Policy On Engaging External Stake Holders of
JSS Academy of Higher Education & Research

Preamble:

JSS Academy of Higher Education & Research (JSS AHER) recognizes the importance of external stakeholders in shaping the institution's growth, development, and success. This policy aims to establish guidelines and principles for effectively engaging external stakeholders, including industry partners, alumni, community organizations, government bodies, and other relevant entities. By fostering collaborative relationships with external stakeholders, JSS AHER aims to enhance its academic and research endeavors, promote community engagement, and contribute to the overall development of society.

Policy purpose & Principle:

The Policy on Engaging External Stakeholders outlines the objectives, strategies, and processes for engaging external stakeholders. The primary purpose of this policy is to promote transparent, meaningful, and mutually beneficial interactions with external stakeholders, thereby fostering a conducive environment for knowledge exchange, innovation, and social impact.

Scope:

This policy applies to all faculty, staff, students, and administrative units of JSS Academy of Higher Education & Research involved in engaging external stakeholders.

Objectives:

The objectives of engaging external stakeholders at JSS AHER include:

a) Enhancing academic and research collaborations with industry partners, government agencies, and research organizations to foster innovation and knowledge transfer.

b) Strengthening partnerships with alumni to create a vibrant and supportive alumni network that contributes to the institution's growth and student development.

c) Engaging with community organizations and government bodies to promote community development, address societal challenges, and contribute to sustainable development goals.

d) Seeking feedback and inputs from external stakeholders to improve institutional policies, programs, and services.

e) Creating awareness and promoting the institution's achievements, initiatives, and contributions among external stakeholders.

Strategies for Engagement:

JSS AHER will adopt the following strategies to engage external stakeholders:

a) Regularly organize seminars, workshops, conferences, and events that provide opportunities for knowledge exchange and collaboration with external stakeholders.

b) Establish formal Memoranda of Understanding (MoUs) with industry partners, research organizations, and other relevant stakeholders to facilitate joint research projects, student internships, and technology transfer.

c) Initiate alumni engagement programs, including alumni reunions, mentorship initiatives, and career development opportunities.

d) Collaborate with community organizations and government bodies to address local and regional challenges through research, outreach, and service activities.

e) Conduct surveys and feedback mechanisms to seek input from external stakeholders on various institutional matters.

f) Utilize digital platforms and social media to communicate with external stakeholders, share institutional updates, and showcase achievements.

Responsible Units:

The following units at JSS AHER will be responsible for implementing the policy on engaging external stakeholders:

a) Office of External Affairs: The Office of External Affairs will be the focal point for coordinating engagement activities with external stakeholders.

b) Research and Innovation Cell: The Research and Innovation Cell will facilitate academic and research collaborations with industry partners and research organizations.

c) Alumni Relations Office: The Alumni Relations Office will be responsible for alumni engagement initiatives and fostering a strong alumni network.

d) Community Engagement Cell: The Community Engagement Cell will collaborate with community organizations and government bodies to address societal needs.

JSSAHER engages external stakeholders in three general ways:

Communications: The external stakeholders are communicated through our Newsletters, journals, emails and other publications.

Dialogues: Dialogues helps to understand the ideas that are communicated, to be adapted and incorporated into the fabric of planning and execution at JSSAHER. The regular meetings are an ideal occasion for the same. A member from external stakeholder is included to committee, council, or board.

Collaborations: With mutual benefits, a collaboration with external stakeholder will help us to form new ideas and implement them very early.

The external stakeholders can be;

- Members of local authorities
- Parents of students
- Institutions & Industries recruiting our students.
- Ranking agencies
- Statutory bodies
- Funding agencies
- Suppliers
- Outsourced service providers

Procedure:

Procedure for including an external stake holder into any committee/ council

Including New member into a committee:

1. During the constitution or reconstitution of various boards, councils and committees, an external stakeholder of repute is identified.
2. Their resume is to be scrutinised by the authorities.
3. On establishing their eligibility, they are recommended to be included include in the said board/council/committee for a specified time period.
4. The recommendation is discussed in the Board of Management meeting.
5. On approval, they are included and notified.
6. The roles and responsibilities of the external stakeholder in the said body is communicated along with the notification.
7. On their acceptance, they serve in the body for the time period specified.
8. They will attend the meeting and give their suggestion and have a right to vote
9. On completion of one term, they can be considered for the next term also.

On resignation of the member:

1. If the external member wishes to resign before the completion of the term of office, he /she will inform the secretary/chairperson.
2. On acceptance, he/she will be relieved.
3. A new member can be selected as per the above procedure for the remaining period of the term of office of the respective body.

Procedure for selecting adjunct faculty:

JSS AHER has a separate procedure for selection approval and engagement and roles and responsibilities of adjunct faculty visible in official website of JSS AHER along with the proforma for empanelment of Adjunct faculty at JSS AHER.

Procedure for signing an MoU, MoA, CRA:

JSS AHER has a separate procedure for selection approval and engagement and roles and responsibilities of MoU/ MoA/ CRA visible in official website of JSS AHER

Reporting and Evaluation:

Regular reports on engagement activities with external stakeholders will be submitted to the Vice-Chancellor and other relevant authorities. The effectiveness and impact of engagement efforts will be periodically evaluated, and feedback from stakeholders will be used to improve engagement strategies.

Review and Amendment:

policy outlines the objectives and strategies for engaging external stakeholders at JSS Academy of Higher Education & Research. It emphasizes the importance of fostering meaningful collaborations with various stakeholders to promote academic excellence, innovation, and community development. By establishing responsible units and reporting mechanisms, the policy ensures effective implementation and periodic evaluation of engagement efforts. This policy will be reviewed at regular intervals to ensure its relevance and alignment with institutional goals and external stakeholder expectations. Amendments may be made as required to address changing circumstances and emerging opportunities.

Date of Implementation: 15.04.2016

Date of Last Revision: 15.04.2023

Date for Next Revision: 15.04.2026

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