSTRIES & COMMERCE
 No.49, 2nd Floor, South Block
 Khanja Bhavan, Race Course Road,
 Bangalore - 560001
 ☎ : 22386790; Fax: : 22389909
 E-mail: addl-dir-td@karnatakaindustry.gov.in
 No:1&C/P&P/E1/C,S,M/2020-21

ಕೈಗಾರಿಕೆ ಮತ್ತು ವಾಣಿಜ್ಯ ಸಚಿವಾಲಯ
 No.49, 2ನೇ ಮಹಡಿ, ಸೌತ್ ಬ್ಲಾಕ್,
 ಖಾನ್ಜಾ ಭವನ್, ರೇಸ್ ಕೋರ್ಸ್ ರಸ್ತೆ,
 ಬೆಂಗಳೂರು - 560 001
 ☎: 22386790; ಫ್ಯಾಕ್ಸ್: 22389909
 ಇ-ಮೇಲ್ - addl-dir-td@karnatakaindustry.gov.in
 ದಿನಾಂಕ - 05-01-2021

Meeting Invitation

Sub: Establishment of Centre for Smart Manufacturing to support MSME's in Karnataka.

Ref: Budget para No.162 of Budget for the year 2020-21.

During the 2020-21 budget it was announced to set up Centre for Smart Manufacturing to support MSME's in Karnataka in co-ordination with Industries. In view of this a meeting is convened on 13-01-2021 at 11.30 am under the Chairmanship of Commissioner for Industrial Development and Director of Industries and Commerce in the meeting hall, 2nd Floor, Khanja Bhavan, Bengaluru-01 for discussing & finalizing the guidelines for this scheme. Copy of Draft Guidelines is enclosed herewith for information.

Hence, it is requested to participate and offer your valuable suggestion.

(Signature)
Additional Director (P&P)

To:

1. Dr. Nagahanumaiiah, Director, CMTI, Bengaluru.
2. Smt. Poonam Dikshit, Head – Smart Manufacturing & Design, Confederation of Indian Industry (CII).
3. Sri. Rajashekar Swamy, Manager, Dassault Systems.
4. Sri. Ramesh Saligarama, Vice President, Bosch.
5. Mrs. Ruchi Mathur, Head – Commercial Marketing, Rockwell Automation India.
6. Sri. Nitin Nair, General Manager, Siemens India.
7. Sri. Veera Reddy, Bosch.
8. Neeraj Automotive Component Manufacturing Association.
9. Sri. Kiran Divekar, Director, Dassault Systems.
10. Sri. Prashanth S..... Asst. Director, Sparkle Cine, Mysore.
11. Sri. Rene Van Berkel, United Nations Industrial Development Organization (UNIDO) Representative.
12. Sri. Amit Kumar Srivastava, Sales Head – APAC & Middle East, Bosch.
13. Sri. Gaurav Sarup, Managing Director, Marshall CNC.
14. Knowledge Partner, E&Y, PWC.

Copy to:

Personal Assistant to Commissioner for Industrial Development and Director of Industries and Commerce with a request to bring it to the notice of Commissioner.



Jagadeesh



SPARKLE CINE



Poonam Dikshit



Narayana&Kalyani



Nitin Nair



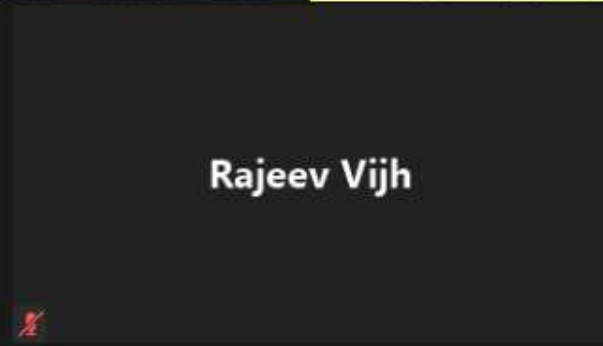
Rene Van Berkel



RRuchi Mahur



Vijay Singh



Rajeev Vijh



Jayant Y Ankush...



Anand Kustagi

A NEW | SUNRISE



CENTRE OF EXCELLENCE IN ENTREPRENEURSHIP DEVELOPMENT is
recognised by Govt of Karnataka, Dept of Industries and Commerce

 **Business Development Tecsook**
to me ▾

Sat, Mar 20, 11:56 AM (2 days ago) ☆ ↶ ⋮

TECSOK/CA/RS/EDP/2021-2022/

Date: 19th March, 2021

Dr. Prashanth S
Assistant Director (Academics)
JSS Academy of Higher Education & Research,
Bannimantap Road, Sri Shivarathreeswara Nagara,
Bannimantap A Layout,
Mysuru - 570 015

Dear Sir,

Sub: Creation of Centre for Excellence in Entrepreneurship Development.

TECSOK has done four online and one classroom training for 10 days Entrepreneurship Development Programme (EDP) in association with SPARKLE CINE, JSS Academy of Higher Education & Research, Mysore.

During association with SPARKLE CINE for the programme, we had discussion to create Centre for Excellence in Entrepreneurship Development at SPARKLE CINE, JSS Academy of Higher Education & Research, Mysore.

Here we request you to prepare Memorandum Of Understanding to create Centre for Excellence in Entrepreneurship Development in association with TECSOK, Bangalore.

Thanking you,

Yours Sincerely

(K.M. Jagadeesha)
CEO & Chief Adviser



**MoU Signing for establishment of
SPARKLE CINE, JSS AHER - TECSO
Centre of Excellence in
Entrepreneurship Development
4th August 2021**

TECSOK Officials



Mr. Ramananda Nayak
CEO and Chief Advisor
TECSOK



Dr. Gururaj M B
Chief Mentor
TECSOK

Objectives of Centre of Excellence in Entrepreneurship Development

- Strengthen Start-up Ecosystem
- Provide state-of-the-art working space and experience for budding start-ups
- Help corporate to identify suitable budding start-ups for forging business partnerships
- Help investors to select potential budding start-ups for investing
- Build partnership with national and international universities for imparting knowledge to and capacity development of budding start-ups.
- Create a soft-landing platform for innovative start-ups from across the world to co-develop products and services for Indian market
- Special emphasis on deep tech start-ups in pharma and medical devices manufacturing sector by creating a pool of potential start-ups from young researcher community and help them developing business plans
- Serve as a Knowledge Centre for preparing and empowering potential entrepreneurs in the region through various capacity building programs and convert job seekers to job creators



with the blessings of
**His Holiness
Jagadguru Sri Shivarathri
Deshikendra Mahaswamiji**
Honourable Chancellor
JSS Academy of Higher Education & Research

Directors of SPARKLE CINE



Dr. C G Betsurmath
Executive Secretary
JSS Mahavidyapeetha



Dr. Suresh B
Pro Chancellor, JSS AHER
President, Pharmacy Council of India



Dr. Surinder Singh
Vice Chancellor, JSS AHER
Former Drugs Controller General of
India, New Delhi
Former Director, NIB, Noida



Dr. Dhananjaya M H
Technical Advisor
JSS Mahavidyapeetha



Mr. Putta Subbappa S
Director Finance
JSS Mahavidyapeetha

SPARKLE CINE Registered Office Contact



Dr. Prashanth S
Deputy Director (Academics)
Coordinator, SPARKLE CINE
JSS AHER

- 📍 JSS Academy of Higher Education & Research
Bannimantapa, B Badavane, SS Nagar,
Mysuru – 570 015, Karnataka, India
- ☎ +91 9341816701 ✉ scf@jssuni.edu.in
- 🌐 <https://jssuni.edu.in/jssaher/sparklecine/>



SPARKLE CINE, JSS AHER - TECSOK Centre of Excellence in Entrepreneurship Development

Empowering Entrepreneurship



Official Brochure

CEED

VISION

To be a world-class, state-of-the-art, Government, Industry and Academia driven Virtual and Actual Entrepreneurship Development Resource, Support and Guidance Platform that Enables Foundation and Growth of Successful start-ups.

MISSION

To evolve and leverage Government, Industry and Academia partnership in development and growth of India's start-up ecosystem with end-to-end support at a single platform aiming to faster transformation of business ideas to successful ventures impacting social and economic development through employment generation and wealth creation.



Invitation to participate and contribute in the
Strategic Advisory Board (SAB)
Of TECSOK, Govt. of Karnataka



07/09/2021

Dr. Prashanth S
Deputy Director (Academics)
JSS Academy of Higher Education & Research,
Mysuru

Dear Sir,

Greetings from TECSOK!

Sub: Inviting as member of Strategic Advisory Board (SAB), EDP-TECSOK

We are pleased to note your Competency and Commitment in the area of Entrepreneurship Development and Knowledge in taking the subject holistically across ages and disciplines.

TECSOK being a Government Organization and having a mandate to hand hold and Empower MSME, has formed Strategic Advisory Board and request you to be on the Board to take Mission TECSOK forward.

The Terms and Format of Roles and Responsibility will be sent separately.

With Warm Regards

Dr. M. B. Gururaj
Chief Mentor
TECSOK.



AGENDA

EDP SYLLABUS DESIGNING MEETING

Date: 16 July 2021

Time: 2.00 pm to 3.00 pm

Invitees:

1. Shri. M.S.Bhat, Senior Consultant, TECSOK.
2. Dr. M. B. Gururaj, Chief Mentor, TECSOK.
3. Dr. Usha Gopinath International EDP Trainer.
4. Dr. Prashanth, Deputy Director (Academics) JSS Academy of Higher Education & Research, Mysuru.
5. Dr. Sukanya Hegde Financial Education Trainer, SEBI.
6. Dr.S.Muralidhar, HOD of Commerce and Management, Government First Grade College, Kolar.
7. Mrs. Vanishree J, Department of Employment and Training, Kolar.

Following are the Discussion for today's meeting:

1. School Education – VIII to XII
2. Professional Graduates
3. SHG and Startups
4. Women Development
5. Agricultural/ Health care/ Manufacturing.

All are requested to attend.

Active Participation and contribution in the
EDP Syllabus Design Core Committee
TECSOK, Govt. of Karnataka

ONLINE Capacity Building Program
Health and Nutrition during COVID-19 & Post COVID-19

3
 Days
 Online
 Program

Department of Nutrition & Dietetics, Faculty of Life Sciences, JSS AHER



16th to 18th
September 2021
 For Registrations
 please click here



Alternate Registration Link:
<https://us02web.zoom.us/join/joinMeeting/register/tZ0sca6vqT0oGN3vCSLaXX-NAUqzkslpnZ9w>
<https://qr.go.page.link/oDmed>

 2021 NAAC A+	 2021 NIRF 34th (University Category)	 2021 QS ASIAN UNIVERSITY RANKINGS 291-300 31 st in INDIA	 2022 THE WORLD UNIVERSITY RANKINGS 351-400 2 nd in INDIA	 2020 ARIFA 2020 Band A Rank Band 6 to 25
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nif JSS Medical College - 24th • JSS Dental College & Hospital - 12th • JSS College of Pharmacy, Mysuru - 9th • JSS College of Pharmacy, Doty - 7th



VEENA RAO

Retired Secretary to Govt of India - Expert on development issues, particularly malnutrition

Dr. Tara
 Former Director,
 NIPCCD, Bangalore

भारत सरकार
 GOVERNMENT OF INDIA
 महिला एवं बाल विकास मंत्रालय
 MINISTRY OF WOMEN AND CHILD DEVELOPMENT



National Institute of Public Cooperation and Child Development



Dr. Shantha Maria
 Dean of
 Home Science,
 Mount Carmel
 College, Bangalore.



Innovation & Entrepreneurship at JSS AHER

BETIC
MEDICAL DEVICE HACKATHON
2022

Bring Your Ideas to Life!

- Connect with doctors and engineers committed to affordable healthcare through medical device innovation.
- Identify & define unmet medical need, create innovative solution concepts, fabricate prototypes and pitch to jury.
- Explore attractive opportunities for further product development along with fellowships and expert mentoring.

MEDHA 2022
Scan & Pre-register

STAGE - 1		STAGE - 2
14 th May 2022 Team Formation	21 st May 2022 Clinical Need Evaluation	28 th May 2022 Final Presentation
Venue: JSS AHER, Mysuru		IIT Bombay, Mumbai

PRE-REGISTER by: 30th March 2022
Visit www.jssuni.edu.in or click here to Pre-register

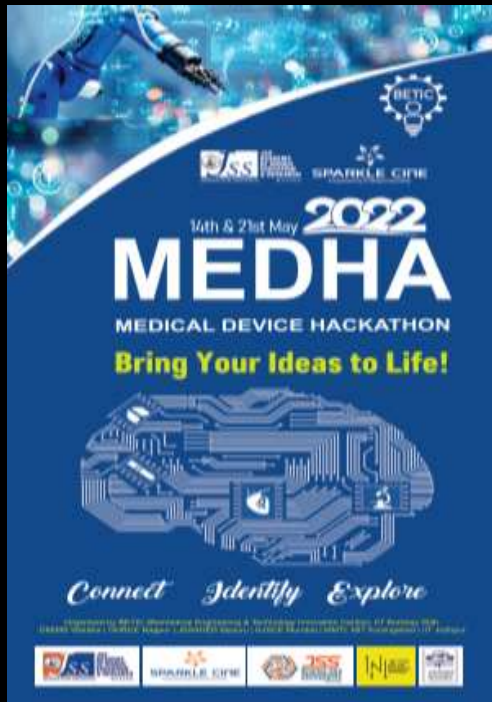
JSS ACADEMY OF HIGHER EDUCATION & RESEARCH
SPARKLE CINE
TECSOK

Centre of Excellence in Entrepreneurship Development



MEDICAL DEVICE HACKATHON (MEDHA)

Medical Device Hackathon (MEDHA) 2022 was organized by JSS Academy of Higher Education and Research (JSS AHER), Mysuru, under the mentorship of Biomedical Engineering and Technology Innovation Centre (BETIC), IIT Bombay (IITB), Mumbai.



23rd May 2022

Dental Innovation Hackathon

15th February 2023



16 Innovations
Mentored at SPARKLE CINE

Dental Innovation Hackathon

15th February 2023



Innovation Immersion & Field Visits



- Medical College
- Dental College
- School of Life Sciences
- Pharmacy College, Mysuru
- School of Public Health
- Health System Management Studies



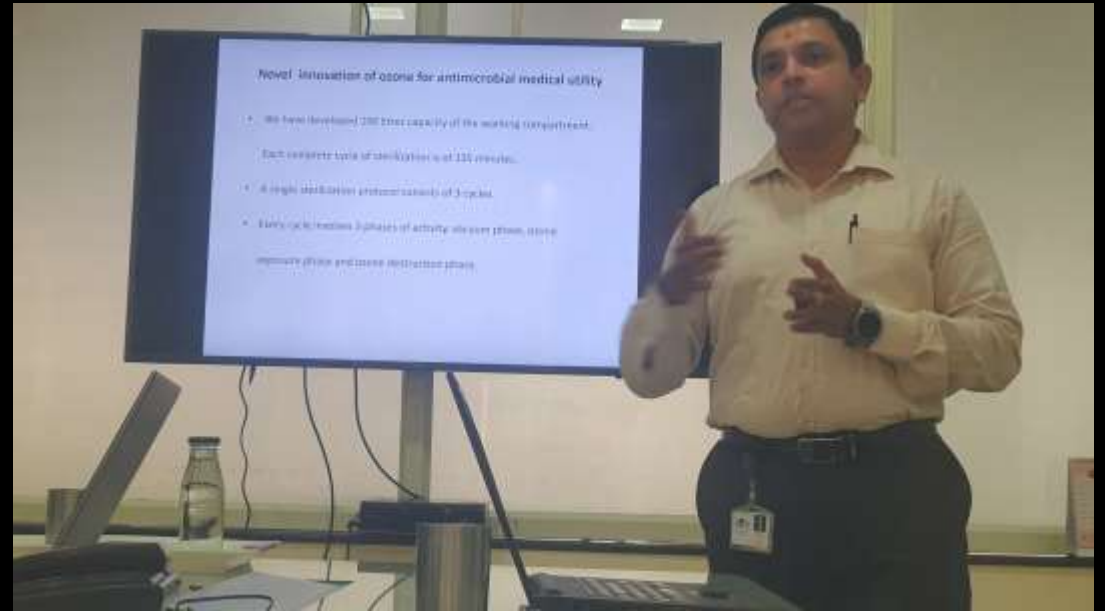
Vi-Gyan : Entrepreneurship Development Program (EDP)



21st to 23rd
December
2022



STARTUP PITCH DAY 15th MARCH 2023



75 Azadi Ka Amrit Mahotsav

N.S.D.C. INNOVATIVE FUTURE

MINISTRY OF SKILL DEVELOPMENT & ENTREPRENEURSHIP GOVERNMENT OF INDIA

Skill India कौशल भारत - सुरक्षित भारत

Jan Shikshan Sansthan

IRMA INSTITUTE OF RURAL MANAGEMENT ANAND

JSS ACADEMY OF HIGHER EDUCATION & RESEARCH (DEEMED TO BE UNIVERSITY) MYSURU

IRMA सा विद्या या विमुक्तये

SPARKLE CINE Empowering Entrepreneurship

CAPACITY BUILDING WORKSHOP

FOR

JAN SHIKSHAN SANSTHAN

CONDUCTED BY

INSTITUTE OF RURAL MANAGEMENT ANAND (IRMA), GUJARAT

IN COORDINATION WITH

JSS ACADEMY OF HIGHER EDUCATION & RESEARCH, MYSURU

AND

SPARKLE CINE FOUNDATION

CENTER OF EXCELLENCE IN ENTREPRENEURSHIP DEVELOPMENT (CEED)

MYSURU, KARNATAKA

4 batches of NATIONAL LEVEL CAPACITY BUILDING WORKSHOPS for the Directors and the executive staff of the various Jan Shikshan Sansthan pan India.

The Workshops were funded by **National Skill Development Corporation (NSDC)** through the **Ministry of Skill Development and Entrepreneurship (MSDE), Government of India.**

They were conducted in association with **Institute of Rural Management Anand (IRMA), Gujarat** in coordination with the **JSS AHER, SPARKLE CINE – Center of Excellence in Entrepreneurship Development (CEED) of JSS Academy of Higher Education & Research, Mysuru.** This is a part of the National Skill India Mission program. A total of **141 participants from 11 states and 1 union territory** of India were benefitted by the workshop.







ENTREPRENEURSHIP in PUBLIC NUTRITION

Activities:



Student induction program of Department of Microbiology, School of Life Sciences, Mysuru. **6th September 2023**

Activities:



Mr. Arun Khanna, an extraordinary entrepreneur who has transformed the landscape of pharma sector and author of the book "MUSING OF A MEDICINE MAN" visited **10th Aug, 2023** and shared his valuable experience with startups and students of JSS College of Pharmacy, Mysuru at SPARKLE CINE, Center for Innovation & Entrepreneurship, JSS AHER Mysuru.



12th and 13th Three-day Entrepreneurship Development Program (EDP), 6th to 8th November 2023 and 9th to 11th November 2023

Services provided and Product Development Assisted



**Support Indigenous
ideas to Start-up**

Technologies Developed - Powered by SPARKLE CINE



Air Disinfection System
Vruksh Innovations



SOLAR PORTABLE UV STERILIZER



Ozone Powered Deodorizing Device
Vruksh Innovations



Beetle Leaf mouthwash



Ozone based Medical & Dental Instrument Sterilizer
Vruksh Innovations



Snail Slime Infused Cosmeceutical products
Auric Cosmo India Pvt. Ltd.

Technologies Developed - Powered by SPARKLE CINE



Millets Health Mix – Farmer to fast food product
Nutrisukan Biotech Pvt., Ltd.,



Snail Slime Infused Cosmeceutics
Auric Cosmo India Pvt. Ltd.



Air Current Hand Sanitizer with Biometrics
Vruksh Innovations Pvt. Ltd.

Engagements with SJCE STEP and SPARKLE CINE, JSS AHER



SpaceDent Innovations



Fytomed Life Pvt. Ltd.



Auric Cosmo India Pvt. Ltd.

STARTUP SUPPORT & MENTORSHIP

1



Spacedent Innovations



2



Auric Cosmo India Pvt. Ltd



3



Vruksh Medical Devices



4



Fytomed Pvt. Ltd



5



Academy of Learning Pvt. Ltd.

Engagements with SJCE STEP and SPARKLE CINE, JSS AHER



**INR . 21,00,000/- Innovation Grants
Mobilized through NIDHI PRAYAS**



- 3 Startups of SCF actively participated in the Acceleropreneur Program of SJCE STEP
- Collaborative EDP Program
- Total grants : INR 5,00,000 lakhs to SpaceDent Innovations
: INR 8,00,000 Lakhs to Vruksh Innovations Pvt. Ltd.
: INR 8,00,000 Lakhs to Auric Cosmo India Pvt. Ltd.



TAG - AI

**Tackling Antimicrobial
Resistance through
Gamification and
Artificial Intelligence**

TAG AI

7th to 9th March 2023



Technologies Developed at SPARKLE CINE & its Impact



Akila Bharatiya Shiksha Samagam

29th and 30th July 2023

University Grants Commission,

Ministry of Education,

Govt. of India



Vishwavidyalay Anusandhan Diwas

23rd and 24th April 2023

Department of Science & Technology,

Ministry of Science & Technology,

Govt of India



Technologies Developed at SPARKLE CINE



Impact and Society immersion



JSS AHER Participated in the MYSURU Startup Pavilion Organized by SJCE STEP

5th to 7th Aug 2022





MYSURU Startup Pavilion Media Coverage



15000 Visitors and our
Startups expanded their
network and business

THE HINDU
Startup conclave in Mysuru draws crowds
SPECIAL CORRESPONDENT
MYSURU: AUGUST 06, 2022 21:14 IST
UPDATES: AUGUST 07, 2022 12:47 IST

SHARE ARTICLE

Products developed by entrepreneurs on show at the Mysuru Startup Pavilion and Conclave exhibition. Photo Credit: Srinivas, N. A.

Startup pitch competition held for teenagers in Mysuru on August 6

The Mysuru Startup Pavilion and Conclave on the SJCE college premises in Mysuru drew several curious visitors as well as students from various schools, who participated in activities including quiz contest and startup pitch competition on Saturday.

Apart from the quiz contest, the students' teams also participated in Shark Teens, a startup pitch competition for the teenagers organised by Think Beyond in which they were required to present their startup concepts to the judges.

In the afternoon, the pitch fest kicked off with prospective start-ups pitching their concepts to a panel of venture capitalists. NGSports Technology Pvt Ltd, a community-based app that connects all athletic aficionados; Aerofits, which is engaged in delivering aeromodelling courses, glider workshops and one-one-one interactive sessions to interested learners; and Learnink, a social learning platform were among the participants who made their presentations.

A panel discussion with two well-known venture capitalists viz., Sid Mookerji and Vatsal Kapakia was also held on the topic - Value creation through venture capitalists.

The Fireside chat featured Nivedan Nempe and Chaitra Narayan, both of who had businesses in rural locations, where they practised sustainability and Corporate Social Responsibility (CSR)

Start-up conclave in Mysuru draws young entrepreneurs
Start-up pitch competition held for teenagers
SPECIAL CORRESPONDENT
MYSURU

Products developed by entrepreneurs on show at the Mysuru Startup Pavilion and Conclave exhibition. Photo Credit: Srinivas, N. A.

The Mysuru Startup Pavilion and Conclave on the SJCE college premises in Mysuru drew several curious visitors as well as students from various schools, who participated in activities including quiz contest and startup pitch competition on Saturday.

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A panel discussion with two well-known venture capitalists viz., Sid Mookerji and Vatsal Kapakia was also held on the topic - Value creation through venture capitalists.

The Fireside chat featured Nivedan Nempe and Chaitra Narayan, both of who had businesses in rural locations, where they practised sustainability and Corporate Social Responsibility (CSR)

India has seen a surging demand for secondhand books due to their affordability and the rise in sustainable practices worldwide, the statement said. "Though the demand is enormous, there isn't a one-stop solution for readers to access these second-hand or pre-loved books. Also, the pandemic has terribly impacted small circulating libraries, during which many libraries had to shut down. By partnering with local libraries, WYIS also hopes to rekindle the relationship between readers and local libraries, which also giving any individual who wants to sell their books the chance to do so n

- A panel discussion was held on Value creation through venture capitalists.
- The pavilion featured "What's In Your Story", a unique online marketplace for pre-loved (pre-owned) books.
- Event organised by SJCE-STEP, Confederation of Indian Industry (CII) and Karnataka Digital Economy Mission

on accessible platform", the statement added.

Cynefan Pvt Ltd, which had set up a company in rural parts of Gundlupet in Chamarajanagar district near here, had also set up a stall in the Mysuru Startup Pavilion. The company described itself as the first-of-its-kind technology company in a rural setting.

The three-day Mysuru Startup Pavilion and Conclave organised by SJCE-STEP, Confederation of Indian Industry (CII) and Karnataka Digital Economy Mission among others is scheduled to come to an end on Sunday.

THE FUTURE IS NOW



IEEE B-HTC 2023
Bangalore Humanitarian Technology Conference
24-25 March 2023
Venue: JSS Hospital, Mysuru
[JSS Academy of Higher Education and Research]
THEME: ENTREPRENEURSHIP AROUND TECHNOLOGY FOR HEALTH AND WELLNESS

PANEL 1 March 24th 04:00 - 05:15 PM PANEL DISCUSSION 1

MODERATOR
MR. SUDHARVA D.
CHIEF OF STAFF, ECHO SOLT AND PROFESSIONAL, MYSURU

PANELISTS
MR. VIKRAM SINGH
DIRECTOR, AURIC CARES PVT. LDM LTD.
MS. SURANYA P.
CEO, METROKIN AND MOTION PVT LTD.
MR. CRESH BRUSHAN
FOUNDER DIRECTOR OF VISION INNOVATIONS
MS. SAIRAMITHA MAZUMDAR
EDUCATOR, HOSPITALY SORTED

GENERAL CHAIRS
DR. ALOKNATH DE
CHIEF, AURIC AND MOTION
DR. HIRMAHADEVASWAMY
CHIEF OF STAFF, THE SPARKLE CINE BACKSTAGE EVENTS AND MANAGEMENT SERVICES

PROGRAM CHAIRS
DR. SUDAKSHIN BATEL KULKARNI
CHIEF, AURIC AND MOTION
DR. RAJCHANDRA KULKARNI
CHIEF, ECHO SOLT AND PROFESSIONAL

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OUR STARTUPS @ SPARKLE CINE
Empowering Entrepreneurship
IN IEEE

JSS AHER bags 3 out of 9 awards at **Medical Device Innovation Course (MEDIC)**

2 September to 2 October 2022, organized by

Biomedical Engineering and Technology Innovation Centre (BETIC), IIT Bombay



Dr. Riyaz Ali Osmani, JSS CPM



Dr. Shethashree, JSS MC



Dr. Prashanth S, JSS DCH

Technologies that Bagged the Award

Medication Adherence Monitoring Device

Xerostomia Estimator Device

Malaria Prevention Technology



NIPER Director – Dr. Shashi Bala Singh



UGC Secretary – Dr. Manish R Joshi



Vice Chancellor of NITTE Dr. Satheesh Bhandary



Vice Chancellor of Ramaiah University – Dr. Kuldeep Kumar Raina



Mr. Arun Khanna – Pharma-Entrepreneur and author of “Musing of a Medicine Man”



Eminent Personalities Visiting SPARKLE CINE. JSS AHER



Dr. Shashi Bala Singh
Director, NIPER Hyderabad



Dr. Madhur Gupta
Head, Technical Division, WHO, INDIA



Dr. Satheesh Kumar Bhandari
Vice Chancellor, NITTE



Dr. Ranjeet Ajmani
Founder CEO, Plasmagen



Deans of CC/ID/US
JSS AHER



Dr. D L Bhat
Former Vice President, Bal Pharma



Dr. Amarjeet Singh
Principal, JSS ATE, Noida



Mr. Sunil Chiplunkar
Vice President, Group Pharmaceuticals, Mumbai

Activities:

WELCOME
11 OCT 2023



SPARKLE
CINE



DR. B SURESH
PRO CHANCELLOR, JSS AHER
DIRECTOR, SPARKLE CINE







Current Portfolio



SPACEDENT INNOVATIONS

- Manual Dental Chair to Electronic Dental Chair Conversion Kit
- Introducing Four Hole Handpiece System
- Integrated Sonic Scaler
- Air Motor Handpiece Enabled System
- Handpiece Air Chipping System
- Pneumatic Water Controlled Tumbler & Spitter
- Fiber Optic Piezoelectric Generator Air-Rotor Handpiece



VRUKSH MEDICAL DEVICES

Sashakth- Ozone Medical Equipments Sterilizer

- Ozone based sterilization technology
- Effective as ETO or Plasma sterilization
- Shorter cycle time
- Only O2 required as consumable
- Available in 45, 65 & 125 liters



Sushruta-OT & Room Disinfection System

- Effective disinfection solution for room & OT
- Helps in removal of odour & killing micro-organism
- Superior to UV disinfection
- Low maintenance cost

Ozone Application

- Swimming Pools
- STP & ETP
- Kitchen Duct
- Food storage
- Cold storage



For more information Scan



Shubra-Commercial Laundry Application

- Reduces detergent usage by 75-80%
- Reduces water usage by 25%
- Hot water not required
- Improves Chemical Oxygen Demand (COD)
- Improve linen quality & life
- Can be integrated with existing laundry

Sampoorn- Hand Disinfection Device

- Ideal for Hospitals, Offices, Hotels, Schools & Malls
- Disinfect hands in 10 sec
- Low maintenance cost
- Can be integrated with HR Management System



AURIC COSMO INDIA PRIVATE LIMITED

We are pioneers in manufacturing and producing superior quality snails termed Heliciculture, prolific extraction of snail mucin & its derivatives. Set up under an aegis of acquaintance around Mysore.

We Offer :

- Snail mucin
- Snail Therapy
- Aroma Therapy
- Snail mucin infused topical natural cosmetic products



Our brands :

- Prakruthi & Sanskruthi
- Snail-it

Calamine Clay Soap

- A curative opulent bar formulated with snail mucin calamine clay and hemp seed oil
- Hand Crafted & Cruelty-free
- Skin revival & Nourishing

Hera : Powder Facewash

- Snail mucin, Rose powder & Brazilian purple clay
- Mild cleanser, Exfoliting, Moisturizing & Rejuvenating
- For all skin type

Activated Charcoal Soap

- Snail Mucin, Activated Charcoal, Hemp seed oil
- Hand Crafted & Cruelty-free
- Detoxifying & Exfoliating

Oatmeal Soap

- Snail mucin, Oatmeal and Hemp seed oil
- Nourishing, Soothing & Rejuvenating
- Hand Crafted & Cruelty-free



Startups & Innovations at JSS AHER



NUTRISUKAN BIOTECH PVT. LTD.

Nutrisukan Millet Health Mix
100% plant-based superfood

Nutrisukan Millet Health Mix
Your Health. Our Responsibility.

BENEFITS OF NUTRISUKAN MILLET HEALTH MIX

- Acts as immunity booster and Anti-Oxidant helps to increase the body's antioxidant power
- Helps to relieve joint pain and nerve strains.
- Helps to control diabetes (improves type 2 diabetes), Blood Pressure, Lipid Levels and Bad Cholesterol level
- Helps to protect against Heart Diseases
- Helps in the improving the overall health including normalizing blood sugar levels
- Helps in lowering the triglyceride and cholesterol in the blood
- Increases red blood cells and hemoglobin level for better nutrition
- Helps to curbs the acidity related problems, already associated with it
- Highly nutritive recommended for pregnancy and post-pregnancy
- Fortified with the necessary vitamins helps in enhancing the immunity in children and old-age people

Why We are Best :

Our recipes are meticulously formulated based on the appropriate coverage and best choice of natural ingredients to enhance the nutritional value. It's a perfect combination of Protein, Fiber, Vitamin and Minerals which is essential for your body.

Nutrisukan Millet Health Mix enriched with the protein, fiber and mineral with perfect combination of 70% millet, 14% pulses, 10% cereals, 6% dry fruits, 7% spices and other herbal ingredients.

Available on Amazon



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IN-HOUSE INNOVATIONS OF JSS AHER



Pod-ICU
Portable On-Demand Critical Care Isolation Unit

Isolation Cubicle
Quick deploy Isolation Solution for Pandemic handling

Multi-Mode Air Purifiers
Covid ward/ICU grade air purifiers with UV-C, Ionization and HEPA filter

DentiSafe-360
Sterilize dental chair/equipment using UV-C, safer environment during pandemic.

Neonatal Feedrail
Innovative device to feed neonates in a consistent manner.



FYTOMED LIFE PRIVATE LIMITED

Fytomed Life Pvt. Ltd., is a JSS AHER faculty driven startup company located in Mysuru with a focus to harness nature's power for wellbeing. We are committed to develop natural products that are scientifically tested, proven & safe.



Anti-Chafe Rash Gel for Women
Anti-Diaper Rash Gel for Infants
Aloe vera with Quercetin, Vitamin E, Natural Oils

- Non-sticky, Moisturizer
- Anti-inflammatory
- Anti-Microbial

FYTOMED Herbal Musquito Repellent Gel
Aloe vera with Natural Oils from Eucalyptus, Marigold, Lemon grass, Lavender

- Non-sticky & effective
- Safe for all ages

Mens After Shave Gel
Aloe vera with Quercetin, Vitamin E

- Non-sticky, Moisturizer
- Protects & repair skin after shaving

Musuku Face Mask
Germicidal Fabric Face Mask

- Inactivates bacteria & virus upon contact
- Coated with safe natural phytochemical of edible plants (Curcumin / Quercetin)

Plant wall Air-Purifier

- Movable appliances fitted with indoor potted plants for cleaning indoor air pollutants by 50%
- Scientifically proven indoor potted plants that remove dust & gaseous pollutants
- No electricity consumptions, easy maintenance
- Helpful in reducing respiratory diseases (Asthma, Allergy diseases)



Work done on innovation

Innovations

JSS AHER

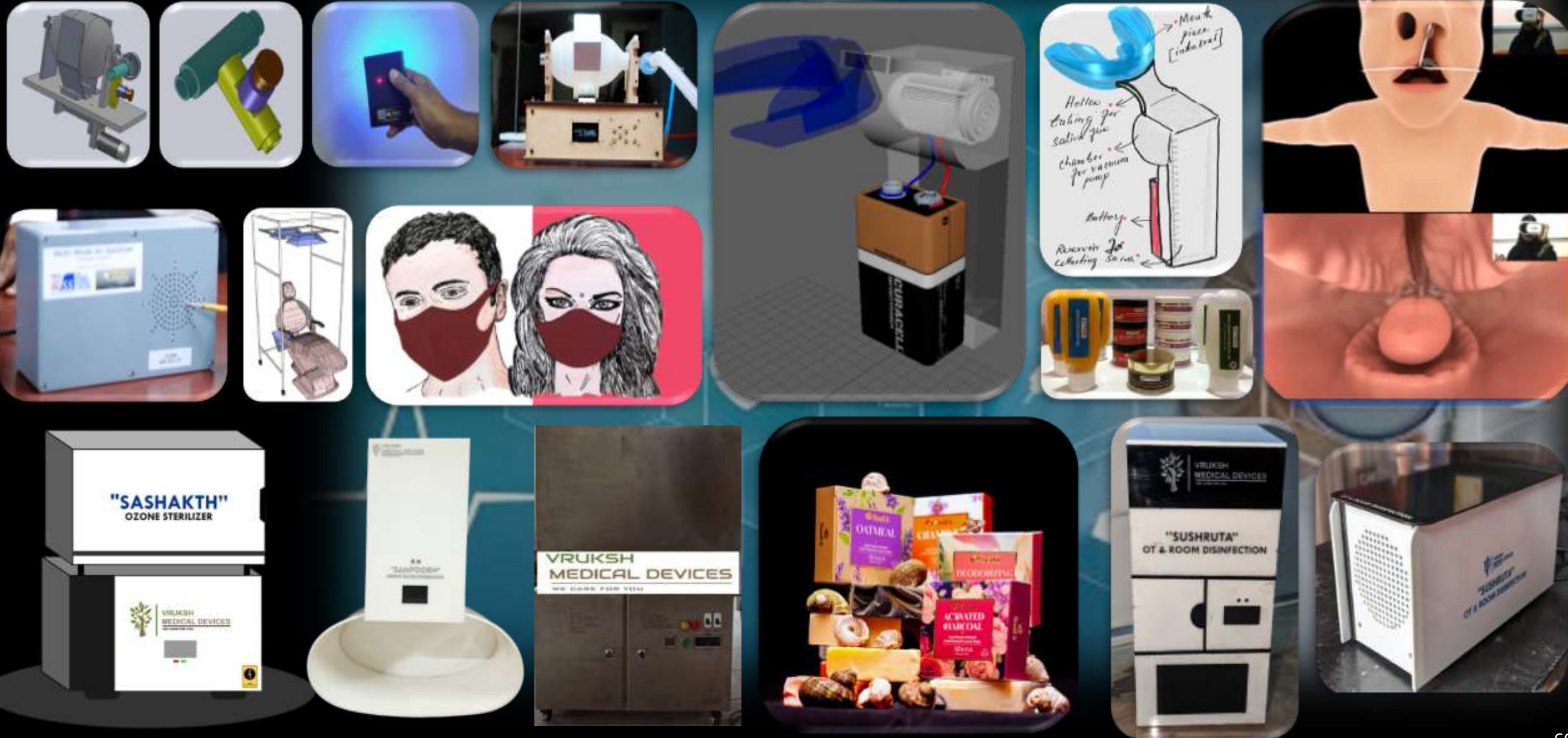
Affordable and
Rapid Response
Isolation ICU on wheels
designed for COVID 19

(Technology Readiness Level - 7)

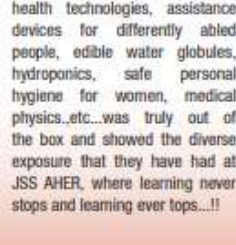


Dismantlable and Deployable in
Underserved, Unserved & Remote Areas

Faculty and Student Driven Innovations at JSS AHER



Events & programs to develop a Culture of Innovation and Entrepreneurship



Innovation Exhibition

It was Innovation time at the Faculty of Life Sciences...! The students along with their mentor faculty participated in the Science Model and Innovation exhibition on the occasion of National Science Day. The concerns that the teams showed towards ecological conservation, innovations in waste management, agri tech, creative health technologies, assistance devices for differently abled people, edible water globules, hydroponics, safe personal hygiene for women, medical physics_etc...was truly out of the box and showed the diverse exposure that they have had at JSS AHER, where learning never stops and learning ever tops...!!



Medical Device Hackathon

Capacity building and Entrepreneurship Development program with Jan Shikshana Sansthan



PITCHING DAY

15th March 2022

- 1 Spacedent Innovations
- 2 Auric Cosmo India Pvt. Ltd
- 3 Vruksh Medical Devices
- 4 Fytomed Pvt. Ltd
- 5 Academy of Learning Pvt. Ltd.

Innovations at JSS AHER

1st March 2021



IDEATE INCUBATE ACCELERATE

21 MAY 2021, 5 PM

Click here to join the session
<https://meet.google.com/qxg-ijpu-gqr>



SPARKLE CINE
Empowering Entrepreneurship



BLAZE

25th April 2022

JSS AHER Innovation Pitching and Takeoff Platform

08 Pre incubations || 02 Startups



02 Technologies Commercialized



Innovation Leadership Award



Dr. Surinder Singh, Vice Chancellor of JSS Academy of Higher Education & Research, Mysuru was awarded the “Innovation Leadership Award” in the 2nd edition of India-Global Education & Skill Summit which was held in Bengaluru on June 10th, 2022

The Program was hosted by:

- Department of Skill Development, Entrepreneurship & Livelihood, Government of Karnataka.
- Karnataka State Higher Education Council, Government of Karnataka
- Department of Skill, Labor Employment & Entrepreneurship, Govt of Assam,
- Directorate of Skill Development and Entrepreneurship, Government of Telangana.



THANK YOU

