JSS AHER's Collaboration with Local Communities for the Conservation and Maintenance of Shared Land Ecosystems

Academic Year: 2025–2026
Institution: JSS Academy of Higher Education & Research (JSS AHER), Mysuru, India

1. Introduction

JSS Academy of Higher Education & Research (JSS AHER), Mysuru, recognises that the conservation and sustainable management of terrestrial ecosystems require collective action involving educational institutions, local communities, civic authorities, environmental organisations and other stakeholders. Ecosystems such as lakes, riverbanks, public green spaces, village landscapes and areas of natural vegetation are shared environmental resources whose protection contributes to biodiversity conservation, ecological balance and community well-being.

In alignment with Sustainable Development Goal 15 – Life on Land, the University promotes environmental responsibility and community participation through student-led environmental initiatives, outreach activities and engagement with external organisations and local authorities. These initiatives provide opportunities for students and institutional representatives to participate in activities that improve the condition of shared natural and public spaces and create awareness about the importance of protecting terrestrial ecosystems.

JSS AHER also holds certification from the Indian Green Building Council (IGBC), reflecting its institutional commitment to environmentally responsible campus development and sustainable built-environment practices. This certification complements the University's wider sustainability efforts and provides an institutional framework for promoting resource efficiency and environmental responsibility.

2. Community Engagement for the Conservation of Shared Ecosystems

2.1 Swachhatha Abhiyaan at Kukkarahalli Lake, Mysuru

JSS AHER students participated in a Swachhatha Abhiyaan organised by the Mysuru City Corporation at Kukkarahalli Lake on 10 January 2026, as part of the Swachh Survekshan 2025–26 initiative.

The programme aimed to promote cleanliness, environmental awareness and collective responsibility towards maintaining public spaces. More than 300 students participated in the initiative, including 15 medical students from JSS Medical College.

During the activity, student volunteers collected plastic waste, food wrappers and other discarded materials from the lake surroundings. The waste was gathered in garbage bags to improve the cleanliness of the area and contribute to maintaining the environmental quality of this important public space.

The initiative demonstrated student participation in a civic-led environmental activity and highlighted the role of collective action in maintaining shared ecosystems. The programme also provided students with practical exposure to environmental stewardship and the importance of protecting urban natural resources.

Institutional contribution:

- Participation of more than 300 students in the cleanliness initiative.
- Removal and collection of plastic waste and other litter from the lake surroundings.
- Engagement in an environmental initiative organised by the Mysuru City Corporation.
- Promotion of public awareness and collective responsibility for maintaining a shared natural space.

2.2 NSS Special Camp and Environmental Conservation Activities in the Nilgiris

The National Service Scheme (NSS) Unit of JSS College of Pharmacy, Ooty, organised a seven-day Special Camp from 29 March to 4 April 2026 in the tribal villages of Thengumarahada, Alimayar and Kallampalayam in the Nilgiris region.

The camp focused on environmental conservation, sustainable land use and community engagement. NSS volunteers participated in activities intended to improve local environmental conditions and support the maintenance of surrounding terrestrial ecosystems.

The activities included:

- Plantation activities in the village surroundings.
- Removal of weeds and thorny bushes from public spaces.
- Cleaning of public areas, riverbanks and water channels.

- Interaction with Forest Department officials and biodiversity experts.
- Environmental awareness activities for tribal communities.

These activities enabled students to engage directly with local communities and understand the environmental concerns associated with the management of village landscapes and natural resources.

The cleaning of riverbanks and water channels, removal of unwanted vegetation from public spaces and plantation activities contributed to improving the local environment. The interactions with Forest Department officials and biodiversity experts further strengthened students' understanding of the ecological characteristics of the region and the importance of conserving local flora, fauna and habitats.

2.3 Engagement with the Biodiversity Conservation Trust

As part of the NSS Special Camp, an interactive session was conducted by the Biodiversity Conservation Trust at Kallampalayam village on 2 April 2026.

The session highlighted the importance of biodiversity conservation, ecosystem restoration and wildlife habitat management. Environmental experts interacted with the NSS volunteers and provided insights into the ecological significance of native plant species and the need to conserve local biodiversity.

Students also collected seeds and leaves of native plant species, including soap nut, Seemai Karuvelam and Albizia, to understand their ecological significance.

On 3 April 2026, volunteers continued environmental conservation activities by cleaning temple premises, nearby public spaces and footpaths and removing weeds and thorny bushes. The volunteers also interacted with members of the tribal communities to understand their traditional and sustainable ways of life and their relationship with the surrounding natural environment.

This engagement brought together an educational institution, a biodiversity-focused organisation, environmental experts and local communities in activities that promoted environmental awareness and conservation practices.

2.4 Interaction with Forest Department Officials and Biodiversity Experts

During the NSS Special Camp in the Nilgiris, volunteers interacted with Forest Department officials and biodiversity experts to understand the ecological characteristics of the region.

The interactions provided exposure to the geographical features, native flora and fauna, and ecosystem conservation concerns of the area. Such engagement helped students appreciate the importance of cooperation between educational institutions,

government departments, environmental organisations and local communities in protecting natural landscapes.

These interactions also strengthened the educational component of the University's community outreach by linking field-level environmental activities with expert knowledge and local ecological concerns.

3. Institutional Commitment to Sustainable Environmental Practices – IGBC Certification

JSS AHER has obtained certification from the Indian Green Building Council (IGBC), reflecting its commitment to sustainable development and environmentally responsible built-environment practices.

The certification is an important institutional sustainability credential and complements the University's initiatives relating to environmental management, resource conservation and the development of greener campus environments.

The University's sustainability approach is relevant to SDG 15 because responsible land use, efficient resource management, environmentally conscious infrastructure and the protection of green spaces contribute to reducing pressure on terrestrial ecosystems.

The IGBC certification may therefore be presented as supporting evidence of the University's institutional commitment to sustainability. However, it should be considered complementary to, rather than a substitute for, evidence of direct collaboration with local communities in maintaining shared land ecosystems.

4. Institutional Approach to Community Participation and Ecosystem Conservation

The initiatives documented during 2025–2026 demonstrate the following dimensions of JSS AHER's engagement:

Area of engagement	**Collaborating stakeholder / community**	**Institutional activity**	**Environmental relevance**
Urban ecosystem cleanliness	Mysuru City Corporation	Swachhatha Abhiyaan at Kukkarahalli Lake	Removal of litter and plastic waste from a shared public space
Village-level environmental conservation	Tribal communities of Thengumarahada, Alimayar and Kallampalayam	NSS Special Camp activities	Cleaning of public spaces, riverbanks and water channels; plantation

Biodiversity awareness	Biodiversity Conservation Trust	Interactive session and native plant seed/leaf collection	Awareness of native species, biodiversity conservation and habitat management
Ecosystem knowledge and conservation awareness	Forest Department officials and biodiversity experts	Field interactions during the NSS Special Camp	Understanding local ecosystems, flora, fauna and conservation concerns
Sustainable campus development	Indian Green Building Council (IGBC)	Institutional green building certification	Support for environmentally responsible campus and built-environment practices

5. Contribution to Sustainable Development Goal 15

The University's environmental outreach activities contribute to the broader objectives of SDG 15 through the following mechanisms:

a. Protection and maintenance of shared natural spaces: Participation in the Kukkarahalli Lake cleanliness initiative and the cleaning of riverbanks and water channels in the Nilgiris demonstrates student involvement in improving the condition of public and natural spaces.

b. Community engagement and environmental awareness: Interactions with tribal communities, biodiversity experts and Forest Department officials provide opportunities to exchange knowledge and promote awareness of local environmental issues.

c. Promotion of native biodiversity: The interaction with the Biodiversity Conservation Trust and collection of seeds and leaves of native plant species helped students understand the ecological importance of local vegetation.

d. Student participation in environmental stewardship: NSS activities encourage students to contribute time and effort towards environmental conservation and develop a sense of responsibility for shared natural resources.

e. Institutional sustainability commitment: IGBC certification complements these activities by demonstrating the University's commitment to sustainable built-environment practices and responsible campus development.

6. Conclusion

JSS Academy of Higher Education & Research demonstrates its commitment to the conservation and maintenance of shared land ecosystems through collaborative environmental initiatives involving local authorities, environmental organisations, biodiversity experts and community members.

The Swachhatha Abhiyaan at Kukkarahalli Lake, organised in association with the Mysuru City Corporation, reflects the University's participation in civic-led efforts to maintain a shared urban natural resource. Similarly, the NSS Special Camp conducted in the Nilgiris, involving tribal communities, the Biodiversity Conservation Trust and interactions with Forest Department officials, demonstrates collaborative efforts towards environmental cleanliness, plantation, biodiversity awareness and the conservation of local ecosystems.

These initiatives reflect the University's approach of engaging students and institutional resources in community-oriented environmental action. The IGBC certification further reinforces JSS AHER's institutional commitment to sustainable development and environmentally responsible practices.

Through these collaborative activities, JSS AHER contributes to the protection and maintenance of shared natural spaces, promotes community participation in environmental conservation and advances the objectives of Sustainable Development Goal 15 – Life on Land.

JSS Academy of Higher Education & Research

(Deemed to be University)

Accredited A++ Grade by NAAC

NATIONAL SERVICE SCHEME

Annual Report 2025-26

Reporting period: 1 April 2025 to 31 March 2026

National Service Scheme (NSS)

Sri Shivarathreeshwara Nagara, Mysuru - 570 015

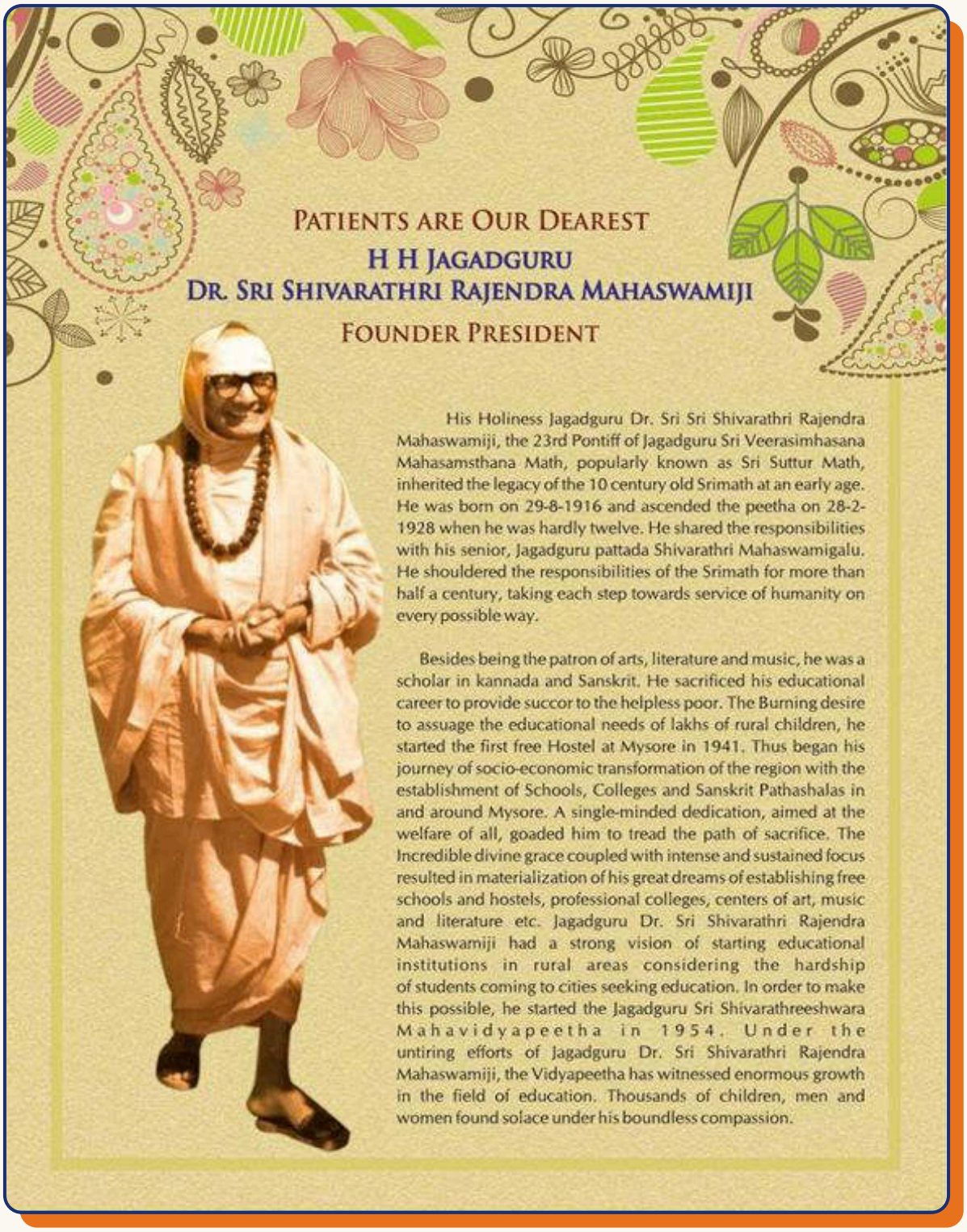
WEB jssuni.edu.in/jssaher/outreach/Index.html

FACEBOOK facebook.com/jssunss

EMAIL jssunss@jssuni.edu.in

OUR FOUNDER

Jagadguru Dr. Sri Shivarathri Rajendra Mahaswamiji



JSSAHER's Social Responsibility Statement

JSS Academy of Higher Education & Research (JSSAHER), Mysuru, Karnataka, India

Touching the lives of Millions

JSS AHER's Social Responsibility is an approach of ethical and intelligent management, which involves both its impact on its human, social and natural context, and its active role on the promotion of Sustainable Human Development of the country. Within this approach, "Sustainable Campus" is a strategy that strives to reduce the ecological footprint of the Institution via a rational use of resources and to educate the JSSAHER community on the ethics of sustainability.



Proud moment. His Holiness Swamiji, Chancellor, with His Excellency Late Dr. APJ Abdul Kalam, Former President of India

JSSAHER, with the legacy of more than 1000 years of its founding organization Sri Suttur Math and the sponsoring society JSS Mahavidyapeetha, is acutely aware of its social responsibilities and is confident in stating that it already goes well beyond what is expected of an organization.

JSSAHER and its Social Responsibility

Although Corporate Social Responsibility (CSR) is a relatively new concept, JSSAHER has embraced CSR principles based on the contributions made for several decades, particularly at a local and regional level. An organization's internal and external practices can influence their employees, customers, partners and environment in a positive manner.

This document highlights our commitment to CSR locally, regionally, nationally and internationally. The JSSAHER's vision is to nurture and develop the talents of students and to create applicable knowledge in order to support social and economic advancement.

Social Responsibility is part of the JSSAHER's Strategic plan and is important to our Institution, Faculty and students and aims at making Organizational, Cognitive, social and educational impact.

JSSAHER is committed

1. To promote ethical standards to be adopted by students, staff and other members of JSSAHER community.
2. To raise the educational aspirations of people in the community, as well as across the country and encourage their greater participation in higher education.
3. To encourage an inclusive environment without barriers to achievement, where students and staff are highly valued, based on mutual respect.
4. To provide a Higher Education Institute campus environment and range of facilities, both educational and recreational, which are attractive, accessible and stimulating.
5. To integrate with and support the needs of our community and our region.
6. To embrace environmental responsibility and sustainable development principles, to make a positive contribution to urban regeneration and to ensure that any adverse environmental impact of our activities is minimized.

Touching the lives...

To the students

1. As a most respected higher education institute in the health sciences, we attract students from a range of backgrounds nationally and internationally.
2. Listening and responding to the student voice, with a shared understanding of our mutual responsibilities.
3. Providing a range of student support that covers all issues, including support to low-income group students.
4. Preparing students towards responsible citizenship for Sustainable Development.

To the staff

1. Adopt best practices in its Human Resources Management policies and practices.
2. Assist staff to develop their full potential as members of the JSSAHER's workforce and provide opportunities for professional development.
3. Observe the fundamental tenets of human rights, safety and non-discrimination.
4. Provide fair compensation and implement minimum wages policy.
5. Involve employees in the decision-making processes, where appropriate.
6. Provide opportunities for staff to undertake projects with local communities.

To our environment

1. Ensure that the developments in JSSAHER are sustainable and do not have a negative impact on the environment.
2. Promote the concepts of the 3Rs of Reduction, Reuse and Recycling and eliminate, where possible, the use of non-degradable materials.
3. Aim for a continuous reduction of the carbon footprint of the Institution.
4. Provide equipment, training and other resources to ensure a healthy and safe environment for the students and staff.
5. Continuously work and evolve environmental improvements in the way we manage our transport, waste and energy.

To our city and our community

1. To work with the City of Mysore and regional partners to raise the health profile of the city and the Mysore and neighboring districts; and in partnership help secure the economic, health, social and cultural regeneration of the city and region.
2. Enriching the Institution and City socially, culturally and economically, with our diverse and vibrant student population.
3. Make significant and major contributions through our Faculty to the Social Responsibility agenda including:
   - the training of the future health professional workforce
   - the ongoing support for health professionals
   - support JSS Hospital to provide access to quality healthcare at affordable costs
   - nurture and contribute to research that impacts healthcare and health policies and makes significant contribution to national and global health.
4. Working with young people in local schools:
   - to discuss health and science and its relevance to their everyday lives
   - to inspire them to consider careers in science and health and apply to the Institution in the future
   - to devise creative and fun activities to help engage them
5. By involving the public/patients in our work to improve the quality of our teaching and healthcare delivery.

Proud to be touching the lives of millions!

Being socially responsible, be it as an individual, a group, or an organization, is something we believe in very strongly and it makes us proud, as a Higher Education Institution, to highlight our commitment in this area. JSSAHER is acutely aware of its responsibilities to its community, its city and its wider environment and the way it touches the “Lives of Millions”.

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NATIONAL SERVICE SCHEME

NSS ANNUAL REPORT-2025-26

	Report for the period ending.	**01st APRIL 2025 TO 31st MARCH 2026**		
BASIC INFORMATION ABOUT UNIVERSITY				
	State	Karnataka		
	University	JSS Academy of Higher Education & Research, Mysuru		
	Name of the Programme Coordinator	Dr. K L Krishna		
	Whether part time/full time	Part Time		
	Date of appointment	Day	Month	Year
		01	04	2016
	No. of supporting staff for NSS at University/+2 level (including Programme Coordinator)	01+01		
	Date of last meeting of the University-levelAdvisory Committee	Day	Month	Year
		05	09	2024
	NSS volunteers' strength:	600		
	Total No. Of student population of the University	9,000		
	NSS strength allocated by State Government	600		
	Actual No. Of NSS volunteers			
	Male 395 Female 285	Total 680		
	No. of colleges having NSS	07		
	Total No. Of NSS units	07		
	No. Of programme officer in position	07		
	No. Of programme officers trained	02		
	No. Of villages /slums adopted	07		
FUNDS FOR NSS REGULAR/SPECIAL PROGRAMMES				
	Funds received by the University	2,75,000.00 dated 12th Feb 2026		
	Govt funds for Regular activities	Govt funds for Special Camps		

	Amount received Rs. 1,80,000.00 Dates: 22.08.2025 & 25.10.2025 Received in two instalments	Amount received Rs. 2,10,000.00 Dates: 22.08.2025 & 25.10.2025 Received in two instalments
	Per capita expenditure for the establishment of the University.	Rs. 500/Volunteer
	SPECIAL CAMPING PROGRAMME	
I)	The total number of volunteers participated	326
ii)	No. of camps organised	06
Activity description: (column under which no activity has been conducted may be left blank)		
(1)	**LITERACY**	
1.1	The number of student volunteers participated	Male 350 Female 225
1.2	No. Of villages/slums adopted for total literacy.	07
1.3	Total No. of illiterates	Male 345 Female 257
1.4	No. of persons made literature	Male 125 Female 132
1.5	No. of villages/adopted areas made full literature: (indicate literacy status/percentage attained in the adopted area) attach list.	Nil
2	**ENVIRONMENT/WASTELAND DEVELOPMENT AND CONSERVATION**	
2.1	No. of camps organized	10
2.1.1	Tree plantation (van)	Nil
2.1.2	No. of saplings planted	320
2.1.3	Rate of survival (no. Of plants survived/total no. Of plantation x100)	58%
2.1.4	Area proposed to be covered	_____Hectares
	Actual area covered	_____Hectares
2.1.5	Any other environment programme	
	area covered	
	No. of beneficiaries	
2.2	Reconstruction/repair of roads	
2.2.1	Distance laid	_____Kms.
2.2.2	No. of days	
2.3	Water shed conservation and drinking water facilities:	
2.3.1	No. of camps/camping's organised on the issue	06

2.3.2	No. of wells/cross bunds/water shed/harvesting structures/irrigation canals/any Other planned	Nil
2.3.3	No. of such facilities created	
3	**HEALTH AND FAMILY WELFARE**	
3.1	Immunization/health camps	28
3.11	Immunization/health camps Conducted	25
3.1.2	Details of health programme organised & beneficiaries	Free Health Screening, Vaccination awareness
	Health programme (specify)	Male 47 Female 65
3.2	**BLOOD DONATION CAMPS.**	
3.2.1	No. of blood donation camps Conducted	07
3.2.2	No. of units of blood collected	420
3.3	Population education:	--
3.3.1	Immunization/health camps Conducted	22
3.3.2	No. of persons covered	Male 518 Female 535
3.4	Eradication of drug abuse:	
3.4.1	No. of camps/awareness camping's held	18
	No. of beneficiaries	Male 450 Female 150
4.	**PROGRAMME FOR WOMEN**	
	Nature of programme:	
4.1	No. Of camps organised	05
4.2	No. Of beneficiaries	745
4.3	Campaign against social evils (if any)	AIDS Awareness, Drug abuse, Alcohol rehabilitation, sexual harassment,health and hygene etc.
5.	**WORK IN HOSPITALS, ORPHANAGES & DESTITUTE HOMES :**	
5.1	No. of persons benefitted	560
6.	**WORK DURING EMERGENCIES**	
6.1	Type of work: Cyclone/Earth quake/ Floods/Draught/ Riots/Other Areas (specify)	Nil
6.2	No. Of persons benefitted	---
7.	**AIDS AWARENESS (UTA)**	
7.1	No. of colleges/+ 2 schools identified	22
7.2	No. Of programme officers trained	Nil

7.3	No. Of peer educators trained	12
7.4	No. Of beneficiaries	567
8.	**Any other programme not covered above, please give statistical date in 50 words:**	NSS Regular and Special Camping activities are narrated under each NSS Unit activity.

Place: Mysuru S/d

Date: 3rd November 2026 **Signature of the Programme Coordinator NSS**

UNIVERSITY LEVEL ADVISORY COMMITTEE

1. Vice Chancellor, JSS Academy of Higher Education & Research, Mysuru. Chairman
2. Registrar, JSS Academy of Higher Education & Research, Mysuru. Member
3. State NSS Officer, Youth Empowerment & Sports Department, MS Building, Bengaluru. Member
4. Mrs. Prabha Urs, Deputy Director, Karnataka State Tribal Institute, Mysuru Member
5. Finance Officer, JSS Academy of Higher Education & Research, Mysuru. Member
6. Dean, IQAC, JSS Academy of Higher Education & Research, Mysuru. Member
7. Coordinator, NSS ETI, Centre, UoM, Mysuru. Member
8. The Principal, JSS Medical College, Mysuru. Member
9. The Principal, JSS Dental College & Hospital, Mysuru. Member
10. The Principal, JSS College of Pharmacy, Mysuru. Member
11. The Principal, JSS College of Pharmacy, Ooty. Member
12. The Head, SLS, JSS AHER, Mysuru. Member
13. The Head, Dept. of HSMS, JSS AHER, Mysuru Member
14. The Head, SLS, JSS AHER, Ooty. Member
15. Dr. H V. Gangadharappa, Ex NSS Program Coordinator, JSS AHER, Mysuru Member
16. Programme Officer, NSS Unit, JSS MC, Mysuru. Member
17. Programme Officer, NSS Unit, JSS Dental College and Hospital, Mysuru Member
18. Programme Officer, NSS Unit, JSS College of Pharmacy, Mysuru. Member
19. Programme Officer, NSS Unit, SLS, JSS AHER. Mysuru Member
20. Programme Officer, NSS Unit, JSS College of Pharmacy, Ooty. Member
21. Programme Officer, NSS Unit, Dept. of HSMS, JSS AHER, Mysuru Member
22. Programme Officer, NSS Unit, SLS, JSS AHER, Ooty Member
23. The Volunteer, NSS Unit, JSS Medical College, Mysuru Member
24. The Volunteer, NSS Unit, JSS Dental College & Hospital, Mysuru. Member
25. The Volunteer, NSS Unit, JSS College of Pharmacy, Mysuru. Member
26. The Volunteer, NSS Unit, JSS College of Pharmacy, Ooty Member
27. The Volunteer, NSS Unit, SLS, JSS AHER, Mysuru Member
28. The Volunteer, NSS Unit, SLS, JSS AHER, Ooty Member
29. The Volunteer, NSS Unit, Dept. of HSMS, JSS AHER, Mysuru Member
30. NSS Program Coordinator, JSS AHER, Mysuru. Member Secretary

Dates of the College-level NSS Advisory Committee held for the year 2025-26

College	Date
JSS Medical College, Mysuru	To be updated
JSS Dental College & Hospital, Mysuru	To be updated
JSS College of Pharmacy, Mysuru	To be updated
JSS College of Pharmacy, Ooty	25th August 2025
SLS, JSS AHER, Mysuru	To be updated
HSMS, JSS AHER, Mysuru	To be updated
SLS, JSS AHER, Ooty	To be updated

Details of Special Camp activities 2025-26

NSS Unit	Dates of Special Camp	Village
JSS Medical College, Mysuru	2nd to 7th March 2026	Villages under Kurihundi Gramapanchayati, Mysuru district
JSS Dental College & Hospital, Mysuru	2nd to 7th March 2026	Nanjangud taluk, Mysuru district
JSS College of Pharmacy, Mysuru	23rd to 29th March 2026	Darasaguppe, Srirangapatna taluk, Mandya district
JSS College of Pharmacy, Ooty	29 Mar to 4 Apr 2026	Thengumarahada, The Nilgiris
SLS, JSS AHER, Mysuru	24th to 30th March 2026	Koodanahalli, near Nanjangud road, Mysuru taluk
HSMS, JSS AHER, Mysuru	24th to 30th March 2026	Koodanahalli, near Nanjangud road, Mysuru taluk
SLS, JSS AHER, Ooty	Camp not yet completed	--

BUDGET AND MONETIZATION OF NSS ACTIVITIES 2025-26

Total Amt received for NSS activities 2025-26			**Total Monetization**		
Activity	Amt in lakh Rs	Grand total in lakh Rs	Activity	Amt in lakh Rs	Grand total in lakh Rs
Regular activities (Govt.)	1.8	6.65	NSS Regular activities	5,43,959.00	
Special Camping Activities (Govt.)	2.1		NSS Special Camping Activities	8.42,000.00	
From JSS AHER	2.75				
Total societal contribution				**5,20,959.00**	

NSS Regular activities 2025-26

List of Activities

- Orientation Programme
- International Yoga Day
- Programme on Health awareness
- Anti Ragging Rally
- Awareness programme on oral hygiene
- Awareness on digital payment
- Awareness camps for Healthful Housing
- Awareness for Environment
- Maternal & Child Health and Family Planning Camps
- School Health Programme
- Cancer Education
- Free denture checkup and treatment camp
- World Earth Day Celebration
- Guest lecture on Plastic and its harmful effects
- World Environment Day
- Adolescent Health Camps
- Awareness on “SAY NO TO CRACKERS”.
- Awareness campaigns on VISAKA.
- Independence Day.
- NSS Day celebration.
- Kannada Rajyothsava Day.
- Republic Day.
- Stem Cell awareness and donor campaign.
- World Breastfeeding Week.
- World Rabies Day.
- Walkathon- Pledge an organ.
- Swachh Bharat Abhiyan.
- Teachers Day.
- Blood Donation Camps.
- NSS Day Celebration.
- AIDS awareness skit and World Aids Day awareness rally.
- Pharma Rally.
- Suttur Jatra Exhibition.
- Voter’s day programme.
- Cyber awareness and narcotic drug abuse prevention programme.
- Fire safety awareness programme.
- National Conference on Youth in Social Change (Manipal).
- Sardar @150 Walkathon.
- Constitution Day (Samvidhan Diwas).

NSS Regular activities

Unit I- JSS Medical College, Mysuru

NSS regular activities from 1st April 2025 to 31st March 2026

Sl. No.	Name of the program/activity	Date/Duration	Type of activity	Name of the co-ordinator & Institution	No. of Participants
1.	Pledge in the support of "Operation Sindoor" by Mysuru Doctors	14th May 2025	Regular	Dr. Manu G, Mr Manjunatha HN, Mr Venakatesha, JSSMC, Mysuru.	50
2.	World Environmental Day	5th June 2025	Regular	Dr. Manu G, Mr Manjunatha HN, Mr Venakatesha, JSSMC, Mysuru.	10
3.	World Blood Donor Day	13th June 2025	Regular	Dr. Manu G, Mr Manjunatha HN, Mr Venakatesha, JSSMC, Mysuru.	70
4.	International Yoga Day	21st June 2025	Regular	Dr. Manu G, Mr Manjunatha HN, Mr Venakatesha, JSSMC, Mysuru.	300
5.	National Unity Day	31st October 2025	Regular	Dr. Manu G, Mr Manjunatha HN, JSSMC, Mysuru.	90

				Mysuru.	
7.	Walkathon on World Diabetes Day	18th November 2025	Regular	Dr. Manu G, Mr Manjunatha HN, Mr Venakatesha, JSSMC, Mysuru.	30
8.	Pledge on Constitution Day	26th November 2025	Regular	Dr. Manu G, Mr Manjunatha HN, Mr Venakatesha, JSSMC, Mysuru.	100
9.	Swachhatha Abhiyana	10th January 2026	Regular	Dr. Manu G, JSS Medical College Mysuru.	15
10.	"National Voter's Day"	25th January 2026	Regular	Dr. Manu G, JSS Medical College Mysuru.	50
11	NSS Special Medical Camp	2nd to 7th March 2026	Special	Dr. Manu G, Mr Manjunatha H N, , Mr Venkatesha, JSSMC, Mysuru	55 students 752 patients
12.	Health Rally, Mosambayahalli	16th March 2026	Regular	Dr. Manu G, Dr Monisha and Dr Nandhana, JSS Medical College Mysuru.	50

Detailed Narrative Report of Each Programme, Action Photos
Regular camp activities
National Service Scheme (NSS) Report

Pledge in the support of "Operation Sindoor" by Mysuru Doctors

As a part to support "**Operation Sindoor**", Mysuru Doctors stand with Bharat Defense Forces & Government of India by taking pledge on 14th May 2025 at Kote Anjaneya Swamy Temple, Opp Mysuru Palace. This event was organized by Gopal Gowda Shantha Memorable Hospital, Mysuru and Cauvery Heart and Multi-Speciality Hospital, Mysuru. The event was presided by His Highness Yaduveer Krishnadatta Chamaraja Wadiyar, member of the Lok Sabha, Mysuru-Kodagu, Dr Basavanagowdappa H, Vice Chancellor, JSSAHER, Mysuru, Dr Praveen Kulkarni, Vice Principal (Paraclinical), JSSMC, Mysuru along with Doctors from various Hospitals of Mysuru. The event was supported by NSS wing of JSS Medical College with NSS volunteers and faculties. The programme was coordinated by Dr Manu G, NSS Programme Officer, Mr Manjunath H N and Mr Venkatesha, Assistant NSS Programme Officers, JSS Medical College, Mysore.











World Environmental Day

"What we are doing to the forests of the world is but a mirror reflection of what we are doing to ourselves and one another." – Mahatma Gandhi

A healthier environment is the need of the hour and we must not make any more delays. World Environment Day (WED) is celebrated to encourage and create awareness and to take appropriate action for the protection of the environment. It is supported by many organizations worldwide. In this regard to mark the activity, NSS unit JSS Medical College, Mysuru, conducted the sapling implantation program on 5th June 2025 in the JSSMC campus garden. Faculty and NSS student volunteers actively participated and witnessed the event.

Dr. Narayanappa D, Principal of JSS medical college, Dr. Suma M.N., and Dr. Praveen Kulkarni, Vice-Vrincipals of JSS Medical College, and Mr. Sathish Chandra, Administrative officer, Mrs Shilpa, Assistant Administrative Officer of JSS Medical College, Sports director Mr Lokeshappa H, implanted Jackfruit saplings in the garden to mark this event. This program was coordinated by Dr Manu G, NSS Program Officer,JSS Medical College, Mysuru.

















WORLD BLOOD DONORS DAY 2025

"Give blood, give hope, together we save lives"

"World Blood Donor Day" is celebrated on the 14th of June every year. This day focuses on drawing the public attention towards the importance of donating the blood for a noble cause. The programme was first initiated in 2004 by the World Health Organisation (WHO). The event serves to raise awareness of the need for safe blood donation and encourage and thank voluntary blood donors for their life-saving gifts to others. Every year, a new slogan/theme is associated with WBDD to encourage blood donors worldwide**. "Give blood, give hope, together we save lives"** is the slogan for WBDD for the year 2025.

In this connection, the NSS Unit of JSS Medical College, Mysuru, jointly with Blood Bank, Department of Pathology JSS Hospital Mysuru organized the **"World Blood Donors Day 2025"** on 13th June 2025 in the Clinical Physiology Lab. The event was held from 10 am-2 pm. The program was inaugurated by Dr Narayanappa D, Principal JSSMC, Mr. Satish Chandra, Administrative Officer, JSSMC. Other dignitaries of the event were Dr. Pallavi, Blood Bank

Officer, JSS Blood Bank. Dr Narayanappa D and Mr. Sathish Chandra motivated our student fraternity by reiterating the importance of blood donation as a noble social service to save the lives worldwide. Dr Pallavi, Blood Bank Officer addressed the volunteers and donors and told about importance of donating blood and the importance of World Blood Donors day.

More than 70 student volunteers registered for the blood donation drive. They underwent initial screening for fitness; among them, 43 students were found eligible for blood donation event. Dr Shivaprakash, Associate Professor, Department of Anatomy encouraged students by donating blood.

Sixteen NSS volunteers from JSS Medical College coordinated the complete event. The whole program was coordinated by Dr. Manu G (NSS Programme Officer, JSS Medical College) and Mr Manjunath H N and Mr Venkatesha (Assistant NSS Programme Officer, JSS Medical College). We, the NSS Unit express our humble gratitude towards all our higher authorities for their support and cooperation to make this event a grand success.



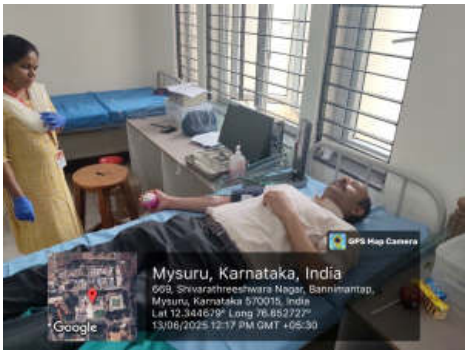














INTERNATIONAL YOGA DAY (IYD) 2025

"Yogas Chitta Vritti Nirodha"
-Patanjali

The **International Day of Yoga** is a day in recognition of Yoga that is celebrated around the world annually on 21 June following its adoption by the United Nations in 2014. As Yoga exercises have shown significant benefits for physical and mental well-being, it was considered important by the UN to globally promote this wellness practice, which originated in ancient India.

The 11th International Yoga Day was celebrated with the theme: '**Yoga for One Earth, One Health.**' From 'Me' to 'We,' yoga is shaping a healthier, more harmonious planet.

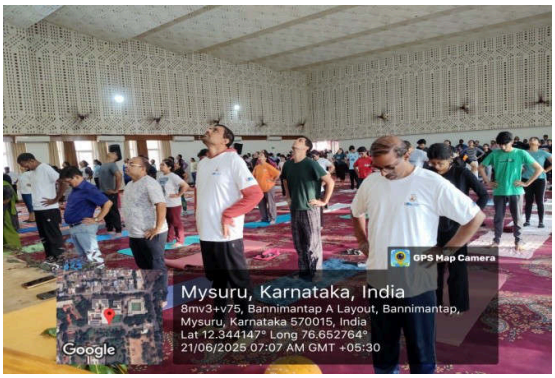
NSS wing JSSMC along with the Department of Yoga celebrated Yoga Sangam on 11th International Yoga Day at JSSMC auditorium on 21st June 2025. The program was graced by Dr Narayanappa D, Principal , Dr Praveen Kulkarni, Vice Principal, Mr Satish Chandra, Administrative Officer, Ms Shilpa, Assistant Administrative Officer, JSSMC . Ms Jahnavi V Madhu and the team from the Department of Yoga conducted the Yoga session between 7 am to 8 am. More than 300 volunteers took active participation in the event including Preclinical

HODs, teaching and non teaching staff. The event was coordinated by Dr Manu G, NSS Program Officer, Mr Manjunath and Mr Venkatesha, NSS Assistant Program Officers , Dr Shivaprakash, Associate Professor of Anatomy and Physical Instructor Mr Lokeshappa.

















Pledge taking on National Unity Day

October 31st is celebrated as National Unity Day or Rashtriya Ekta Diwas to commemorate the birth anniversary of the Iron Man of India, Sardar Vallabhbhai Patel. The National Unity Day symbolizes India's unity, integrity and national solidarity. The theme of National Unity Day for this year is "**UNITY IN DIVERSITY**" which emphasises that the country's strength lies in embracing it's diverse cultures, regions, and beliefs. Slogans for National Unity Day emphasize that "unity is strength" and "in diversity, there is strength", highlighting themes like "One Nation, one people" and "United we stand, divided we fall". The theme is aimed at highlighting the importance of unity despite differences.

In commemoration of National Unity Day, NSS wing JSS Medical College, Mysuru, organized a pledge taking ceremony for the BSc Allied health students at Gallery 2 at 11am in the presence of Dr Narayanappa D, Principal, JSSMC, Dr Praveen Kulkarni, Vice Principal, JSSMC and Mr Satish Chandra, Administrative Officer, JSSMC, Mysuru. Around 100 BSc students participated and took the pledge voluntarily.

The voter's pledge is as follows

"**I solemnly pledge that I dedicate myself to preserve the unity, integrity and security of the nation and also strive hard to spread this message among my fellow countrymen. I take this pledge in the spirit of unification of my country which was made possible by the vision and actions of Sardar Vallabhbhai Patel. I also solemnly resolve to make my own contribution to ensure internal security of my country"**

The programme was coordinated by Dr Manu G, NSS Programme Officer and Mr Manjunatha H N, Assistant NSS Programme Officer, JSS Medical College, Mysuru.









Sardar @ 150 padayatra

The Sardar@150 Unity March is a nationwide initiative honouring the 150th birth anniversary of Sardar Vallabhbhai Patel. It symbolises his unparalleled role in unifying India, as part of Ek Bharat Shreshtha Bharat, it aligns with the mission of Viksit and Atmanirbhar Bharat of the Hon'ble Prime Minister.

The Unity March 2025 follows a well-defined multi-stage structure, bringing together district mobilisations, and a national padyatra to honour Sardar Patel's legacy.

NSS wing JSS Medical College, Mysuru, participated in "Sardar @150 Padayatra" program initiated by the Ministry of Youth affairs and sports, Govt of India. Around 25 medical student volunteers from JSSMC participated in this Padayatra which started from Kote Anjaneya swamy temple, Mysuru Palace premises and culminated at Maharaja's College, Mysuru, on 15-11-2025.

The event was inaugurated by Mr Yaduveer Krishnadatta Chamaraja Wadiyar, Hon'ble Member of Parliament, Mysuru, and T S Srivatsa, MLA, Krishnaraja constituency, Mysuru.

The event was coordinated by Dr Manu G, NSS Program Officer and Mr Venkatesha, NSS Assistant Program Officer, JSSMC, Mysuru.









Walkathon on "World Diabetes Day"

14th November is World Diabetes Day. Diabetes can impact people across all life stages, including childhood, the reproductive years, working age and older adulthood.

The theme of this year's WHO World Diabetes Day, "**Diabetes across life stages,**" recognizes that every person living with diabetes should have access to integrated care, supportive environments and policies that promote health, dignity and self-management. This campaign emphasizes the importance of a life-course approach to diabetes prevention, management and overall well-being.

The key messages include:

1. Diabetes can affect people at every stage of life;
2. From childhood to older age, diabetes prevention and care efforts must be integrated across life stages; and
3. Supporting well-being and self-care empowers people with diabetes at every age.

World Diabetes Day provides an opportunity to raise awareness about diabetes as a critical global public health issue. Join us in raising awareness, spreading knowledge and creating lasting change for all affected by diabetes.

NSS wing JSSMC organized a Walkathon on 18-11-2025, creating awareness on Diabetes mellitus on the occasion of "World Diabetes Day". The walkathon started from JSSAHER campus covered streets of Shivarathreeshwara nagar. NSS volunteers prepared the charts and models for the event. Around 75 NSS volunteers actively participated.

The event was coordinated by Dr Manu G, NSS Program Officer and Mr Venkatesha & Mr Manjunatha H N, NSS Assistant Program Officers, JSSMC, Mysuru.













REPORT ON "CONSTITUTION DAY"

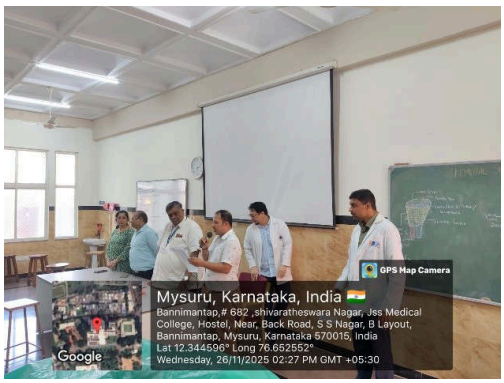
The Constitution Day (*Samvidhāna Divas*), also known as "National Law Day", is celebrated in India on 26th day of November every year to commemorate the adoption of the Constitution of India. On 26 November 1949, the Constituent Assembly of India adopted to the Constitution of India, and it came into effect on 26 January 1950.

The Constitution Day was observed in JSS Medical College at Dissection Hall in the Department of Anatomy on 26th November 2025 to commemorate the adoption of the Constitution of India. The event was witnessed and supported by the Vice Principal Dr. Dr Praveen Kulkarni, Administrative Officer Mr Satish Chandra and Dr Deepa Bhat, Professor, Department of Anatomy, JSS Medical College, Mysuru.

The gathering was addressed by Mr. Satish Chandra, the Administrative Officer, who emphasized the significance of Constitution Day. He noted that the observance of National Constitution Day maintains our connections and honors Dr., the architect of the Indian Constitution. Bhimrao Ambedkar, disseminating his philosophies and thoughts that transcend time.

Later, the "Constitution Day" oath was administered by NSS Program Officer, Dr Manu G during the event. The event was coordinated by Dr Manu G and Mr Manjunatha, NSS Program

Officers. We would like to thank all authorities of JSS Medical College and all teaching and non-teaching faculty for their cooperation and participation in this event.









NSS – Swachhatha Abhiyana

Swachhatha Abhiyana was organized by Mysuru City Corporation at Kukkarahalli Kere on the eve of “Swatch Sarvekshan 2025-26” on 10-01-2026. The event aimed at promoting hygiene and environmental awareness among general public. The event commenced at 7:00 am and witnessed enthusiastic participation from >300 students, who were eager to contribute to this noble cause. From JSS MC 15 medical students joined in the event.

Throughout the morning, the students collected and filled numerous garbage bags, clearing the area of plastic waste, wrappers, and other debris. This hands-on experience not only enhanced the students' understanding of the importance of cleanliness but also highlighted the significant impact collective action can have on maintaining a sustainable environment.

The drive concluded with a brief reflection session, where participants shared their experiences and discussed the need for continued efforts in promoting cleanliness. This initiative by NSS aligns with the broader goals of the Swachh Bharat mission, inspiring future generations to prioritize cleanliness and environmental stewardship. The event was a resounding success, leaving a lasting impression on both the students and the community.

The event was coordinated by Dr Manu G, NSS Programme Officer, JSSMC, Mysuru.













Oath taking on National Voter's Day

January 25th is celebrated as National Voter's Day and this time is the 16th National Voter's Day on 25th January 2026. The theme of NVD celebrations for this year is "My India, My Vote". In commemoration of National Voter's Day, NSS wing JSS Medical College, Mysuru, organized on oath taking ceremony for the II phase MBBS students at Pharmacology Experimental Lab at 11am. Voter's pledge is taken by the voters in favour of ethical voting upholding the democratic traditions of the country and the dignity of free, fair & peaceful elections. Around 50 medical students participated and took the voter's pledge voluntarily.

The NVD programme was graced by Dr Praveen Kulkarni, Vice Principal, JSSMC and Mr Satish Chandra, Administrative Officer, JSSMC and Dr Kalabharathi H L, Professor and Head, Department of Pharmacology, JSSMC along with other teaching faculties of the Department of Pharmacology, JSSMC.

The voter's pledge is as follows

"**We, the citizens of India, having abiding faith in Democracy, hereby pledge to uphold the democratic traditions of our country and the dignity of free, fair and peaceful elections, and to vote in every elections fearlessly and without being influenced by consideration of religion, race, caste, community, language or any inducement"**

The programme was coordinated by Dr Manu G, NSS Programme Officer, JSS Medical College, Mysuru.













Report on Health Rally, Mosambayahalli

National Service Scheme wing, JSS Medical College, Mysuru in collaboration with the Department of Community Medicine, JSS Medical College, JSS AHER, and Indian Cancer Society, Mysuru conducted a health rally under the Family Adoption Program on 16th March 2026 at MB halli from 9:30 AM to 01:00 PM.

The rally was conducted at M.B. Halli village on **World Tuberculosis Day** to create awareness about tuberculosis, its prevention, early diagnosis, and treatment. The program was organized with the active participation of medical students as NSS volunteers along with faculty. The rally was inaugurated by Dr Prasad, Medical Officer, Varuna PHC, Mysuru.













The rally began in the morning from the village entrance and proceeded through the main streets of M.B. Halli village. Participants carried placards displaying messages about the importance of early detection of tuberculosis, adherence to treatment, and the availability of free diagnosis and treatment under the National Tuberculosis Elimination Program (NTEP).

During the rally, slogans promoting TB awareness and encouraging people to seek timely medical care were raised to engage the community. The volunteers also interacted with villagers and explained key points regarding the symptoms of tuberculosis such as persistent cough, fever, weight loss, and night sweats. Emphasis was placed on the importance of completing the full course of treatment to prevent drug-resistant tuberculosis.

The rally received a positive response from the local community and helped spread awareness regarding tuberculosis and its prevention. Such community-based activities play an important role in strengthening public participation in national health programs and contribute toward the goal of eliminating tuberculosis. The program concluded successfully with the cooperation of NSS volunteers, faculty members, and the local community.

The program was coordinated by Dr Manu G, NSS Program Officer, JSSMC, Mysuru, with the help of Dr Nandhana and Dr Monisha, postgraduates, Department of Pharmacology, JSSMC, along with the Faculty, Department of Community Medicine, JSSMC, Mysuru.

NSS Regular activities

Unit II- JSS Dental College & Hospital, Mysuru

Day & Date	Name of the programme	Place/Venue	Remarks/ Number of beneficiaries	Approximate Outcome in Rs.
07-04-2025	World Health day	Mysore	150	20,000.00
30-05-2025	No tobacco day	JSS Dental college &Hospital	300	30,000.00
21-06-2025	Yoga day	Mysore Palace premises	112	22,400.00
24-09-2025	NSS Day	KR Market	30	10,000.00
07-11-2025	Oral Health day celebrations	Suttur school children	101	15,000.00
15-11-2025	Dental camp and awareness program	Devalapura govt school	123	12,300.00
26-11-2025	Dental camp and awareness program	Constitution day JSS dental college	222	20,000.00
Total				**1,29,700.00**

Detailed Narrative Report of Each Programme, Scanned Copies of the News Paper Report(S) and Action Photos

1. JSS Dental College & Hospital proudly celebrated Constitution Day on 26 November 2025, commemorating the adoption of the Constitution of India.

Teaching staff, non-teaching staff, and students came together to honor the guiding principles of our nation—justice, liberty, equality, and fraternity. The event highlighted the importance of our fundamental duties and reinforced our collective commitment to uphold constitutional values.

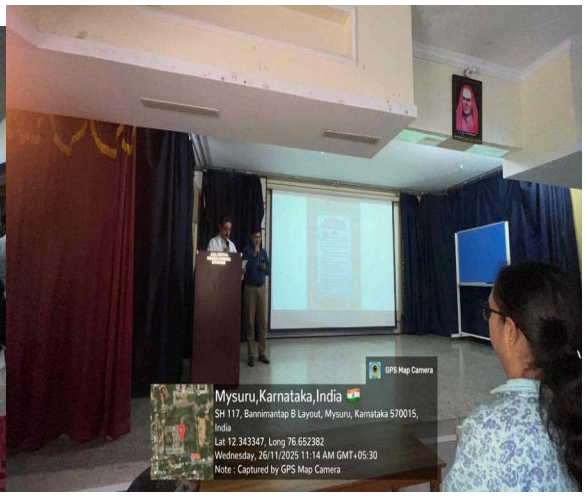
Together, we celebrate the spirit that strengthens our democracy.

#ConstitutionDay #JSSDentalCollege #JSSAHER #India #NationalSpirit #UnityInDiversity









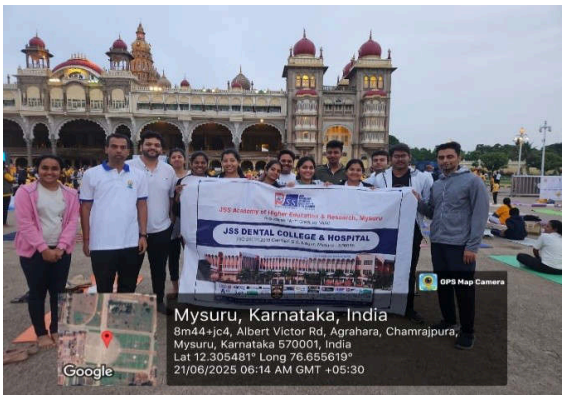


2 . **yoga day**

On 21st June 2025 there were total 35 members participated in the international yoga day which is conducted by AYUSH department from the central government in association with Karnataka state government and district administration Mysore. All the members actively participated in the program. This event commenced at 5 am and ended at 8 am. Please find the photos for your perusal.







3. NATIONAL SERVICE SCHEME(NSS) DAY PROGRAMME

On the occasion of NATIONAL SERVICE SCHEME day celebrated on 24th of September, an awareness program initiated by JSS DENTAL COLLEGE AND HOSPITAL, a constituent college of JSS ACADEMY OF HIGHER EDUCATION AND RESEARCH on “PROMOTING THE USE OF CLOTH BAGS OVER THE REGULAR PLASTIC BAGS “.

This awareness program was aimed at sensitizing people against the harmful effects of regular usage of plastic bags and promoting the usage of cloth bags.

As an initiative reusable cloth bags were provided to the people and the plastic bags were collected from them. The awareness program was conducted in popular Devaraja City Market targeting the tourists and the localities during the Dasara festival.

The program was lead by Dr Thippeswamy HM, NSS PROGRAMME OFFICER alongside were House surgeons and the UG students of JSS DENTAL COLLEGE AND HOSPITAL.









4. **Participation in Sardar @150 Padayathra on 15 November 2025, Mysuru**

Approximately 20 NSS volunteers participated in the Sardar @150 Padayathra held on 15 November 2025 in Mysuru. The padayathra commenced at 8:30 a.m. from Kote Anjaneya Swamy Temple, Mysuru Palace premises, and concluded at Maharaja College, Mysuru, at 11:00 a.m.


UNITY MARCH
GPS Map Camera
Mysuru, Karnataka, India
Google


UNITY MARCH
GPS Map Camera
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8m54+27m, Agrahara, Chamrajpura, Mysuru,
Karnataka 570001, India
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Saturday, 15/11/2025 08:38 AM GMT +05:30
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Karnataka 570001, India
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SARDAR'S VISION
YOUTH'S MISSION
UNITY MARCH
DISTRICT LEVEL PADYATRA INAUGURAL CEREMONY
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5. REPORT ON NATIONAL BRUSHING DAY CELEBRATION

Venue: Suttur School

Date: 7th November 2025

Organized by: Department of Public Health Dentistry

The Department of Public Health Dentistry in association with national service scheme (NSS) celebrated **National Brushing Day on 7th November 2025 at Suttur School** with the aim of promoting oral hygiene awareness among school children. The program was conducted under the guidance of Dr. Thippeswamy (HOD), along with Dr. Maurya, Dr. Bidyalaxmi, postgraduate students, and final-year BDS students.

The event commenced with an oral health awareness session, where a PowerPoint presentation was delivered to educate the students on the importance of maintaining oral hygiene and adopting proper brushing techniques. This was followed by a toothbrushing demonstration—specifically emphasizing the Modified Bass technique—conducted for the 5th standard students. The demonstration helped the children understand the correct method of brushing effectively and maintaining healthy teeth and gums.

To encourage creativity and reinforce learning, a poster drawing competition was organized on the theme “Healthy Smile Begins with Healthy Brushing Habits.” The students participated enthusiastically, and three best entries were selected and awarded prizes. The program was successfully accomplished with the active participation and cooperation of the school authorities, faculty members, and students. The event served as an excellent platform to spread awareness about the significance of proper oral hygiene practices among children.




NATIONAL TOOTH BRUSHING DAY
Mysuru,Karnataka,India
Varuna Suttur Highway, Nanjangud, Mysuru, Karnataka 571129, India
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Friday, 07/11/2025 11:48 AM GMT+05:30
Note : Captured by GPS Map Camera


JSS DENTAL COLLEGE & HOSPITAL
NATIONAL SERVICE SCHEME (NSS)
Mysuru,Karnataka,India
Varuna Suttur Highway, Nanjangud, Mysuru, Karnataka 571129, India
Lat 12.163402, Long 76.796680
Friday, 07/11/2025 11:48 AM GMT+05:30
Note : Captured by GPS Map Camera


JSS Dental College & Hospital
DEPARTMENT OF PUBLIC HEALTH DENTISTRY
NATIONAL TOOTH BRUSHING DAY
Mysuru,Karnataka,India
Varuna Suttur Highway, Nanjangud, Mysuru, Karnataka 571129, India
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GPS Map Camera
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Note : Captured by GPS Map Camera


GPS Map Camera
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NSS Regular activities

Unit III- JSS College of Pharmacy, Mysuru

NSS Regular activities

Day & Date	Name of the Programme	Place/Venue	Remarks/ Number of beneficiaries	Approximate Outcome in Rs.
06-05-2025	awareness program on the occasion of World Asthma Day	JSS urban Health center, Mysuru	50	5000.00
05-06-2025	Plant a sapling on the occasion of World Environment Day	JSS College of Pharmacy, Mysuru	50	500.00
09-08-2025	Plant a sapling on the occasion of the Alumni meet	JSS College of Pharmacy, Mysuru	50	500.00
24-09-2025	Awareness Program on Safe medication use and Adverse drug reaction Management	Vidyaranya Puram, Mysuru	100	6000.00
29-09-2025	Awareness program on World Heart Day	JSS urban Health center, Mysuru	50	6000.00
Total				18,000.00

Detailed Narrative Report of Each Programme, Scanned Copies of the Newspaper Report(S) and Action Photos

1)World Asthma Day Awareness Program

NSS Unit JSS College of Pharmacy Mysuru, in association with the community medicine JSS Medical College and Hospital, organized an awareness program on 6th May 2025 at JSS Urban Health Centre, Medar Block, Mysuru. The Primary aim of World Asthma Day is to raise awareness about asthma and improve its management worldwide. The Chief guest for this awareness program was Dr Tejaswini C.J., Associate Professor, Department of Geriatrics, JSS Hospital, Mysuru. During the occasion of World Asthma Day, Dr Tejaswini C.J addressed the public on the definition, signs and symptoms, diagnosis, Pharmacological and Non-Pharmacological Management. Overall, the awareness program was very useful.





2. Plant a sapling on the occasion of World Environment Day celebration

The National Service Scheme (NSS) Unit of JSS College of Pharmacy, Mysuru, organized a Plant Saplings event on the occasion of World Environment Day (5th June 2025), with the theme 'Our Land, Our Future'. The main aim of this occasion was to raise awareness of the growing threat of global

warming and to protect our natural world and planet Earth. It is a day that reminds everyone on the planet to get involved in environmentally friendly activities. People come together to pledge towards building a greener planet. The event was conducted successfully, with overwhelming participation from the plants. Dr T.M Pramod Kumar, Principal JSS College of Pharmacy, Mysuru, Dr G V Pujar, Vice Principal, JSS College of Pharmacy, Mysuru, Mrs Kokila M.S Administrative Officer, JSS College of Pharmacy, Mysuru, NSS Programme Officer, Teaching and Non- Teaching staff were present during the occasion.





3. Report on 11th International Yoga Day Celebration

National Service Scheme (NSS) Unit of JSS College of Pharmacy, Mysuru, along with constituent colleges of JSSAHER, celebrated International Yoga Day on 21st June 2025 at Mysore Palace. International Yoga Day is observed every year on June 21 to raise awareness of this ancient practice and celebrate the physical and spiritual prowess yoga has brought to the world. Yoga is a practice that plays an important role in relaxing the mind and body and boosting people's immune system. On 21st June 2025, JSSAHER celebrated the 11th International Yoga Day at Mysore Palace with the theme 'Yoga for one earth, one health'. Warm-up exercises were conducted, and all participants practiced and performed sitting and standing asanas, with the importance of these asanas explained as they practiced. The participants were addressed on the importance of yoga practice in our lives. He encouraged students to practice yoga regularly to stay fit and improve concentration. All Faculties, Staff and volunteers were taught the importance of Yoga in their lives and how to maintain the harmony between body and mind. The students discussed the importance of yoga and also exhibited yoga postures, and promised to introduce this activity in their daily lives.

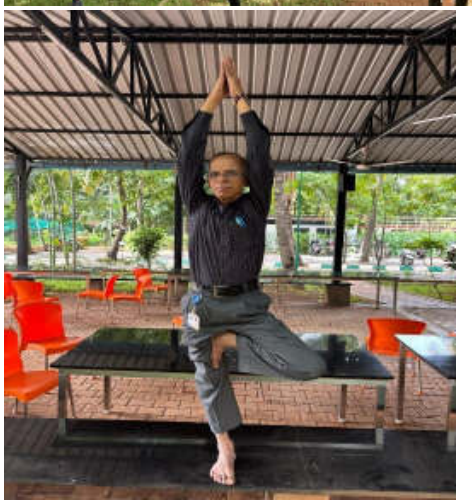




4. 11th International Yoga Day Celebration at JSS College of Pharmacy, Mysuru

National Service Scheme (NSS) Unit of JSS College of Pharmacy, Mysuru, celebrated International Yoga Day on 21st June 2025 at the college campus. International Yoga Day is observed every year on June 21 to raise awareness of this ancient practice and celebrate the physical and spiritual prowess yoga has brought to the world. Yoga is a practice that plays an important role in relaxing the mind and body and boosting people's immune system. This year, International Yoga Day was organized under the theme "Yoga for One Earth, One Health." During this event, warm-up exercises were conducted, and all participants practiced and performed sitting and standing asanas. The importance of these was explained at the same time. The participants were addressed on the importance of yoga practice in our lives. He encouraged students to practice yoga regularly to stay fit and improve concentration. All Staff and student volunteers were taught the importance of Yoga in their lives & how to maintain the harmony between body and mind. The students discussed the importance of yoga, demonstrated yoga postures, and promised to incorporate this activity into their daily lives.





5. Pledge on International Day against Drug Abuse and Illicit Trafficking

The National Service Scheme (NSS Unit) of JSS College of Pharmacy, Mysuru, organised a pledge-taking activity on the occasion of the International Day against Drug Abuse and Illicit Trafficking (June 26th 2025). The theme for International Day against Drug Abuse and Illicit trafficking 2025 is "The evidence is clear: invest in prevention.'' The main objective is breaking the chain and prevention, treatment and recovery for all. 50 NSS Volunteers and the NSS Program officer and Assistant Program officer of the college took the pledge on the occasion of the International Day against Drug Abuse and Illicit Trafficking.



6. **Gurupurinma Celebration.**

NSS Unit JSSCPM organised Gurupurinma celebration on 3rd July 2025. This day was celebrated at the JSSCPM Office to honour the invaluable role of teachers and mentors in shaping the lives of students and professionals. The program began with a traditional prayer and offering of flowers to pay respect to the Gurus.



7. Plant a sapling on the occasion of the Alumni Meet

NSS Unit JSS College of Pharmacy, in association with the Department of Pharmacognosy, organised a Plant sapling on the occasion of the Alumni Meet. On this occasion, alums of our college planted the herbal and flowering plants on 09th August 2025.





8.79th Independence Day

JSS Academy of Higher Education & Research (JSSAHER), along with its constituent colleges and NSS units, celebrated the 79th Independence Day on the JSS Medical Institutions campus. The program included flag hoisting, patriotic activities, and participation from faculty, students, and staff, marking the occasion with respect and national spirit.



9. Har Ghar Tiranga celebration

The NSS Unit of JSS College of Pharmacy, Mysuru, organised the Har Ghar Tiranga program as part of the national initiative to encourage citizens to display the Indian flag proudly. The program was marked by enthusiastic participation from the Principal, Vice Principal, all faculty members, teaching and non-teaching staff, NSS volunteers, and students. The event spread awareness about the significance of the Tiranga and strengthened the spirit of unity and patriotism within the institution.



10. Miracle of Mind – Meditation Study" Conducted in JSS College of Pharmacy.

The NSS Unit of JSS College of Pharmacy, Mysuru, in collaboration with the Department of Health System Management Studies, organised a program titled *"Miracle of Mind – Meditation Study"*. The initiative aimed to promote the importance of meditation for improving concentration, emotional balance, and mental well-being. This program was conducted on 23rd August 2025. At Sri Rajendra auditorium, this meditation session was attended by first-year Pharm .D, second-year Pharm.D and fourth-year Pharm. D. The students benefited from the program





11. Mysuru Tree Count Project:

NSS Unit JSS College of Pharmacy, Mysuru, in association with Mysuru Grakaparshith, signed an MOU on the Mysuru Tree Count Project on 14th September 2025.




Mysuru set for first-ever tree census, MoU signed

Valedictory of 'Sahajaranga' theatre camp; staging of play

12. Report on Awareness & Sensitization on medication safety among School children

As part of the **National Pharmacovigilance Week 2025** celebrations, the **Regional Training Centre (South Zone) – PvPI**, located at the Department of Clinical Pharmacy, JSS Hospital,





Mysuru, in collaboration with the **National Coordination Centre, Pharmacovigilance Programme of India (PvPI), Indian Pharmacopoeia Commission, Ghaziabad**, and the **Special Interest Group (SIG) – Quality & Safe Use of Medicines**, conducted an **awareness and sensitization programme on medication safety** for government school children on **19th September 2025**. The initiative aimed to raise awareness of the safe use of medicines and to sensitize students to the importance of reporting adverse drug reactions (ADRs), thereby fostering a culture of medication safety from a young age. The programme commenced with an interactive session for government school children from Mahadevapura village, Sri Rangapattana Taluk, Mandya District, focusing on the possible adverse effects of medicines, the importance of taking medicines strictly as prescribed, and the need to report any uneasiness or side effects after medication use.

The event was coordinated by **Dr U. R. Rakshith, Assistant Professor, Department of Pharmacy Practice, JSS College of Pharmacy, Mysuru, in association with Mr Made Gowda, Headmaster, Government School, Mahadevapura**. Overall, the programme proved highly beneficial in sensitising schoolchildren to safe medication practices and the importance of ADR reporting.

13) Awareness Program on Safe medication use and Adverse drug reaction Management

The NSS Unit of JSSCPM Marked NSS Day on 24th September 2025 by organizing awareness programs on the safe use of medicines and the management of adverse drug reactions in community pharmacies across Mysuru city. The Program mainly focused on safe medication use and adverse drug reaction management. Free Medicines were also distributed to the public as part of the initiative, and around 30 Patients benefited from the event.





14) Awareness Program on World Heart Day.

NSS Unit JSSCPM, in association with NSS Unit JSS Medical College and Hospital, organized an awareness program on 29th September 2025 at JSS Primary Health Care Centre in Bamboo Bazar, Mysuru. The Chief guest for this program was Dr Prasad, Associate Professor, Department of General Medicine, JSS Hospital and College. Dr Prasad covers common risk factors, signs and Symptoms, pharmacological and non-pharmacological management of heart attack. Overall, the event was successful.





15. Rashtriya Ekta Diwas Pledge Taking Activity

NSS Unit JSSCPM organized Rashtriya Ekta Diwas Pledge Taking Activity on the 31st October 2025 on the occasion of the 150th Birth Anniversary of Sardar Vallabhbhai Patel. The programme began with a remembrance of Sardar Patel's extraordinary contributions to India's unity, integrity, and nation-building. Faculty members, NSS volunteers, and students gathered to pay their respects to the great leader. As part of the observance, all participants enthusiastically took the Rashtriya Ekta Pledge. The pledge promoted the spirit of unity, national security, and societal responsibility among the student community. The oath was taken collectively, with a commitment to preserve and strengthen the nation's unity, integrity, and harmony. The event successfully instilled patriotic spirit and reminded students of the values Sardar Vallabhbhai Patel upheld, especially the importance of national integration and collective responsibility.



16. Mass Singing of Vande Mataram at JSSCPM.

The NSS Unit of JSS College of Pharmacy, Mysuru, organized a Mass Singing of Vande Mataram on 7th November at the college quadrangle to commemorate the 150 years of Vande Mataram. This programme was conducted as part of the institution's cultural and patriotic activities to honour the legacy of the national song and to inspire patriotic values among students. The event began with an introduction highlighting the historical significance of Vande Mataram, written by Bankim Chandra Chatterjee in 1875. Faculty members addressed the gathering and spoke about the song's vital role in India's freedom struggle and its continued relevance in promoting unity, cultural pride, and national spirit. Following the address, students and staff assembled in the quadrangle and collectively sang Vande Mataram under the guidance of the Cultural Committee. The atmosphere was vibrant and filled with devotion as participants rendered the song with enthusiasm. The synchronised singing fostered a strong sense of togetherness and enriched the institution's patriotic ambience. The programme





concluded with a message emphasising the importance of remembering national heritage and encouraging students to uphold cultural values and participate in patriotic initiatives. The event was held on 7th November 2025.

17. **Participation in the Sardar@150 Padayatra Programme.**

The NSS Unit JSSCPM participated in the Sardar@150 Padayatra Programme, organised by the Ministry of Youth Affairs & Sports, Government of India, & Supported by the District Administration, Mysuru, on 15th November 2025 at 8.45 am from Kote Anjaneya Swamy to Maharaja's College, Mysuru. Fifteen NSS Volunteers participated in this program. The programme highlighted the ideals of unity, integrity, and national integration that Sardar Vallabhbhai Patel upheld. The participation of NSS volunteers reflected their commitment to community service and nation-building.



18**. Constitution Preamble Day Programme**

NSS Unit JSSCPM Organised Constitution Preamble Day Programme on 26th November 2025 at Sri Rajendra Auditorium. The event was organised to commemorate Constitution Day and to promote awareness about the values and principles enshrined in the Preamble to the Constitution of India. The programme began with the formal assembly of dignitaries, including the Principal, Vice-Principal, NSS Coordinator, faculty members, and all NSS volunteers. The gathering paid tribute to the Constitution and its makers. A collective reading of the Preamble to the Constitution of India was carried out in unison, led from the stage. All participants enthusiastically recited the Preamble with dignity and pride, reaffirming their commitment to the ideals of justice, liberty, equality, and fraternity. The event reinforced students' and staff's commitment to constitutional values, highlighting the importance of being responsible citizens of the nation. The programme concluded with words of appreciation from the

organisers. The NSS Unit expresses sincere gratitude to all dignitaries, faculty members, and volunteers for their active involvement and wholehearted support, which contributed to the event's success.





19.

Exhibition of Poison Information Centre at Suttur Jathra Expo 2026

The Suttur Jathra festival was celebrated for six days from 15-01-026 to 20-01-2026 at Sri Suttur Srikshetra, during which more than 1,000 people attended. The JSS College of Pharmacy, Mysuru, set up an Exhibition stall at the Suttur Jathra festival, showcasing the various courses and activities of the college's departments. It was inaugurated by Jayarajendra Swamiji and Mr Mahesh, in charge of the Exhibition stall at JSS Mahavidya Peeta, Mysuru.



More than a thousand people /devotees visited the stall every day, and they were educated about the various courses offered by the college, the minimum qualifications required to join, and the job opportunities available for pharmacists.

The public/devotees were also educated on the roles of each college department, their goals and objectives, and their importance. The public was also educated on the safe use of medicines, Safety precautions to be taken when using medicines in the elderly population, and how to store





The general public was informed about the various activities carried out at the Department of Pharmaceutical Chemistry related to Modern research and innovation in new drug molecules, as well as the different steps involved in discovering a new drug. We explained the different types of pharmaceutical preparations discovered by the pharmaceutical chemistry department and developed into various new formulations using different manufacturing methods for these dosage forms. Educated the general public on recent advances and various tests carried out to check the safety and efficacy of various types of dosage forms that the pharmaceutics department develops by testing these formulations or dosage forms and identifying their toxicity and effectiveness in animals before they are suitable to be used by human beings. We highlighted and educated the general public on various types of new pharmaceutical preparations, which are also available in nature from plant, animal, mineral, and synthetic origins. The modern process of extraction of these medicines from these resources, and about various types of medicinal plants that are available in nature. We raised awareness among the general public about the various services our department provides. We educated the general public on various diseases and their management by oral presentations and by providing patient information leaflets on 14 common disease conditions, such as Diabetes Mellitus, Hypertension, Asthma, Rheumatoid Arthritis, COPD, Peptic Ulcer Disease, etc. We also created awareness about & Poison Information Centre &Its services, like providing poison information and treatment protocol to the doctors for management of different types of poisoning cases, first aid treatment for different types of poisoning substances and its toll-free number and the Google Play App where you can get access to different types of Poison treatment protocols and 24 hours' free services provided by the Poison Information Centre.



Feedback or Suggestions were collected from all the people/farmers/villagers, and the majority of them said the information provided was useful and helpful to them. The village people and the farmers were keen on the Poison Information Centre present in our hospital. They informed that they would call up the toll-free number of the Poison Information Centre and collect the information on Various First aid Measures for Snake bite, accidental poisoning, suicidal poisoning, etc., and also on various information on poisonous substances. Each department staff member and student was posted to the exhibition stall, where they highlighted their duties and responsibilities to the general public. The Suttur Jathra Exhibition committee honoured us for our active participation and for being actively involved in educating and creating awareness in the general public.

20. **77th Republic Day Celebration**

The 77th Republic Day was celebrated with great patriotism and enthusiasm at JSS Academy of Higher Education and Research (JSS AHER), SS Nagar Campus, Mysuru, Karnataka, on 26th January 2026 at 9:30 AM. The event witnessed active participation from NSS Volunteers, students, and faculty members of the constituent colleges. The celebration began with the hoisting of the National Flag, followed by the singing of the National Anthem, creating an atmosphere of pride, unity, and national spirit among all attendees.





21. National Integration Camp 4.0

The Government of Karnataka's Youth Empowerment and Sports Department, and JSS Academy of Higher Education and Research (JSSAHER), Mysuru, jointly organized NSS National Integration Camp 4.0 under the theme of "Ek Bharat, Shreshtha Bharat: Youth as Catalysts of National Integration" from 12th to 18th March 2026 at Sri Rajendra Auditorium, JSS College of Pharmacy, JSSAHER, Mysuru. The inaugural ceremony was held on 12th March at 3:30 PM. The chief guest for the event was Sri Anke Gowda, Padma Shri Awardee 2026, owner of Pustakada Mane and a noted social worker from Mandya. Other dignitaries present included Dr H. Basavangowdappa, Vice Chancellor of JSSAHER, Mysuru; Dr T. M. Pramod Kumar, Dean and Principal of JSS College of Pharmacy, Mysuru; and Dr K. L. Krishna, NSS Programme Coordinator of JSSAHER, Mysuru. During his address, Sri Anke Gowda encouraged students to commit themselves to education, discipline, and social service. The guests and organisers emphasised the importance of national harmony, leadership development, and cultural exchange among youth. About 150 NSS Volunteers and Programme Officers from 06 states across India participated in the camp. The camp provides a platform for cultural interaction and mutual learning. Various activities, including cultural performances, discussions, and interactive sessions, were organised to promote national unity and youth development. Several dignitaries, faculty members, college administrators, and organisers attended the inauguration and expressed their support for the initiative. They highlighted that such camps play a vital role in strengthening national integration and nurturing leadership qualities among students. Overall, the camp aims to promote unity, cultural appreciation, and youth empowerment through shared experiences and collaborative learning.







22. Collaborative Tree Census Project- Mysuru

Dr U.R. Rakshith, NSS Program Officer of the NSS Unit at JSS College of Pharmacy, in collaboration with Dr Smitha Hegde, Director, Centre for Advanced Learning (CFAL), Mysuru, and Dr Bhamy Shenoy, Founder of Mysore Grahakara Parishat (MGP), conducted a tree census in Mysuru from 12 October 2025 to 1st March 2026. A total of 50 NSS volunteers and 2 teaching staff participated, recording 3,351 trees in Wards 8 (Bannimanatapa and HUDCO), 17 (Bannimantapa), and 9 (Kesare). The team expresses sincere gratitude to the Principal and Dean, Dr T.M. Pramod Kumar; Vice Principal, Dr G.V. Pujar; and the Administrative Officers, Mr Akash Praveen Jakkannavar and Ms Soundarya, for their support in successfully conducting the project.









NSS Regular activities

Unit IV- JSS College of Pharmacy, Ooty

Day & Date	Name of the programme	Place/Venue	Remarks/ Number of beneficiaries	Approximate Outcome in Rs.
19.07.2025 & 24.09.2025	Swacchta Seva Program	Ooty	1500	1,50,000.00
30.10.2025 & 28.02.2026	Blood donation camp	JSS College of Pharmacy,) and Govenrnment hospital,Ooty	120 units of blood was collected	2,00,000.00
Total			1620	3,50,000.00

Detailed Narrative Report of Each Programme, and Action Photos

Description of activities:

Dr.B.Babu, NSS Program officer

06.04.2025:

Awareness on "Health Walk" a walkathon by NSS Volunteers.

To sensitize on good health in the society an Walkathon on the theme "Health Walk" was organized jointly with the medical department Government hospital Ooty. The Walkathon was a 5 km stretch walk participated by the 50 of volunteers, Principal Dr.S.P.Dhanabal and administrative officer Mr Basavalingadevaru. The event was inaugurated by Thiru. Ma.Subramaniam, Hon'ble Health Minister, Govt of Tamilnadu and Sri.N.Ram (Director, The Hindu), Deputy Director (Health), and other district health officials had also taken part in this community walk.









21.06.2025:

Awareness rally on "Women health and Women empowerment"-:

An Awareness rally was organized jointly with Coimbatore Obstetric and Gynecological Society on "Women Health and Women empowerment". The awareness rally was organized on the occasion National conference "YUVA FOGSI" South Zonal 2025 at Ooty where doctors across India did participate in the conference. The rally started from Botanical Garden to charring cross, about 35 NSS volunteers along with doctors to sensitize on the Women health and women empowerment and the role of the women building a healthy society. The event was inaugurated by the superintendent of police of Nilgiris, Ms. Nisha.





21.06.2025:

Celebration of International Yoga Day:

JSSCP, Ooty and NSS unit of the college jointly organised the "International Yoga Day" Celebrations on 21.6.2025 with the Dept of Indian Medicine & Homeopathy, the State Drug Licensing Authority and the Nilgiris District Siddha Medicine Dept.Ms. Nisha, Superintendent of Police, Ooty graced the occasion as the

Chief Guest. The NSS volunteers and about 700 students from various colleges and schools took part in the event. Adding to it,50 police officers also participated. Events of the day were Enriching sessions viz., Yoga demonstrations, Meditation practices, Laugh therapy, Mind relaxation stories and Mime show aimed at promoting the mental and physical well-being, were conducted by 41 Siddha doctors,Yoga gurus and members from The Brahma Kumaris organization.







23.06.2025:

Drug awareness Program:

An awareness program on the drug abuse of various forms prohibited drugs usage amongst the students of the college was organized jointly with the district police department at JSS College of the pharmacy. The inspector of B1 police station Mr. Dharmaraj addressed the students on abuse of various forms of drug which can ruin the life of the individual if u get involved in use of prohibited drugs or he can give the information if anyone is using such drugs, are a punishable act. If anyone find any information they can report through the app, and their identity will not be reviled. The inspector requested the students to be responsible citizen

and concentrate on studies. About 130 students participated in the eventThere were other police officials present at the event. Dr.B.Babu NSS Program officer presided over the program and delivered the vote of thanks.









13.07.2025:

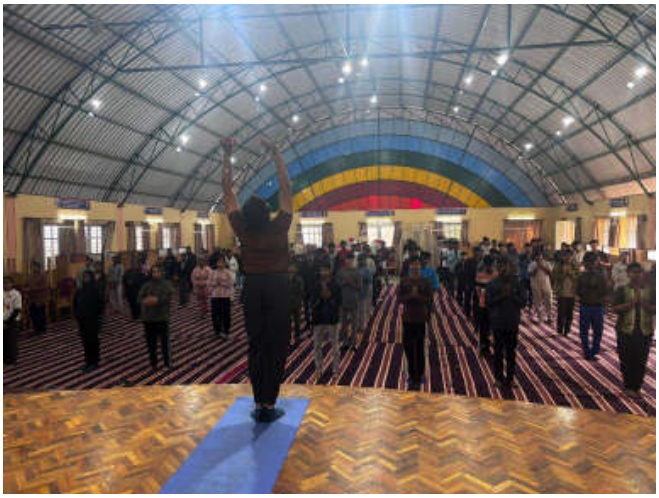
Yoga for good health for the Freshers of the college:

An yoga for good health for the new joined students of the college for the academic year 2025-26 was organized on behalf of the NSS unit of the college. About 100 students participated in the event. Dr Sudhakar and Dr.Harish Anand from sister concern college of BNYS were the trainer of the day. Dr. Sudhakar gave a brief introduction about yoga and its importance. Later he demonstrated few asanas for the students to perform and continue to perform the basic asanas to keep our self's healthy.











19.07.2025:

Celebration of World Vultures Day:

On the occasion of world Vultures Day, a mass cleaning and removal of plastics were carried out from Ooty Kallati to Masinagudi to Moyar village. The event was jointly organised by the Sinagra forest Range office. The event was officially inaugurated by the Ranger of Sinagra forest range Mr. Dhanabal and guard Mr. Senthil and other forest officials. The NSS volunteers carried out a mass cleaning of plastics on the forest

stretch of kallati to masinagudi stretched and the ranger requested the volunteers to come forward in protecting the wildlife and biosphere by whatever means they can. The volunteers removed the plastics carried by the tourist vehicle and created awareness about the plastic free region Nilgiris. The Deputy director of the mudumalai region had interacted with the volunteers and thanked the volunteers for coming forward in cleaning and protecting the region. He also welcomed and thank the NSS Program officer of the college Dr.B. Babu for taking such initiative as he has played a pivotal role with the forest department in various activity carried by them. The Volunteers removed around 100 bags of plastics and bottles. Dr Jeevanantham thanked the volunteers for taking part in the event. Around 40 volunteers have taken in the event.












Nilgiris, Tamil Nadu, India
Google









07.08.2025:

Participation in crowd management at government welfare schemes:

The NSS volunteers have participated in the crowd management at government welfare schemes held at Ooty town. The volunteers were helping the participants on the various governments schemes and how to apply and avail such schemes. About 25 NSS volunteers took part in the event and helped the public in hazel free process. The event was inaugurated by the MLA of the constituency Mr. Ganesh. The activity was jointly carried by the local municipality department of the district. Dr.Babu NSS officer co ordinated the event with the volunteers.







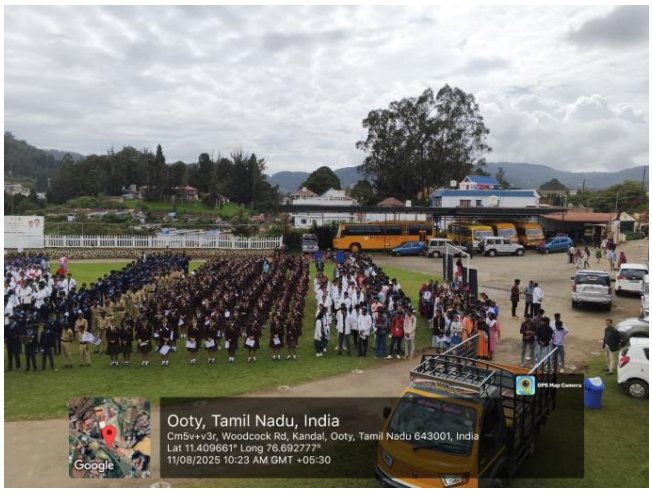


11.08.2025:

Participation in the Oath taking in Drug Free society:

The NSS volunteers have participated in the oath taking of the drug free society for the better future. The volunteers pledged that they not be not involved in taking the abused drugs in any form or protecting any one who are consuming the banned substances. The event was carried jointly with police department. The event was inaugurated by the District collector madam Ms.Bavya and Ms.Nisha Superintendent of Police the Nilgiris.













15.08.2025:

Celebration of 79th Independence Day celebration:

The NSS unit of the college celebrated the 79th Independence Day at the college premises. The chief guests for the event were the Alumni of the college (1996-2000) batch B. Pharmacy who are celebrating their silver jubilee of 25-year reunion of the Alma matter. Mr Sanjeev Head Analytical R&D Sun pharmaceutical Delhi,

Mr. Ramesh Entrepreneur Nscient Pharma Madurai, Mr. Karthikeyan Head Marketing Brinton pharmaceutical Chennai. The alumni expressed their gratitude to the college and its role in shaping their career. I thank the NSS Volunteers of 3rd B. Pharmacy and PharmD for their all support in arranging the event Mr. Shivprasad and all the student's participants. Dr.B.Babu NSS Program officer welcomed the guests and addressed the gathering. The vote of thanks was delivered by The NSS Volunteer. The function was attended by staff supporting and admin NSS volunteers. Flag hoisting, speech and patriotic songs by NSS volunteers and sweet distribution were the events of the day. We all thank the Principal Dr.S.P. Dhanabal sir and AO Mr Basalingadevaru for their support and guidance into all activities organised**.**












22.08.2025:

Awareness program on good health and Yoga:

The NSS unit jointly with Department of Homeopathy and Bramakumaris an awareness activity was organized at JSSCPO. The event emphasized on good health, Mental healthness and to be physically fit, through Yoga was demonstrated. The event was inaugurated by the District Superintended of Police Madam Nisha and Principal Dr.S.P.Dhanabal, Homeopathy Doctors and members from Bramakumaris. The event captured the participation of school children and police officials of the district.








25.08.2025:

Orientation program for NSS volunteers:

The Orientation program for the newly joined NSS volunteers was organized. During the orientation program the NSS volunteers were sensitized about NSS and its importance and activity carried and its value to be a volunteer and benefits of joining NSS were been presented to the newly volunteers.









12.09.2025:

Distribution of Water dispenser to the Trible School at Devala:

The NSS unit initiated with the Alumni association of the college Donated a water dispenser worth 55000 to the Government Trible residential school Devala Gudalur. The dispenser was donated by alumni Mr.L.Karthikeyan 1996-2000 B.Pharm. Batchmate of Dr.B.Babu NSS program officer. The function was preceded by the Principal Dr.S.P.Dhanabal and faculty Dr.Ganesh Dr.Vadivel and Dr B.Babu NSS programm officer.The school principal Dr.Samuthrapandi welcomed the principal and thanked for the water dispenser to provide good clean water. The students teachers participated in the event. During the principal's address emphasized on providing clean water for healthier life. Tree plantation were been initiated at the school. The event organized on the occasion of 110th Jayanthi celebration of his Holiness Sri.Rajendra Swamiji.













24.09.2025:

NSS Day Celebration:

The NSS unit of the college carried out campus cleaning and the ground. The event was carried out on the account of NSS day celebration. An awareness talk was organized for the volunteers about NSS and its role in building personality development of an individual to be contribute to the society. It also emphasized the volunteers to be and act as a responsible citizen in contributing to the society. The event was inaugurated by Dr.K.P.Arun Vice Principal and Dr.G.N.K Ganesh President of IPANLB. About 50volunteers took part in the event.













25.09.2025:

World Pharmacist Day Celebration:

The NSS unit of the college celebrated the world pharmacist day emphasizing the role of pharmacist in shaping the future and the society. The volunteers formed the pharmacist symbol.








09.10.2025:

Awareness rally on 'Alcohol & Drugs Free Society':

An awareness rally was organized in association with District medical Department, Narco Coordination Centre (NCORD), Ooty & District Collectorate participated in an awareness rally on ' Alcohol & Drugs Free Society' at Ooty. The District medical officer Mr Saravanan took pledge along with others to create drug free society and flaged off the rally. The rally started from the Ooty bus stand and concluded at the botanical garden. The NSS volunteers actively participated and educated the public.









30.10.2025:

Blood Donation Camp':

A blood donation camp was organized jointly with the Government head quarters hospital, Ooty. And Blood Donors club of JSS college of Pharmacy ooty. About 50 NSS volunteers took part in the event and donated blood. The participants were sensitized on the importance of blood donation and how it benefits all by doing so, an awareness was created amoung the volunteers. The camp was been inaugurated by the Vice Principal of the college Dr.K.P.Arun.









02.11.2025:

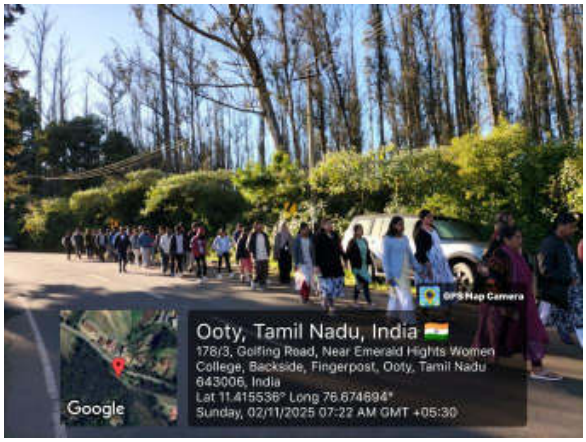
Awareness on "Health Walk" a walkathon by NSS Volunteers.

To sensitize on good health in the society an Walkathon on the theme "Health Walk" was organized jointly with the medical department Government hospital Ooty. The Walkathon was a 5 km stretch walk participated by the 50 of volunteers, The event was inaugurated by Medical Officer Dr.Mohan and other dignitaries present in the event,and other district health officials had also taken part in this community walk.













17.12.2025:

Awareness activity on "National Energy Conservation Week" by NSS Volunteers.

To celebrate the National Energy conservation Week an awareness rally was conducted by the NSS volunteers from Ooty Railway station to Anna Stadium. The rally was to sensitize on the effective use of the energy at homes work place and all necessary areas. An competition was organized to school students and prizes was distributed to the winners. The event was jointly conducted by Tamil Nadu Power Distribution Corporation Limited Ooty division. The event was flagged of by the Madam Lakshmi Bhavya Tanneeru I.A.S., District Collector of Ooty. The event was participation of superintended engineer and Assistant engineer of the TANGEDCO Ooty town.






தமிழ்நாடு மின் பகிர்மான கழகம்
Ooty, Tamil Nadu, India
Udagamandalam, Rajeev Gandhi Circle, Mysuru - Ooty Rd, Kathadimattam, Ooty, Tamil Nadu 643001, India
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Google


National Service Scheme
JSS College of Pharma
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National Service Scheme
JSS College of Pharmacy, Ooty
Ooty, Tamil Nadu, India
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26.01.2026 - 77th Republic Day celebration.

Celebrated 77th Republic Day at the institution. Dr. K.P. Arun, Vice Principal, was the Chief guest of the function, Dr.B.Babu NSS Programm officer, Mr Shivaprasad Physical Director, Dr.Jeevanandham and other faculty members, both teaching and non-teaching staffs were present. Dr.Jeevanandham welcomed the guests and addressed the gathering of the day. The vote of thanks was delivered by The NSS program officer Dr. B.Babu. The function was attended by many staff supporting, admin NSS volunteers and AO Flag hoisting, speech and patriotic song by NSS volunteers and sweet distribution were the events of the day.











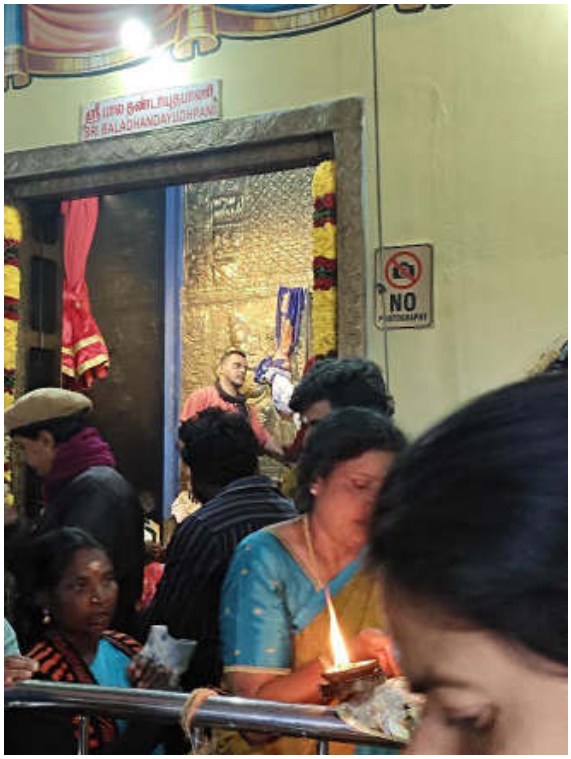






01.02.2026 Thaipposam at Elk Hill Murugan temple:

The NSS Volunteers participated in the Thaipposam at Elk Hill Murugan temple on 01.02.2026 in an attempt to regularize the traffic, pilgrims and distributing the prasadham. About 40 NSS Volunteers participated in the event.




04.02.2026 – Hundi counting at Murugan temple:

The NSS volunteers participated in the hundi counting at Murugan temple Ooty and also carried out the removal of plastics to preserve the biosphere of the forest and protect the animals and forest from these

contamination of the biosphere. Ms.Rajesheswari EO of the temple co ordinated the activity and around 10 volunteers and Dr.B.Babu NSS Programm officer participated in the activity.









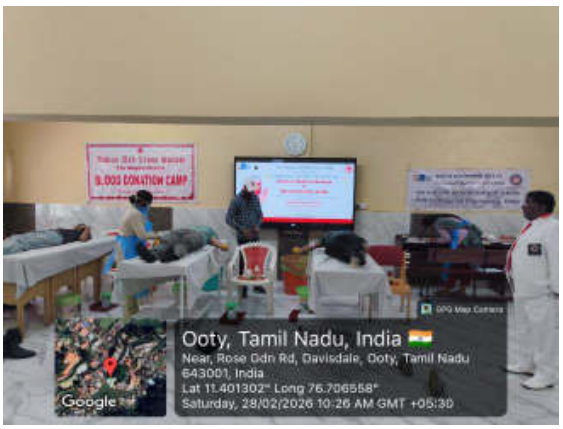


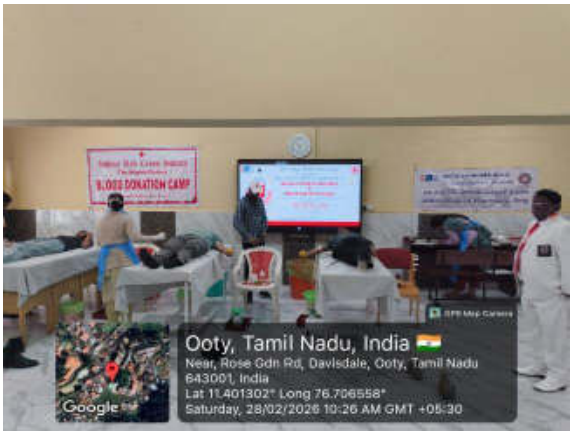
28.02.2026:

Blood Donation Camp':

A general medical checkup, blood donation camp was organized jointly with the Red Cross society, Government headquarters hospital, Ooty and Blood Donors club of JSS college of Pharmacy ooty. About 50 NSS volunteers took part in the event and donated blood. The initiative serves as a vital effort to support local blood banks and participants were sensitized on the importance of blood donation and how it benefits all by doing so, an awareness was created among the volunteers. The camp was been inaugurated by the Vice Principal of the college Dr.K.P.Arun, Dr.Sharmila and Dr.Akshaya.



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Near, Rose Gdn Rd, Davisdale, Ooty, Tamil Nadu 643001, India
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Saturday, 28/02/2026 10:26 AM GMT +05:30
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Ooty, Tamil Nadu, India
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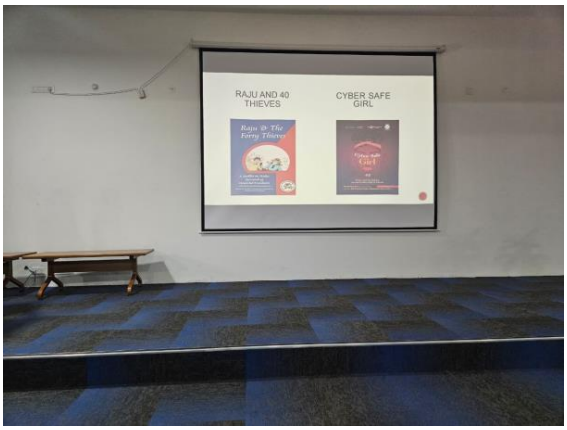
NSS Regular activities

Unit V- School of Life Sciences, JSS AHER, Mysuru

Cyber Awareness Program by Police Department:







The NSS Unit of the School of Life Sciences, Mysuru (SLSM), JSS Academy of Higher Education and Research, organized an awareness programme on *Cyber Safety and Prevention of Narcotic Drug Abuse* on 17 May 2025 at the SLSM campus, Bannimantap, Mysuru. The programme aimed to educate students and staff on emerging cyber threats and the serious social and health consequences of narcotic drug use.

Ms. Sneha Raj, Assistant Commissioner of Police, Mysuru, was the chief guest and resource person. She delivered an informative session on cyber crimes, online frauds, safe use of social media, and legal consequences of drug abuse. The programme was presided over by Prof. Raveesha K. A., who emphasized the role of youth in building a safe and healthy society.

More than 200 students, faculty members, and NSS volunteers attended the programme. The interactive session and real-life examples created strong awareness among participants. The programme concluded with a pledge to stay drug-free and use digital platforms responsibly.

World Environment Day celebration, walkathon and Eco club opening: -







The National Service Scheme (NSS) Unit of the School of Life Sciences, Mysuru (SLSM), JSS Academy of Higher Education and Research, celebrated World Environment Day on 5 June 2025 in association with the Department of Environmental Sciences, JSS AHER. The programme was organized with the aim of creating awareness about environmental protection and reducing the use of single-use plastics.

As part of the celebration, a Walkathon was conducted around the Bannimantap area. The event was formally flagged off by Prof. K. A. Raveesha, who highlighted the urgent need for sustainable practices and responsible citizenship. Twenty NSS volunteers participated in the walkathon and covered a distance of nearly 3 kilometers.

The volunteers carried banners and placards with messages such as “Say No to Plastic” and “Go Green” and interacted with the public to spread awareness on the harmful effects of single-use plastics and the importance of eco-friendly alternatives.

The programme successfully sensitized the community and motivated people to adopt environmentally responsible habits.

International Yoga Day Celebration: -



The National Service Scheme (NSS) Unit of the School of Life Sciences, Mysuru (SLSM), actively participated in the International Yoga Day celebrations held at the Mysore Palace premises on 21 June 2025. The event was organized by the District Administration, Mysuru, in association with the Department of AYUSH and various institutions, with large public participation.

A total of 20 NSS volunteers from SLSM, accompanied by faculty coordinators, attended the programme. The volunteers reached the venue early in the morning and assembled along with thousands of participants from different educational institutions and organizations across the district. The historic Mysore Palace provided a majestic and inspiring backdrop for the celebration.

The programme commenced with a brief address by the organizers, emphasizing the importance of yoga in promoting physical health, mental peace, and social harmony. This was followed by the Common Yoga Protocol session conducted by trained instructors. The NSS volunteers actively participated in various asanas, pranayama, and meditation practices with enthusiasm and discipline.

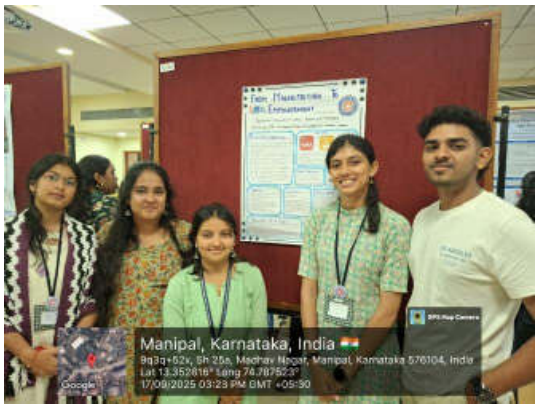
The event created awareness among students about the role of yoga in stress management and healthy living. Participation in this national-level celebration strengthened the volunteers'

commitment to a healthy lifestyle and social well-being. The programme concluded with a pledge to practice yoga regularly and spread its benefits in the community.

NSS Volunteers attending 6th National Conference on Youth in Social Change at Manipal









Ten NSS volunteers from the School of Life Sciences, Mysuru (SLSM), JSS Academy of Higher Education and Research, participated in the *6th National Conference on Youth in Social Change* organized by Manipal University on 17 September 2025. The conference brought together students, academicians, social workers, and youth leaders from across the country to discuss the role of young people in addressing contemporary social challenges and contributing to national development.

The SLSM NSS team actively contributed to the conference by presenting four posters under the guidance of the Programme Officer, **Dr. Vadiraj K. T.** The posters were titled **"Digital Literacy: Connect, Create and Communicate," "From Malnutrition to Empowerment," "Dhvani: Calm Minds, Strong Voices,"** and **"Together We Bloom."** Each poster highlighted a unique social theme focusing on education, health, mental well-being, communication, and community development.

The presentations received positive appreciation from delegates and experts for their clarity, social relevance, and innovative approach. The volunteers gained valuable exposure to national-level academic interaction, developed confidence in presenting social ideas, and learned the importance of teamwork and research-based community service.

Participation in this conference strengthened the commitment of the NSS volunteers toward social responsibility and leadership. The experience also motivated them to design and

implement similar awareness and outreach activities in their local communities. The event proved to be a meaningful platform for learning, sharing, and contributing to social change through youth engagement.

Fire Safety Awareness Programme for NSS Volunteers: -















The National Service Scheme (NSS) Unit of the School of Life Sciences, Mysuru (SLSM), JSS Academy of Higher Education and Research, organized a Fire Safety Awareness Programme on 18 October 2025 at the JSS AHER Grounds, Bannimantap, Mysuru. The programme was conducted in collaboration with the Fire and Emergency Services Department, Government of Karnataka, Bannimantap Fire Station, with the objective of sensitizing students on fire safety and emergency preparedness.

The fire crew arrived with a fire engine and conducted a live demonstration on handling fire emergencies. The officers demonstrated the correct use of different types of fire extinguishers, including dry chemical powder and CO_2 extinguishers, and explained their applications for various fire situations. Volunteers were trained in basic fire control techniques such as the PASS method (Pull, Aim, Squeeze, and Sweep) and safe evacuation practices.

Following the demonstration, **Mr. Mahesh, Fire Officer**, delivered an informative session on the classification of fires, common causes of fire accidents, electrical and chemical hazards, and preventive safety measures. He also highlighted the importance of quick response, teamwork, and awareness in minimizing loss of life and property.

The NSS volunteers actively participated, asked questions, and practiced using the extinguishers under supervision. The programme significantly enhanced their confidence in handling emergency situations and created awareness on fire prevention and safety culture. The session concluded with a vote of thanks to the Fire Department for their valuable service and guidance.

SLSM NSS Unit in Sardar @150 Walkathon





The National Service Scheme (NSS) Unit of the School of Life Sciences, Mysuru (SLSM), JSS Academy of Higher Education and Research, actively participated in the *Birth Anniversary Celebration of Sardar Vallabhbhai Patel – Sardar @150* on 15 November 2025 at Mysuru, Karnataka. The event was organized by the District Administration, Mysuru, to commemorate the 150th birth anniversary of the Iron Man of India and to promote the ideals of unity, integrity, and national service.

A 5-kilometre Walkathon was conducted as part of the programme, with the objective of spreading awareness about Sardar Patel's vision of a united and self-reliant India. Volunteers from SLSM NSS Unit joined students, faculty members, government officials, and citizens from across the district. The walkathon began in the Agrahara–Chamrajpura area and witnessed enthusiastic participation from youth and community members.

The volunteers marched with banners carrying messages on national integration, social harmony, and civic responsibility. Their disciplined participation reflected the spirit of service and patriotism promoted by the NSS. The programme also included brief addresses by officials highlighting the contributions of Sardar Vallabhbhai Patel in integrating the princely states and strengthening India's unity.

The event served as a platform to instil values of leadership, discipline, and collective responsibility among students. Participation in the Sardar @150 Walkathon strengthened the volunteers' commitment to nation-building and community engagement. The SLSM NSS Unit expresses its gratitude to the District Administration for providing this opportunity to be part of a meaningful national observance.

Constitution Day (Samvidhan Diwas) Celebration at SLSM: -







The School of Life Sciences, Mysuru (SLSM), JSS Academy of Higher Education and Research, in association with the NSS Unit, observed Constitution Day (Samvidhan Diwas) on 26 November 2025 at the SLSM campus, Bannimantap. The programme was organized to create awareness about the values and principles enshrined in the Constitution of India.

Prof. Raveesha K. A., Head of SLSM, addressed the faculty members and highlighted the significance of the Constitution in strengthening democracy, justice, equality, and fundamental rights. He also led the gathering in reciting the Preamble of the Indian Constitution.

The observance reinforced constitutional values and encouraged participants to uphold the spirit of unity, integrity, and social responsibility in their professional and personal lives.

NSS Regular activities

Unit VI- Department of Health System and Management Studies, JSS AHER, Mysuru

Event Report: Voluntary Blood Donation Camp

Organised by: Department of Health System Management Studies, JSS AHER Mysore. **In Association with:** Blood Bank, JSS Hospital, M G Road, Mysore **Date:** October 30th, 2025, **Venue:** Blood Bank Centre, JSS Hospital, Mysore.

Executive Summary

The Department of Health System Management Studies successfully organised a voluntary Blood Donation Camp in collaboration with the JSS Hospital Blood Bank, Mysore. The event was driven by the objective of contributing to society and raising awareness about the critical need for blood donation. The camp saw active participation from students, faculty, and non-teaching staff, resulting in the collection of **30** units of blood.

2. Objectives of the Event

- **Social Responsibility:** To instil a sense of community service and social responsibility among MBA students.
- **Support Healthcare:** To assist the JSS Hospital Blood Bank in replenishing its blood stock to help patients in critical care.
- **Awareness:** To dispel myths surrounding blood donation and educate students on the health benefits of donating blood.

3. Pre-Event Planning & Marketing

To ensure maximum participation, the HSMS department formed a student volunteer committee. The following initiatives were undertaken:

- **Digital Campaign:** Posters and awareness videos were circulated on college WhatsApp groups and social media handles.
- **Classroom Drives:** Volunteers visited various classrooms to explain the importance of the event and encourage registration.
- **Logistics:** The venue was sanitised and arranged with beds, screening areas, and refreshment counters in coordination with the medical team from JSS Hospital.

4. Event Execution

The event commenced at **10.00 AM**.

Inauguration:

The camp was inaugurated by **Dr Pallavi, Professor of Transfusion Medicine and Blood Centre,** along with the **Chief Medical Officer, Dr Shanthamallappa, and Marketing Officer, Mr Mallikarjuna**, from JSS Hospital. They addressed the gathering, highlighting how a single donation can save up to three lives.

The Donation Process:

The JSS Hospital medical team, comprising doctors, nurses, and technicians, oversaw the technical aspects of the drive. The process followed a strict medical protocol:

1. **Registration:** Donors filled out a medical history form.
2. **Medical Screening:** Height, weight, blood pressure, and haemoglobin levels were checked to ensure donor eligibility.
3. **Donation:** Eligible donors were moved to the donation area where the phlebotomy procedure was performed under sterile conditions.
4. **Refreshment & Observation:** Post-donation, donors were provided with fruit juice, biscuits, and fruits to restore energy levels and were observed for 10–15 minutes for any adverse reactions.

5. Key Statistics & Outcomes

Metric	Details
Total Registrations	42
Rejected (Medical Grounds)	12
Total Units Collected	**30 Units**
Participating Faculty	2
Participating Students	50

6. Acknowledgements & Certification

- **Certification:** All donors were presented with a certificate of appreciation and a donor card from JSS Hospital, Mysore.
- **Hospital Support:** Special thanks to the medical team from JSS Hospital for their professionalism and care, ensuring a safe environment for all donors.

- **Volunteers:** The event was made possible by the tireless efforts of the DHSMS student volunteers who managed crowd control, registration, and hospitality.

7. Conclusion

The Blood Donation Camp was a resounding success, surpassing the expected target of blood units. It not only provided a practical management lesson for the student organisers regarding logistics and event management but also reinforced the department's commitment to the welfare of the Mysore community.




JSS Blood Center
JSS Hospital
Department of Pathology
Voluntary
Blood Donation
Camp


JSS Blood Center
JSS Hospital
Voluntary
Blood Donation
Camp
GPS Map Camera
Mysuru, Karnataka, India
Jss Hospital, Mg Road, Fort Mohalla, Mysuru,
Karnataka 570004, India
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Thursday, 30/10/2025 10:26 AM GMT +05:30
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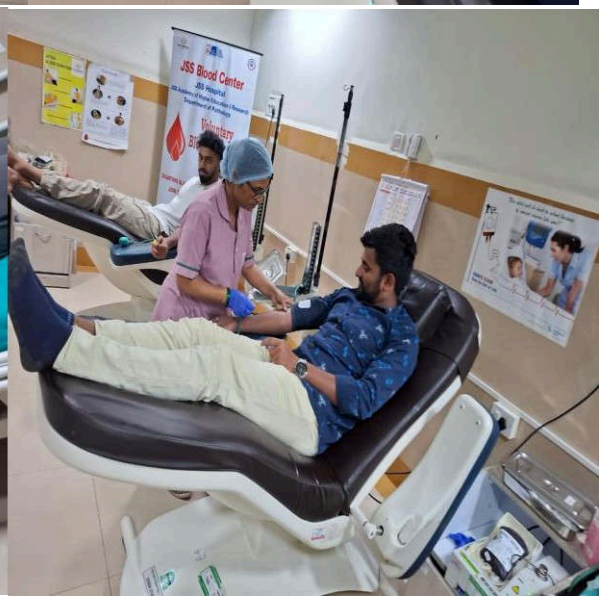
Blood Center
JSS Hospital
Voluntary
Blood Donation
Camp
JOIN THE EFFORT AND SAVE LIVES
GIVE BLOOD, SAVE LIFE






JSS Blood Center

Event Report: Voluntary Blood Donation Camp

Organized by: NSS Unit Department of Health System Management Studies, JSS AHER Mysore.

Date: November 07th, 2025

Venue: Seminar Hall, DHSMS JSS AHER.

1. Executive Summary

The National Service Scheme (NSS) unit- Department of Health System Management Studies, JSS AHER Mysore, successfully organized a series of activities to commemorate National Unity Day (Rastriya Ekta Diwas), marking the birth anniversary of Sardar Vallabhbhai Patel, the "Iron Man of India." The event aimed to foster a sense of national integration, communal harmony, and collective responsibility among youth while honoring Sardar Patel's pivotal role in uniting the nation.

2. Objectives of the Event

- To pay homage to Sardar Vallabhbhai Patel on his birth anniversary.
- To reinforce commitment toward the unity, integrity, and security of the nation.
- To promote physical fitness, community engagement, and civic responsibility among NSS volunteers.
- To spread awareness about national integration across the campus and surrounding neighborhood.

3. Key Activities Conducted

Unity Pledge (Rastriya Ekta Diwas Pledge)

The event commenced with the solemn Rashtriya Ekta Diwas Pledge. NSS volunteers, faculty members, and students assembled at the main ground to take the pledge administered by the NSS Program Officer.

Participants solemnly resolved to preserve the unity, integrity, and security of the nation and spread this message among fellow citizens.

4. Participation Summary

Category	Number of Participants
NSS Volunteers	62
Faculty & Staff Members	09

5. Conclusion

The National Unity Day observance concluded with a vote of thanks proposed by the Student Representative, followed by the National Anthem. The event successfully achieved its mandate of embedding patriotism, solidarity, and civic consciousness among the NSS volunteers and student body.





Event Report: Martyrs' Day

Organized by: **NSS Unit** Department of Health System Management Studies, JSS AHER Mysore.

Date: November 26th, 2025

Venue: Seminar Hall, DHSMS JSS AHER.

2. Executive Summary

The National Service Scheme (NSS) unit **Department of Health System Management Studies, JSS AHER Mysore** organized a dedicated program honoring the courage, selflessness, and supreme sacrifices of the Armed Forces personnel and military martyrs. The initiative aimed to deepen civic gratitude toward defense forces, support veteran welfare through voluntary fund collection, and raise awareness about career opportunities in the Indian Armed Forces among youth.

3. Objectives of the Event

- To honor military martyrs and express solidarity with serving military personnel and veterans.
- To collect voluntary contributions for the Armed Forces Flag Day Fund (AFFDF) for the rehabilitation of war widows and disabled soldiers.
- To inspire youth toward national defense and military service.
- To foster patriotism, discipline, and civic duty among NSS volunteers.

4. Key Activities Conducted

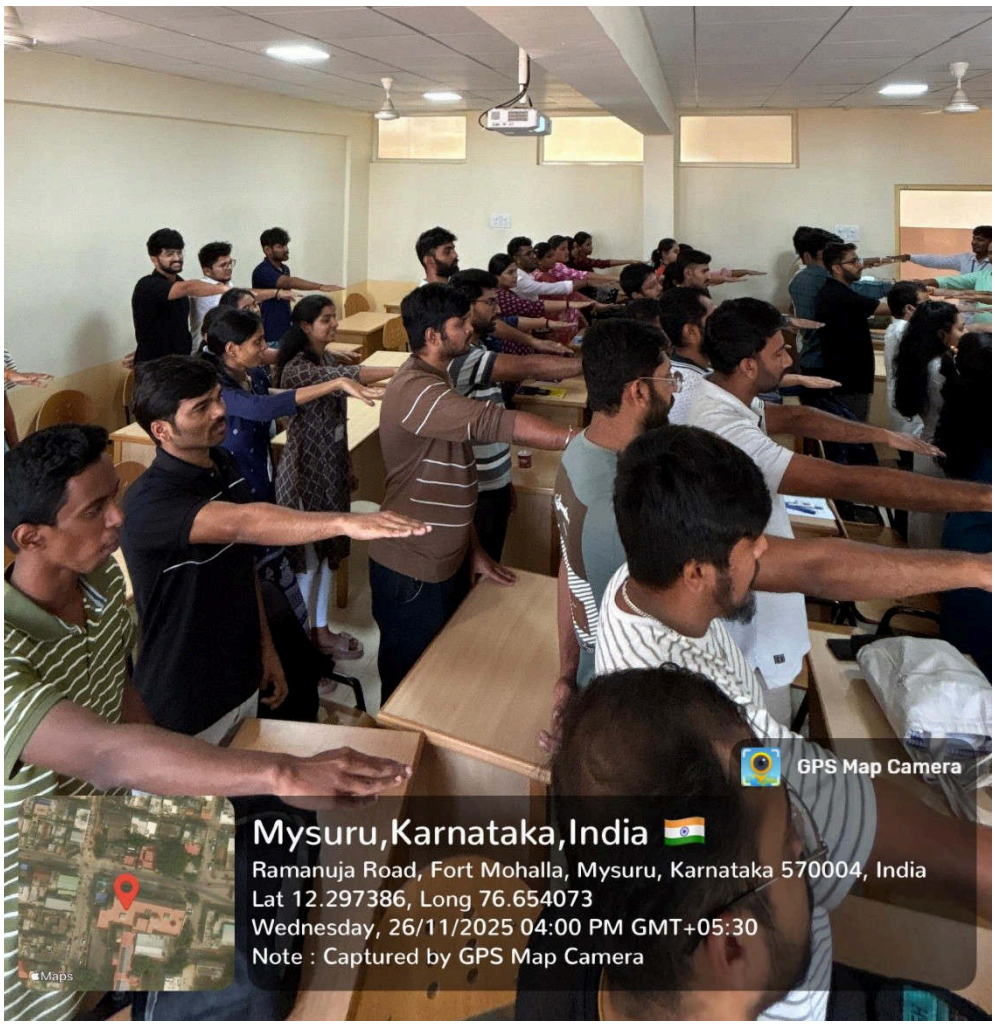
The event commenced with the ceremonial unfurling of the National Flag, followed by a disciplined parade and salute presented by NSS volunteers. A ceremonial wreath was laid at the memorial corner in honor of military heroes.
NSS volunteer squads spread across campus and nearby public areas distributing token flags and lapel pins. Voluntary donations were collected to support the Armed Forces Flag Day Fund managed by the Kendriya Sainik Board.

5. Participation Summary

Category	Number of Participants
NSS Volunteers	75
Faculty & Staff Members	10

6. Conclusion

The military homage program concluded with a formal vote of thanks delivered by the Student Coordinator, followed by the National Anthem and chants of "Jai Hind". The event reinforced the NSS motto, "Not Me, But You," by linking youth volunteerism with national defense support.




26/11 REMEMBERING OUR HEROES
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Note : Captured by GPS Map Camera


GPS Map Camera
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Note : Captured by GPS Map Camera

Event Report: Mass Recitation & Choral Singing of "Vande Mataram"

Organized by: NSS Unit Department of Health System Management Studies, JSS AHER Mysore.

Date: November 07th, 2025

Venue: Seminar Hall, DHSMS JSS AHER.

7. Executive Summary

The National Service Scheme (NSS) unit **Department of Health System Management Studies, JSS AHER Mysore,** organized a patriotic musical event featuring a synchronized mass choir performance of the national song "Vande Mataram." Originally composed by Bankim Chandra Chattopadhyay in his 1882 novel Anandamath, "Vande Mataram" played a central role as the rallying anthem during the Indian Independence Movement. The event aimed to honor this heritage, promote musical expression, and foster national pride among youth.

8. Objectives of the Event

- To celebrate India's cultural and historical heritage through choral singing.
- To encourage teamwork, vocal harmony, and public performance skills among NSS volunteers.
- To instill a spirit of national pride and unity across the student community.

9. Key Activities Conducted

NSS volunteers organized choir practice sessions under the guidance of student music coordinators to ensure correct pronunciation, pitch alignment, and rhythmic synchronicity. Over 80 NSS volunteers, dressed in traditional white attire with NSS sashes, assembled in a structured formation on the main grounds. Accompanied by traditional acoustic instruments (Harmonium and Tabla), the choir rendered the national song in complete unison before an audience of faculty and fellow students.
A student representative delivered a brief presentation outlining the history of "Vande Mataram," detailing its role in the freedom movement and its adoption as the official National Song of India.

10. Participation Summary

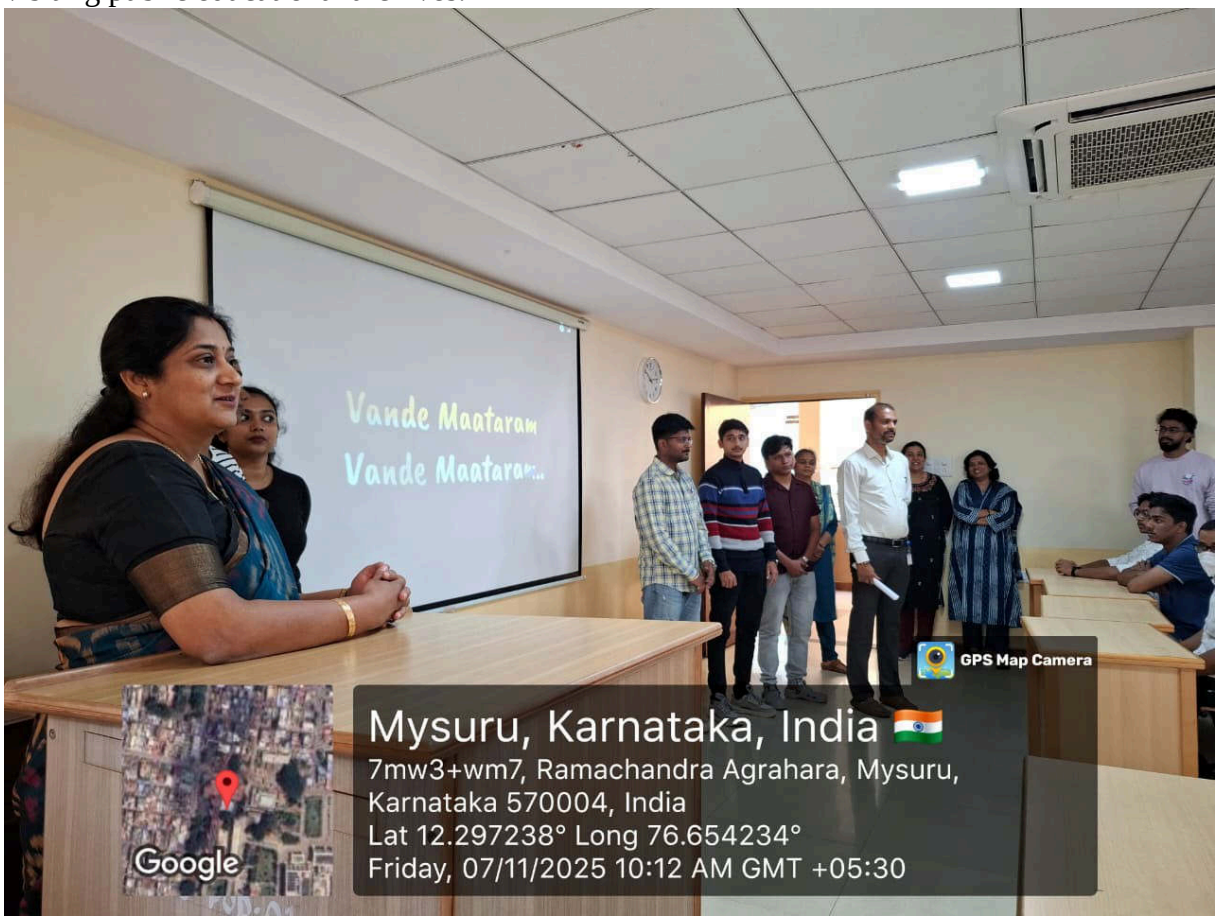
Category	Number of Participants
NSS Volunteers	85
Faculty & Staff Members	10

11. Outcomes & Key Takeaways

1. **Cultural Engagement:** Provided a platform for volunteers to engage creatively with national heritage through music.
2. **Campus Resonance:** The disciplined choir performance created an uplifting, patriotic atmosphere across the institutional campus.
3. **Team Building:** Multi-day group rehearsals fostered stronger bonding, discipline, and coordination among participating volunteers.

12. Conclusion

The program concluded with a vote of thanks by the NSS Student Coordinator, followed by the National Anthem. You can find the full text and standard transliteration of "Vande Mataram" by searching for the official song text online or visiting public educational archives.

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NSS Special Camping Activities

NSS Unit I: JSS Medical College, Mysuru

NSS unit of JSS Medical College, JSS AHER had organized an annual special camp from 2nd to 7th March 2026 at various villages coming under Kurihundi Gramapanchayiti (Kanenooru,

Tharaganahalli, Kurihundi, JP hundi). Free health screening and treatment camp was conducted as part of the NSS annual special camp. The camp was organized and supported by JSS Medical College, under the JSS Academy of Higher Education and Research, Mysuru. All our activities are guided, directed, and supported by the principal Dr. Narayanappa D, and vice-principal Dr Suma N.M, JSS Medical College, Mysuru and Mr. Satish Chandra. Chief Administrative Officer, JSS Medical College, Mysuru and Dr K L Krishna, NSS Coordinator, JSSAHER, Mysuru.

Miss Nirmala Panchayat development Officer (PDO), Kurihundi Gramapanchayiti, Mysuru district and Dr Pranav, Dentist, was instrumental in obtaining the permission, planning, and executing the arrangements, giving publicity of camp, and providing the place for conducting the camp. During her inaugural remarks she reiterated the importance of medical camp especially in the rural areas at their door step and insisted the public to make right use of this unique opportunity. Decisions and support of PDO was unconditionally supported by all members and other office bearers of the village.

The inaugural function was done under the presence of Dr Dakshayini, Principal, JSSDCH, Mr Satish Chandra, AO, JSSMC, Mis Nirmala, PDO, Kurihundi Gramapanchayiti, Mr Srikantegowda, Head Master, Govt Higher Primary School, Kanenooru, Mr Shivappa, member of the village in the school premises of Govt Higher Primary School, Kanenooru, on the 1st day of camp. Welcome address was done by Dr Thippeswamy, NSS PO, JSSDCH and vote of thanks was done by Dr Manu G, NSS PO, JSSMC.

Miss. Vyshnavi, Mr. Urjaswa (Phase III Part I MBBS) Miss. Punya, Miss. Kavana, Miss Padmini (Phase III Part II MBBS) were designated as student co-ordinators who successfully and systematically organized the camp by joining hands with the NSS officers, doctors, and other students.

The medical health camp team involved Services offered by specialists from various departments including general medicine, obstetrician & gynaecologist, and paediatrics from JSS Hospital and Research Centre, Mysuru. and MBBS students of JSS Medical College, Mysuru. There were different counters, like Registration, screening complaints, recording the blood pressure (BP), testing random blood glucose levels (Blood Sugar), checking Height, Weight, and BMI, one pharmacy counter was set up to dispense free medicine for all the patients who were prescribed medication by the concerned doctors. All these student volunteers catered their services at different medical counters and finally delivered prescribed medications through the pharmacy counter. Around 752 patients including the public and students from schools and Anganwadi benefited from the services offered during the free medical camp series; it mainly included many children, women, and the old-age population. Blood sugar (CBG) was tested in 303 patients, and free drugs were distributed to 700 patients.

Along with this, the students took the initiative to spread awareness about important issues like nutrition and its values, social hygiene, personal hygiene, the Right to Education, Child labour, Child marriage, and Beti Bachao Beti Padhao. A small group of students went door to door, covering most of the houses of the village to create awareness and impart knowledge to the families educating them through posters, flyers, and slogans. Students discussed with the villagers how to break various superstitions and stereotypes. Students divided themselves into 2 groups to talk to the students of both the primary and high schools. They went to various

classrooms and had interactive sessions with the children to enhance their understanding of these topics. The children in the schools were presented with posters and slogans that allowed them to comprehend the topic at their individual levels. The teachers appreciated the JSS students spreading awareness as the children can better relate to someone closer to their age than an authority figure. The residents of the village and school students were extremely receptive to the information being given to them.

Our all activities were supported by the members and PDO of Kurihundi Gramapanchayiti. Our activities involved residents. Her whole hearted support by all means stood as a strong base for overall work execution we are very much thankful for her support and involvement. All these adjuvant services along with the patient registration counter were effectively managed by 50 NSS volunteer medical students from Phase III part I and part II MBBS, in two slots each of 25, who were actively, responsibly, meticulously, and tirelessly involved in assisting these counters for all 7 days throughout the conduct of the camp. Overall, the camp turned out to be a fruitful learning experience for all the volunteers. It helped the medical students contribute their little part towards the objective of "making health care a demand, rather than a need", as rightly said by our respected AO Mr Satish Chandra. This special rural medical camp activities were conducted under the supervision of NSS Programme Officer Dr. Manu G, NSS Assistant Programme Officers Mr Manjunath and Mr Venkatesh from JSS Medical College, Mysuru, who co-ordinated the whole event.










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Karnataka 571314, India
Thursday, 05/03/2026 11:43 AM GMT +05:30


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Mysuru, Karnataka, India




Kanenur, Karnataka, India
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NSS Special Camping Activities

NSS Unit II: JSS Dental College & Hospital, Mysuru

Date : March 2nd 2026 to March 7th 2026

Name of the village : Nanjangud taluk, Mysuru district

Programme list

Day/Date	Morning session (09:00 am to 01:00 pm)	Afternoon session (03:00 pm to 05:30 pm)
02/03/2026 Monday	Inaguaration & Free Dental Health Checkup: Free Dental Health Check Up (Screening) For the Locals and School Children in Kannenuru.	Educative lecture on Maintenance of good oral hygiene. Distribution of Pamphlets emphasizing the need to maintain oral hygiene
03/03/2026 Tuesday	Free Dental Health checkup and treatment camp for School Children at a government school, Kannenuru.	Emphasis on maintenance of oral hygiene and oral healthcare practices
04/03/2026 Wednesday	Free Dental health checkup and treatment camp for the locals and school children in a government school, Taraganalli.	Education on harmful effects of tobacco chewing and preventing oral cancer
05/03/2026 Thursday	Free Dental health checkup and treatment camp for the locals and school children in a government school, Kuriundi.	Distribution of pamphlet and creating awareness on importance of oral healthcare practices
06/03/2026 Friday	Free Dental health checkup and treatment camp for the locals and school children in a government school, of Kuriundi.	Awareness towards Maintenance of oral health and Good Health for the Locals and school children.
07/03/2026 Saturday	Free Dental health checkup and treatment camp for the locals and school children in a government school, Jepiundi.	Free Health Check-up camp by JSS medical College &Hospital doctors and Distribution of free medicines

Programme Outcomes

Day /Date	Name of the programme	Number of beneficiaries	Approximate outcome of the programme
02/03/2026 Monday	Free Dental Health checkup and treatment for the locals and school children in Kannenuru	**101**	**20,000.00**
03/03/2026 Tuesday	Free Dental Health checkup and treatment camp for School Children at a government school, Kannenuru	**100**	**10,000.00**
04/03/2026 Wednesday	Free Dental health checkup and treatment and medical health checkup and treatment camp for the locals and school children in a government school, Taraganalli	**115**	**25,000.00**
05/03/2026 Thursday	Free Dental health checkup and treatment and medical health checkup and treatment camp for the locals and school children in a government school, Kuriundi.	**72**	**20,000.00**
06/03/2026 Friday	Free Dental health checkup and treatment and medical health checkup and treatment camp for the locals and school children in a government school, Kuriundi.	**151**	**35,000.00**
07/03/2026 Saturday	Free Dental health checkup and treatment camp for the locals and school children in a government school, J P Hundi.	**20**	**20,000.00**
Total		**559**	**1,30,000.00**

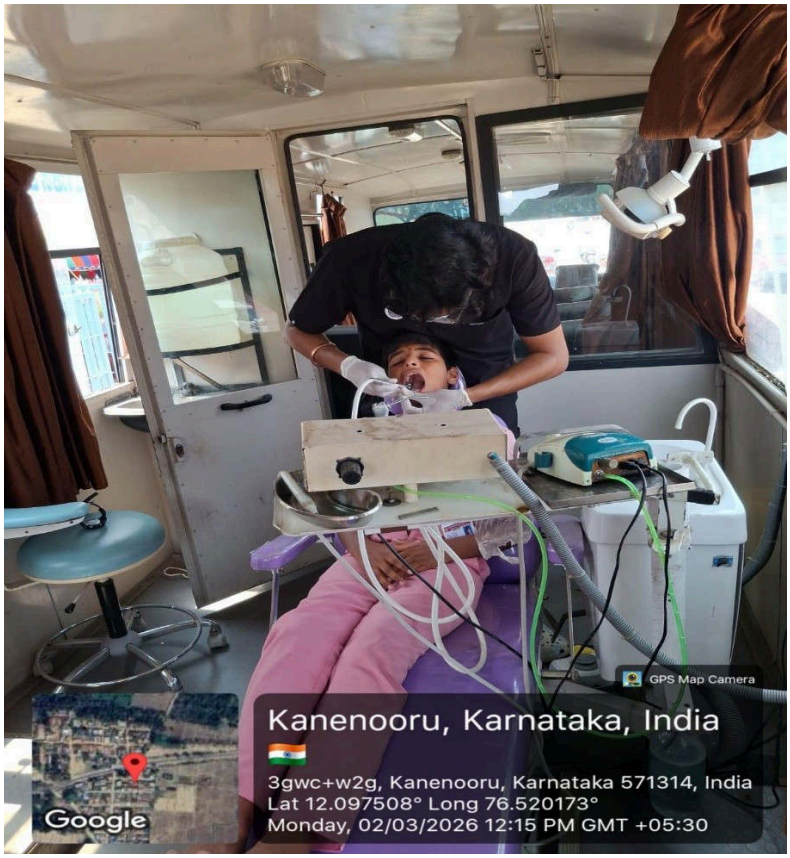
Day 1:

NSS Annual camp began at Government school Kannenuru village, Nanjangud taluk, Mysuru district on 0**2/03/2026**.This camp was organised by the NSS unit of JSS Dental College and Hospital under the guidance of the NSS Programme Officer, **Dr. Thippeswamy H.M.** The inauguration was held at the village at around 10:00am. The program was presided by our beloved Principal **Dr. Dhakshaini M.R., Dr. Sathish Chandra**, Administrator, JSS Medical College and **Gram Panchayat Members. Dr.Thippeswamy H.M.** addressed the villagers to participate actively in large numbers in all camp programs scheduled to be conducted from 02-03-2026 to 07-03-2026.This programme mainly aimed at treating and creating awareness for the people belonging to the **Kannenuru village**. Dental screening of villagers began and large number of them presented themselves to the camp, total screening 101 and 15 treatments.





The treatment procedures were carried out in the MOBILE DENTAL UNIT sponsored by JSS ROTARY CLUB which was efficient in carrying out all the treatment procedures for the villagers attending the dental camp



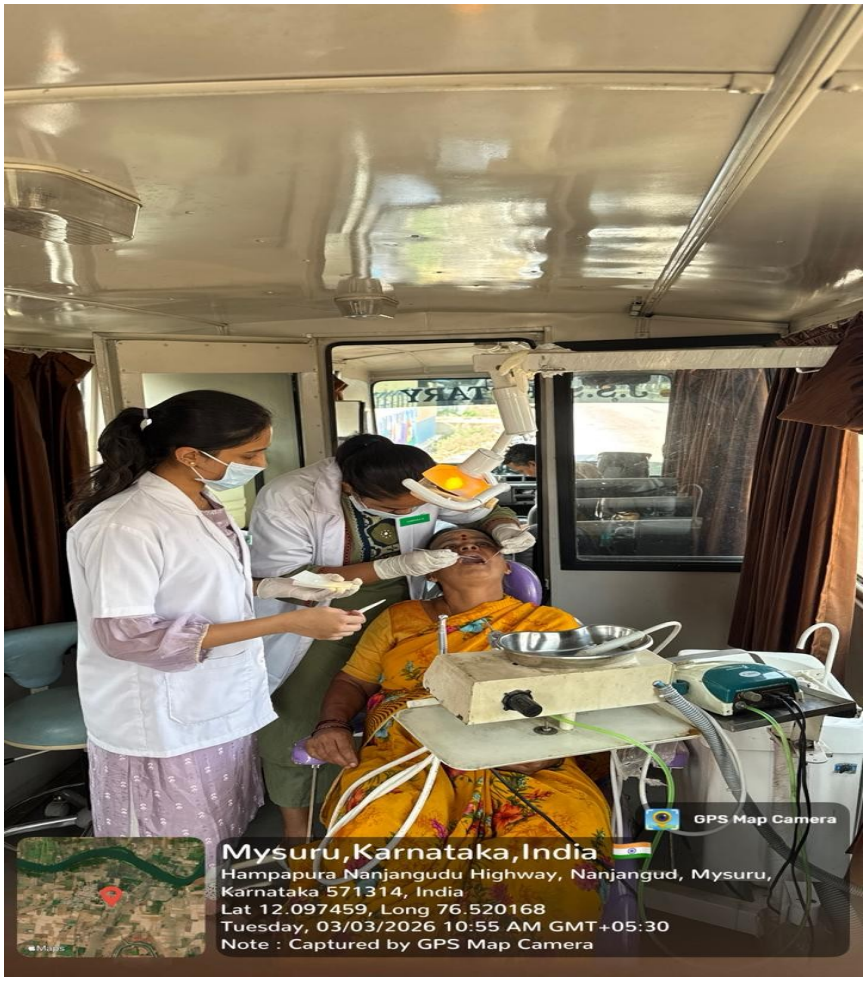
The session ended with the **NSS** volunteers giving a oral health care talk to the school children of Government school by creating awareness and teaching the children how to keep up their oral hygiene alongside the complications arising due to not maintaining their oral hygiene.





Day 2

On the **03/03/2026** the camp was held at Government School in **Kannenuru, Nanjangud taluk, Mysuru district**. The screening was done by volunteers of NSS camp in the school and the free dental treatment was given in the school premises using portable dental unit. Total screening 100 and treatment 22 to mention few awareness programmes like to maintain good oral hygiene, proper brushing techniques, harmful effects of tobacco chewing and few volunteers of NSS visited individual houses of the village and distributed pamphlets which clearly gave the information about oral hygiene in the local language. Treatments like GIC restorations, extraction, scaling was done. To receive additional treatments referral cards were given and 72 patients were referred to **JSS Dental College and Hospital, Mysuru** for further treatment. Many people including school children received the treatment in the camp. Free medications and mouth wash were given to the villagers in order to encourage oral hygiene practices among them.

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Hampapura Nanjangudu Highway, Nanjangud, Mysuru, Karnataka 571314, India
Lat 12.097288, Long 76.520189
Tuesday, 03/03/2026 10:26 AM GMT+05:30
Note : Captured by GPS Map Camera


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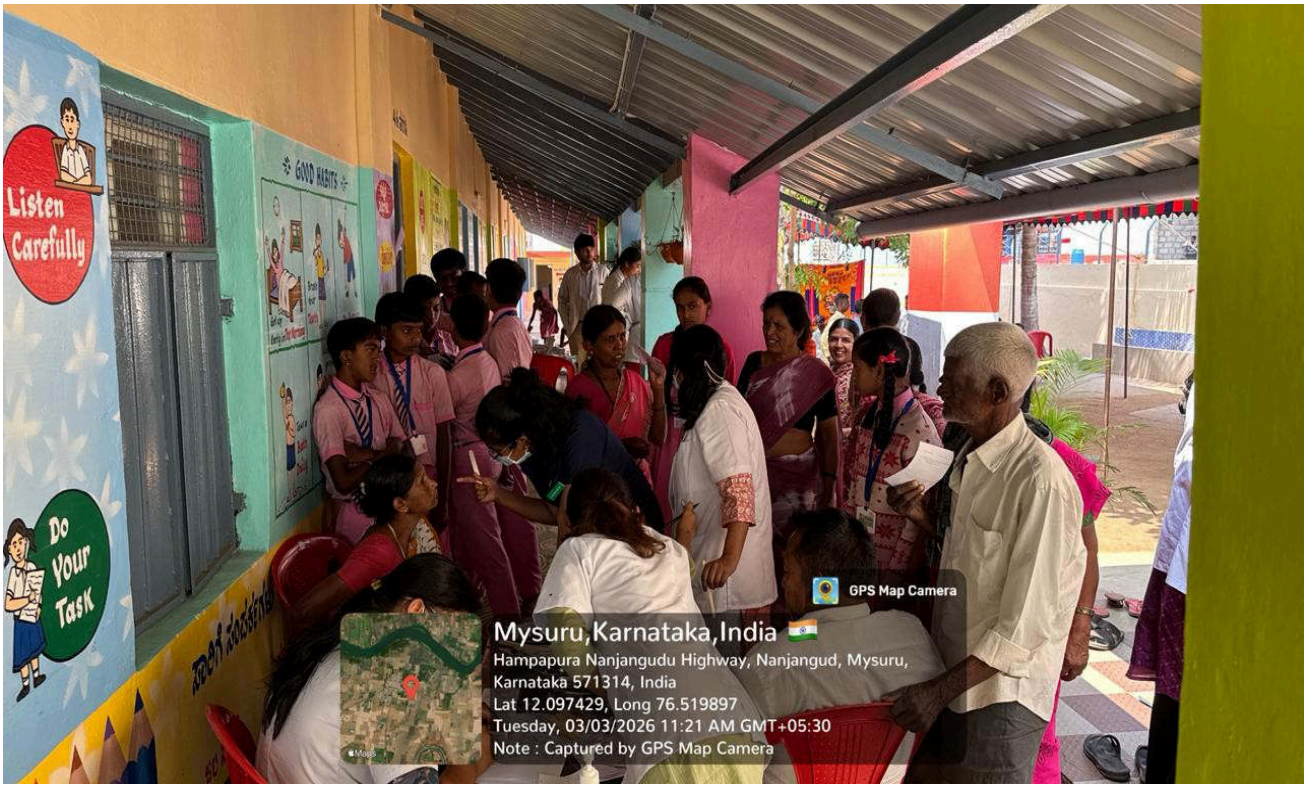
Listen Carefully
GOOD HABITS
Do Your Task
GPS Map Camera
Mysuru,Karnataka,India
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Note : Captured by GPS Map Camera


GOOD HABITS
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Note : Captured by GPS Map Camera

Day 3:

0n **04/03/2026**, the NSS Annual Camp was held in **Taraganalli Nanjangud taluk, Mysuru district.** Dental screening and treatment were carried out among villagers and the government school children. Oral hygiene instructions and importance of tobacco cessation was imparted by a few volunteers from JSS Dental College by meeting the villagers individually at their houses with the help of pamphlets. Total screening 115 and 22 treatments for day 3. Oral hygiene instructions were given to the school children and were asked individually to demonstrate it among their classmates.





Day 4:

On the **05/03/2026**, the NSS camp was conducted in the**, Kuriundi, Nanjangud taluk, Mysuru district**. We had full cooperation from people as they were eager to know how the dental check-up and treatment would be; the children of the school were much enthusiastic. The awareness on how the dental disease would lead to systemic illness was given to the people of the village, such as on how diabetes reduces body's resistance to infection, how increased blood sugar level can adversely affect gums and makes it more susceptible to infection. Totally 72 screening and 25 treatments done.

The treatment such as restorations, extraction, and scaling were carried out. The people of the village were happy as they benefitted from the treatment.







Day 5:

On **06/03/2026**, the camp took place at **Kuriundi, Nanjangud taluk, Mysuru district**. Dental screening and free dental procedures (i.e., scaling, filling, extraction)was given to the villagers of Kuriundi. 151 screening and 22 Treatments done. Oral hygiene Awareness, Environment protection was given to people by visiting every house of the village. Refreshments for all the volunteers were provided by the villagers. It was enriching experience talking to the people and children whose selfless and helpful nature changed our perspectives and made us think about the way of living life


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Lat 12.069504° Long 76.536892°
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6 March 2026 at 11:40

Day 6:

On **07/03/2026** was the last day of the camp at**, Jepiundi, Nanjangud taluk, Mysuru district.** villagers including students at primary school underwent dental screening and free treatment.20 people were benefited by providing oral prophylaxis treatment and restorations. The entire NSS CAMP was a successful one as people were content and very happy that this free camp was held in their tribal people region and many benefitted with the treatment and even the doctors got more exposure of the current health status and the oral healthcare practices of that particular region by screening more number of people.





NSS FINAL REPORT 2026

DATE	PLACE	TOTAL OP	TOTAL TREATMENT
02/03/2026	KANNENURU	101	PROPHYLAXIS-5 RESTORATION-8 EXTRACTIONS-2
03/03/2026	KANNENURU	100	PROPHYLAXIS-10 RESTORATION-8 EXTRACTIONS-4
04/03/2026	TARAGANALLI	115	PROPHYLAXIS-11 RESTORATION-3 EXTRACTIONS-8
05/03/2026	KURIUNDI	72	PROPHYLAXIS-10 RESTORATION-9 EXTRACTIONS-6
06/03/2026	KURIUNDI	151	PROPHYLAXIS-15 RESTORATION-2 EXTRACTIONS-5
07/03/2026	JEPIUNDI	20	PROPHYLAXIS-5 RESTORATION-2 EXTRACTIONS-2
TOTAL		559	115

NSS Special Camping Activities

NSS Unit III: JSS College of Pharmacy, Mysuru

Date: March 23rd 2026 to 29th March 2026

Name of the village: Darasaguppe, Srirangapatna Taluk, Mandya District

Programme list

Day/Date	Morning session (09:00 am to 02:00 pm)	Afternoon session (05:00 pm to 08:00 pm)
23/03/2026 Monday	**Inauguration**	
24/03/2026 Tuesday	Ayurvedic health screening camp and treatment by JSS Ayurvedic Medical College & Hospital, Mysuru	Guest lecturer by Dr M Umesh, Assistant Professor, Department of Pharmacy Practice, on Drug and Poison Information Centre.
25/03/2026 Wednesday	Dental Health Camp from JSS Dental College and Hospital, SS Nagar, Mysuru	Street Play on Reduce inequalities (SDG-10) by Dr Preethi, Assistant Professor, Department of Pharmaceutics, JSS College of Pharmacy, Mysuru, followed by cultural events.
26/03/2026 Thursday	Eye camp from ASG Eye Hospital Mysuru	Street Play on No Poverty (SDG-1) by Dr Asha Spandana, Assistant Professor, Department of Pharmaceutics, JSS College of Pharmacy, Mysuru, followed by cultural events
27/03/2026 Friday	Plantation and Swacchta Program	Role of water and its environmental value by Dr Vadiraj K.T., Assistant Professor, School of Life Science, JSSAHER, Mysuru.
28/03/2026 Saturday	Medical Health Camp from KVC Hospital, Mysuru, Health screening camp by Department of Pharmacy Practice, JSSCPM and Anaemia Screening from IPA JSSCPM Health Screening Camp by Dept of Pharmacy Practice, JSS College of Pharmacy, Mysuru	Street Play on SDG-4 (Quality Education) by Dr Prabitha, Assistant Professor, Department of Pharmaceutical Chemistry, JSSCPM
29/03/2026 Sunday	Validatory Function	

Programme Outcomes

Day /Date/Time	Name of the programme	Number of beneficiaries	Approximate outcome of the programme
Saturday 28/03/2026 9 am to 2 pm	Health Screening Camp by Dept of Pharmacy Practice, JSS College of Pharmacy, Mysuru	**200**	**10,000.00**
Tuesday 24/03/2026 6 pm to 8 pm	Drug and poison information & Awareness session on snake bite	**100**	**10,000.00**
Wednesday 25/03/2026 9 am - 2 pm	Ayurvedic Health Camp	**500**	**50,000.00**
Thursday 26/03/2026 6 pm - 8 pm	Street Play on No Poverty (SDG-1) by Dr Asha Spandana	**100**	**5,000.00**
Thursday 26/03/2026 9 am - 2 pm	Eye Camp by ASG Eye Hospital Mysuru	**250**	**50,000.00**
Friday 27/03/2026 9 am-2 pm	Plantation and Swacchta Program	**250**	**30,000.00**
Thursday 26/03/2026 6 pm- 8 pm	Street Play on Quality Education (SDG-4) by Dr Prabitha	**100**	**5,000.00**
Saturday 28/03/2026 9 am - 2 pm	Free Medical Health Camp by KVC Hospital and College, Mysuru	**250**	**50,000.00**
Tuesday 25/03/2026 9 am - 2 pm	Free Dental Camp by JSS Dental College & Hospital, Mysuru	**250**	**50,000.00**
Total		**2,400**	**2,60,000.00**

NSS Day-Wise Detailed Narrative Report, Scanned Copies of the Newspaper Reports and Action Photos

On Day 1, Monday 23/03/2026, the most-awaited NSS Special Camp began with the theme of **"Healthy India"**. Around 55 NSS volunteers of our college were eagerly waiting to depart to the camp site boarded the bus at 10.30 am along with NSS Program Officer **Dr U.R. Rakshith**, Assistant Professor **Mr Arunodya B.S** Everyone dropped their luggage at Siddalingeshwara Mata Darasaguppe Village, Sri Rangapattana Taluk, Mandya District, where the accommodation was arranged for all the NSS volunteers. The inauguration of the NSS Annual Special Camp 2025-26 was scheduled for 5.30 PM at Rangamantappa Darasguppey, Bidarahalli Village, Sri Rangapattana Taluk, Mandya District.

The NSS Special Camp programme started with the invocation Song. The program was presided over by our beloved Principal, Dr **T. M. Pramod Kumar,** JSS College of Pharmacy, Mysuru. **Dr U. R Rakshith,**

Program Officer, welcomed the dignitaries and guests on the Diaz. NSS Special Annual Camp was inaugurated by Shri Ramachandra, Grama Panchayat member, Shri Sridhar, Grama Panchayat member, Shri Rajesh, President of Milk Producers Co-operative Society, and Shri Sunil Kumar, Member of Milk Producers Co-operative Society. Dr G.V. Pujar, Vice Principal, JSSCPM, was present at the inauguration of the annual camp.

Dr T.M. Pramod Kumar addressed the villagers, asking them to participate actively in large numbers in all programs scheduled from 23-03-2026 to 29-03-2026 and make the best use of the camp. He also encouraged the volunteers to use this opportunity to help all the villagers, gain a clear understanding of village life, and learn how to serve the poor and needy in the village. **A vote of thanks was proposed by Anushree, a 4th-year B Pharm student, who remembered the support and encouragement received during the organization of** the said camp. She thanked all the dignitaries and guests for their esteemed presence.

After the inauguration function, everyone moved towards the school hall and had dinner at 8:30 PM, followed by a meeting with the NSS officers to discuss the next day's programs, grouping of all the NSS Volunteers, assigning each group of volunteers to carry out various activities assigned to the individual group, and then the volunteers wrote the NSS diary before going to bed.





Day 2

On Tuesday, 24/03/2026, all the volunteers woke up at 6 am and attended the NSS Flag Hoisting programme organized by group III. Exercises were performed for 30 min, followed by the flag hoisting by Shridar. After taking a bath, all the volunteers had breakfast arranged by group IV. The morning session (9:00 a.m. to 1:00 p.m.) began with the JSS Ayurveda medical camp in Mysuru, where around 300 villagers with knee joint pain, lower back pain, and skin problems were treated, and some were referred to the hospital. After the ayurved camp, all the volunteers moved to the hall where the accommodation was arranged and had a very good lunch organised by group IV. All the NSS volunteers rested for 2 hours and were instructed to make arrangements for the evening session.





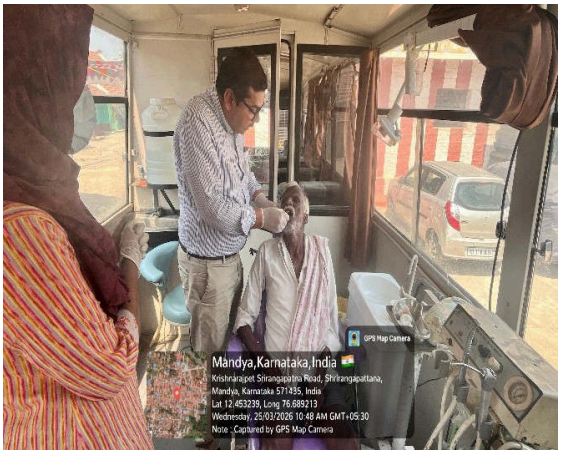
The program started at 05:00 PM with an invocation song by Sinchana and the group, followed by a welcome speech by Mr Shashank. An awareness program on snake bites, drug and poison information was delivered by Dr M Umesh, Assistant Professor, Department of Pharmacy Practice, JSS College of Pharmacy, Mysuru, as a guest lecturer. After this, our volunteers performed cultural programs. Then, volunteers returned to the venue for dinner arranged by group II. After dinner, there was a meeting to review the day's programme, and the next day's programme was planned and written in the diary. I went to sleep at 10:30 PM.





Day 3: **On Wednesday, 25/03/2026, all the volunteers were made to wake up at 6 am and attend the flag hoisting programme at 06:30 AM, organised by group I,** and exercises were performed for 30 mins. Followed by this, as usual, everyone had breakfast after taking a bath. The breakfast arrangement was made by group II. At 8.30 am, after breakfast, all the volunteers went to the camp venue, i.e., Rangamandira, for the morning session organised by group III. The Morning Session program was a Dental Health camp by JSS Dental Hospital and College, Mysuru. During this camp, dentists from various departments screened 300 villagers for problems such as toothache, tooth fillings, tooth sensitivity, and tooth extractions. Overall, the dental camp was successful, and the villagers responded positively. After the camp, all the NSS Volunteers had lunch organised by group III and took a rest for 2 hours, and then had tea at 4 PM.





The program started at 6:00 PM with the invocation song by Ms Punya Shree and the group, followed by the sindoor welcome speech. **Street** Play on Street Play on Reduce inequalities (SDG-10) by Dr Preethi, Assistant Professor, Department of Pharmaceutics, JSS College of Pharmacy, Mysuru. The street play was very useful for the villagers. The volunteers returned to the venue for dinner arranged by group II. After the dinner, there was a meeting to review the day's programme, and the next day's programme was planned and written in the diary. I went to sleep at 10:30 PM.





Day 4, Thursday, 26/03/2026, all the volunteers woke up at 6 am and attended the NSS Flag Hoisting programme organized by group II. Exercises were performed for 30

min, followed by the flag hoisting by Mr Jagadeesh, Villager. After taking a bath, all the volunteers had breakfast arranged by group. ASG Eye Hospital, Mysuru, organised an Eye camp. During the camp, around 80 villagers were screened for eye problems, cataract surgery, and eye sight problems. After the Eye camp, all the volunteers moved to the hall where the accommodation was arranged and had a very good lunch organised by group V. All the NSS volunteers rested for 2 hours and were instructed to make arrangements for the evening session.





In the evening, around 6.00 pm, the role of water and its environmental value, and an awareness program on infectious disease and a street play on No Poverty (SDG-1) by Dr Asha Spandana, Assistant Professor, Department of Pharmaceutics, JSS College of Pharmacy, with Keerthana vote of thanks. followed by cultural programmes. After those volunteers came back, got ready and had a delightful dinner arranged by group IV, this became the most memorable day, and all the NSS Volunteers sang, danced and enjoyed to the maximum. It was followed by the meeting where the present-day progress and future programmes were discussed, the volunteer diary was written, and all the volunteers went back to bed.





On **Day 5, Friday 28/03/2026**, all the volunteers were made to wake up at 6 am and attend the flag hoisting programme at 06:30 AM, organised by group IV, followed by 30 minutes of exercises. Followed by this, as usual, everyone had breakfast after taking a bath. The breakfast arrangement was made by group IV. At 8.30 am, after breakfast, all the

volunteers went to the camp venue for the morning session organised by group I. Plant sapling at Sugar cane factory and swachhatta seva at Siddalingeshwara Mata









After finishing the morning program, all the NSS camp volunteers headed back to the venue, had lunch organised by group V, rested for a while, and then returned to organise the evening programme. The program started at 05:30 PM with an invocation song. Role of water and its environmental value by Dr Vadiraj K.T., Assistant Professor, School of Life Science, JSSAHER, Mysuru. Group IV. Volunteers mobilised a huge crowd, and the programme was a grand success. The program ended with a vote of thanks from the said faculty. The faculty had a pleasant interaction with the NSS volunteers, full of happiness and success. The volunteers returned to the venue for dinner arranged by group V. After the dinner, there was a meeting to review the day's programme, and the next day's programme was planned and written in the diary. I went to sleep at 10:30 PM.

Day 6: Saturday, 28/03/2026, began with the flag hoisting by Sri Rajendra, a villager, organised by group III at 6:30 am. After a couple of minutes of yoga and stretching, everyone went back to their rooms, got ready quickly, had a cup of tea at 7:30 am, and the volunteers started organizing the morning programmes. A medical check-up was conducted at KVC Hospital, Mysuru, in Rangamantappa from 9 am to 2 pm, benefiting 200 villagers. During this camp, senior residents and postgraduate students from medicine, orthopaedics, paediatrics, and surgery were present—the medical camp screened for various diseases in their respective specialities. Overall, the event was very successful. The health screening camp by the Department of Pharmacy Practice, JSS College of Pharmacy, Mysuru. The health screening camp aimed to sensitize people about the importance of regular health monitoring and the safe use of medications. During the camp, the public was screened for blood pressure and blood glucose levels. A total of 200 people were monitored for their blood pressure and blood glucose levels. At the time of monitoring, 80 people had elevated blood glucose levels, and 87 had elevated blood pressure. People with elevated blood pressure and blood glucose levels were advised on non-pharmacological management and were advised to consult a physician for further diagnosis & treatment. The Indian Pharmaceutical Association Local Branch, Mysuru, in association with the NSS Unit, JSSCPM, organised an Anaemia Screening camp. A total of 77 individuals participated and benefited.







After finishing the morning program, all the NSS camp volunteers headed back to the venue, had lunch organised by group III, rested for a while, and then returned to organize the evening programme. The program started at 06:30 PM with the invocation song by Chinmay, and the group organised a Street Play on SDG-4 (Quality Education) by Dr Prabitha, Assistant Professor, Department of Pharmaceutical Chemistry, JSSCPM. The program ended with Dr U R Rakshith giving the vote of thanks. The said faculty had a nice interaction with the NSS volunteers, encouraging them to contribute to society as much as possible, and complimenting them on the very systematic arrangement of the camp and programmes. Teachers wished the volunteers all the best and also distributed the sweets they had brought. After the programme, the volunteers returned, got ready, and had a delightful dinner arranged by group IV. This became the most memorable day, and all the NSS Volunteers sang, danced, and enjoyed to the maximum. It was followed by the meeting, where the present-day progress and future programmes were discussed, the volunteer diary was written, and all the volunteers went back to bed.

Day 7 On **the last day**, **29/03/2026, all the NSS Volunteers were involved in organizing the valedictory function,** held at Matta. After breakfast, all the groups began their assignments, including packing, cleaning, and venue preparation. The programme began with the NSS Song as an invocation. Invocation was by NSS Volunteers Keerthana and team. **Sumith, a 3rd-year B Pharm student,** welcomed the guests. NSS officer Dr U R. Rakshith presented the NSS Camp report before the dignitaries on the Dias, highlighting key activities such as the planting of saplings on the temple premises and medical, dental, and ayurvedic camps.

Ramachandra Maji Grama Panchayath wished the NSS Volunteers all the best for their future endeavours. I was very happy with the various programs conducted during the 07-day camp, and I also wished everyone and asked them to conduct the camp once again in the village and to serve the villagers. He also told the youth to participate in social activities actively. The Best NSS Volunteer awards were given to Ms Thanushree of IV B. Pharm and Mr Sanil of 1st B Pharm. Thanushree of 4th B Pharm gave a vote of thanks. At last, the students unwillingly packed their luggage and headed back to the college with lifetime memories.





NSS Special Camping Activities

NSS Unit IV: JSS College of Pharmacy, Ooty

Date : March 29th 2026 to April 4th 2026
Name of the village : Thengumarahada.

Programme list

Day/Date	Morning session	Afternoon session
29/03/2026 Sunday	With the blessings of His Holiness Jagadguru Sri Sri Shivarathreeshwara Deshikendra Mahaswamigalu from JSS college of pharmacy we have moved towards Thengumarahada.	**Inauguration** We reached Thengumarahada by 4pm and followed by inauguration. **Forest officer** – Sakthivel. **Thengamarada retired village representative** – Jayabalan. **Vice president of Thengamarada** – Selvam.Thengumarahada facilitated the function as our chief guest and officially declare the NSS activity began with NSS CLAP.
30/03/2026 Monday	The volunteers were involved in cleaning and removing the weed plants and waste sands around the area of the ranger QUARTERS. we all divided into 4 four teams. The volunteers also dusted and cleaned the foot path, kitchen area, front and back yards and Drainage.we found a sculpture during our cleaning and plced at the entrance. By 9.30am we have completed our breakfast and we divided into two teams and one team to Society Cleaning River bank and cleaning local areas and other moved on to Panchayat Union Primary School Thengamahada.	After completing our launch, with the concern of **HEAD MASTER**– Mrs.Vinothini ,Kasirajan sir, Mrs.Sarojini Mam Had inaugural ceremony and Awarness programme about the First aid and snake bite one team went meet peoples of the locality, and had a social interactive session and the other team those who went to society cleaning removed all the throne bushes and cleaned nearby water ways and glasswares on the river side of the village.

31/03/2026 Tuesday	The volunteers were involved in work by 7:00 am water channel cleaning and cultivation field cleaning. 8:00 am plastics cleaning and other wastes collected By 9:00am had our breakfast Started our walking to village Pudhukadu -Tribal hamlet village. **Divided as 3 teams ;** Team 1: Community building. Team 2: Interaction with community village people to understand about them awareness created among the village people to understand about their health as all people are found to be malnutrition.	**By afternoon Team** (shrubs), Temple cleaning and water tank cleaning for healthy drinking water. Arranged bricks to build a new toilet Volunteers along with the village students played cricket & games. Cleared the tunnels. Held cultural programs by 6:30 pm. Had meeting about the day and discussed about next day, a small interactive session took place in local people and children. We cleaned near punchayat society of thengumarahada,
01/04/2026 Wednesday	The volunteers started their day by cleaning neaby river banks and thron bushes and by 9.00 am had meeting with RANGER – Mr. Ranjith . We had interactive session with Ranger about the forest safety and awareness about the forest management and he took the volunteers to clean the weeds and thrones that are grown in the 10 hecter of land area were the plantation for the food, grass to the wild animals were done to prevent the wild animals to enter the villages . we wnet to clean the nearby primary health centre and removed all the thrones aand bushes around that particular area. AND cleaned Nearby PILLAIYAR KOVIL	By afternoon we had our and we were divided into Three different teams **Team 01**: Medical Camp **Team 02**: Drainage cleaning . With the permission from the Thengamarahada Doctor – Dr. Santhosh . we tested the blood sugar level, weight, blood pressure aound 50 people in the village and they were about 60-70 years and we all were surprised to be known that they all were completely healthy. We had Culturals.
02/04/2026 Thursday	The volunteers started their day by travelling towards the **Kallapalayam** village. We had an Meeting with The **PRINCIPAL-Mr. Krishnan** , He addressed about the students and educating methods . and we started to clean the nearby areas. And removed all the weed and throrn bushes and we had our breakfast with all the students.	By Afternoon we met the **BIO DIVERSITY CONSERVATION TRUST** – Er. NANDHAKUMAR Sir (The Founder). He addressed about and the needs and importance and types of the about the food for the animals. Then he guide us to collect the seeds and leaves of **SOUP NUT, SEEMA KARUVELAM MARAM and ALBENSIA –Arappu Maram.** By evening 4.pm we reachd our shed and we received our college faculty. **The Indian Pharmaceutical Association - PRESIDENT - Dr.**

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		Ganesh sir, Dr. Kalirajan sir. WE had an interactive session with them and welcomed them with an NSS clap. We had **SPORTS DAY** at the end of the day.
03/04/2026 Friday	We started our day by cleaning the Temple and Nearby areas by diving our selves into two teams and removed all the weeds and throne bushes and help all the people around there and the other team had communication with the people over there and intrection shows that they are having secured and healthy life with that environment.	After having our delicious lunch , we went to clean the footpath we have communicated with the rangers of that village about the geographical and salient features of their flora and fauna varieties and had some interactive talk with the tribe of that village.
04/04/2026 Saturday	We have packed our things and cleaned our accommodation area, and validatory began by 12 pm	**Valedictory Function** Sakthivel -Forest officer, Mr.Manogar punchayat president thengumarahada, Ranjith- Ranger officer,Mr.Yuvaraj-forest guard.Kalampalayamvillagehasmade his presence as a guess of honour for this occasion our Volunteers Dhivya shree R, Moulishwaran and Abhirami shared their work and all experience about the 6 days of NSS camp with the team and forest officer,during the speech of ranger shakthivel He whole heartedly appreciated our volunteers,NSSstaff coordinator Dr.Babu and the management of JSS college of pharmacy OOTY to take part in NSS activities.

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Programme Outcomes

Day /Date/Time	Name of the programme	Number of beneficiaries	Approximate outcome of the programme
29/03/2026 Sunday	Inauguration We reached Thengumarahada by 4pm and followed by inauguration. Forest officer – Sakthivel. Thengamarada retired village representative – Jayabalan. Vice president of Thengamarada – Selvam. Thengumarahada facilitated the function as our chief guest and officially declare the NSS activity began with NSS CLAP.	54	20,000.00
30/03/2026 Monday	After completing our launch, with the concern of HEAD MASTER– Mrs.Vinothini ,Kasirajan sir, Mrs.Sarojini Mam Had inaugural ceremony and Awarness programme about the First aid and snake bite one team went meet peoples of the locality, and had a social interactive session and the other team those who went to society cleaning removed all the throne bushes and cleaned nearby water ways and glasswares on the river side of the village.	850	80,000.00
31/03/2026 Tuesday	By afternoon Team 03: Cleaning (shrubs), Temple cleaning and water tank cleaning for healthy drinking water. Arranged bricks to build a new toilet Volunteers along with the village students played cricket & games. Cleared the tunnels. Held cultural programs by 6:30 pm. Had meeting about the day and discussed about next day, a small interactive session took place in local people and children. We cleaned near punchayat society of thengumarahada,	650	65,000.00

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01/04/2026 Wednesday	The volunteers started their day by cleaning neaby river banks and thron bushes and by 9.00 am had meeting with RANGER – Mr. Ranjith . We had interactive session with Ranger about the forest safety and awareness about the forest management and he took the volunteers to clean the weeds and thrones that are grown in the 10 hecter of land area were the plantation for the food, grass to the wild animals were done to prevent the wild animals to enter the villages . we wnet to clean the nearby primary health centre and removed all the thrones aand bushes around that particular area. AND cleaned Nearby PILLAIYAR KOVIL	**950**	**95,000.00**
02/04/2026 Thursday	By Afternoon we met the BIO DIVERSITY CONSERVATION TRUST – Er. NANDHAKUMAR Sir (The Founder). He addressed about and the needs and importance and types of the about the food for the animals. Then he guide us to collect the seeds and leaves of SOUP NUT, SEEMA KARUVELAM MARAM and ALBENSIA –Arappu Maram. By evening 4.pm we reachd our shed and we received our college faculty. The Indian Pharmaceutical Association - PRESIDENT - Dr. Ganesh sir, Dr. Kalirajan sir. WE had an interactive session with them and welcomed them with an NSS clap. We had SPORTS DAY at the end of the day.	**450**	**75,000.00**
03/04/2026 Friday	We started our day by cleaning the Temple and Nearby areas by diving our selves into two teams and removed all the weeds and throne bushes and help all the people around there and the other team had communication with the people over there and intrection shows that they are having secured and healthy life	**350**	**55,000.00**

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	with that environment.		
04.04.2026 Saturday	Valedictory Function Sakthivel -Forest officer, Mr.Manogar punchayat president thengumarahada, Ranjith- Ranger officer,Mr.Yuvaraj-forest guard.Kalampalayamvillagehasmade his presence as a guess of honour for this occasion our Volunteers Dhivya shree R, Moulishwaran and Abhirami shared their work and all experience about the 6 days of NSS camp with the team and forest officer,during the speech of ranger shakthivel He whole heartedly appreciated our volunteers,NSSstaff coordinator Dr.Babu and the management of JSS college of pharmacy OOTY to take part in NSS activities.	500	75,000.00
Total		**3,804**	**4,65,000.00**

NSS Day Wise Detailed Narrative Report, and Action Photos

29.03.2026

NSS special camp began with the blessings of His Holiness Jagadguru Sri Sri Shivarathreeshwara Deshikendra Mahaswamiji from JSS College of Pharmacy, marking an auspicious start to the activities Following this, the volunteers commenced their journey towards Thengumarahada village. They reached the village by around 4:00 pm, where the inauguration ceremony was conducted. The event was graced by the Forest Officer Sakthivel, Thengumarahada retired Village Representative Mr. Jayabalan, and The Vice President Mr.Selvam, who acted as the chief guest. The dignitaries facilitated the function and officially declared the commencement of the NSS special camp, which began with the NSS clap,

The Inaugural Function Of the Special Camp by hoisting the NSS flag, Flag hosting was followed by the NSS Song by the NSS volunteers Miss.Abhirami and Group. Then Dr. B.Babu, the NSS Program officer, welcomed the guests. The Guest addressed the NSS volunteers, with his inaugural speech and stressed the importance of NSS services in rural development. He said that students were having good opportunities to serve the people and society through NSS. He wished all the NSS volunteers a successful camp.

The NSS program officer Dr.B.Babu had given some tips to the NSS volunteers about the behavioral attitude in the camping period. He also wished all the Volunteers successful camping activities The village people were very happy to receive the NSS volunteers and his and whole village support will be there for the various NSS activities in the 05 days program. Other villagers also spoke in the inaugural function in favoring NSS unit. They felt that it was an excellent opportunity for them to get use of the service of NSS for their village.

Dr. B.Babu,NSS Program officer has highlighted the programs for the coming 05 days and he requested all the village people to co-operate with NSS unit in carrying out various activities scheduled

30/03/26

The volunteers actively participated in various cleaning activities aimed at improving the village environment. They were involved in removing weeds, clearing waste materials, and cleaning the surroundings near The Ranger Quarters (Trecking Shed at Thengamarahada).

The group was divided into four teams to efficiently carry out the tasks. Volunteers cleaned the footpaths, kitchen areas, front and backyards, and also worked on improving drainage systems. During the cleaning process, a sculpture was discovered, which was later placed at the entrance.

By 9:30 am, the volunteers completed their breakfast and reorganized into teams for further activities One team proceeded towards the riverbank for society cleaning and local area maintenance, while another group visited Panchayat Union Primary School in Thengumarahada to continue their service activities. In the afternoon session, after lunch, an awareness program was conducted and inaugurated by the Head Mistress, Mrs. Vinothini, Maths teacher Mr. Kasirajan and Mrs. Sarojini mam. The session focused on first aid and snake bite awareness.

The volunteers were again divided into teams, where one team interacted with the local people to understand their needs and build rapport, while the other team engaged in cleaning activities, including removing thorny bushes and cleaning nearby waterways and glass waste along the river side. The day was productive and contributed significantly to both environmental cleanliness and community awareness. The

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day concluded with a meeting with Mr. Babu sir, where we evaluated our work and organize the activities for the following day.

31/03/26

The volunteers began their day early at 7:00 am with water channel cleaning, followed by cultivation field cleaning. By 8:00 am, they engaged in collecting plastics and other waste materials from the surroundings. After completing their morning tasks, they had breakfast at 9:00 am and

We started walking towards Pudhukadu, A Tribal Hamlet Village. Upon reaching the village, the volunteers were divided into three teams to carry out different activities. Team 01 focused on community building, while Team 02 interacted with the village people to better understand their lifestyle and needs.

Awareness was created among the villagers regarding their health, as many were found to be suffering from malnutrition. In the afternoon, Team 03 took responsibility for cleaning shrubs and temple surroundings, as well as cleaning the water tank to ensure access to safe and healthy drinking water. The volunteers also arranged bricks to construct a new toilet facility.

Later, along with the village students, they participated in recreational activities such as playing cricket and other games. They further contributed by clearing tunnels and improving the surrounding environment. The day concluded with cultural programs held at around 6:30 pm, followed by a meeting where the volunteers discussed the day's activities and planned for the next day. The day concluded with a meeting with Mr. Babu sir, where we evaluated our work and organize the activities for the following day.

01/04/26

The volunteers began their day by cleaning the nearby Riverbanks and removing thorny bushes. By 9:00 am, they attended a meeting with The Ranger, Mr. Ranjith, who conducted an interactive session on forest safety and management. Under his guidance, the volunteers participated in clearing weeds and thorny bushes across approximately 10 hectares of land.

Plantation activities were also carried out to grow grass and vegetation for wild animals, aiming to prevent them from entering residential areas.

The team later visited and cleaned the nearby Primary Health Centre, removing bushes and maintaining the surroundings. They also cleaned the nearby Pillaiyar temple. In the afternoon, the volunteers were divided into three teams. Team 01 organized a medical camp, while Team 02 focused on drainage cleaning.

With Guidance from Dr. Santhosh, medical tests such as blood sugar, weight, and blood pressure were conducted for around 50 villagers, most of whom were aged between 60–70 years. It was encouraging to observe that many of them were in good health. The day concluded with cultural activities and team discussions. The day concluded with a meeting with Mr. Babu sir, where we evaluated our work and organize the activities for the following day.

02/04/26

The volunteers traveled to Kallapalayam village to continue their service activities. They attended a meeting with The School Principal, Mr. Krishnan, who addressed the volunteers about students and educational methods. Following this, the team engaged in cleaning nearby areas, removing weeds and thorny bushes to improve the environment.

The volunteers also shared breakfast with the students, strengthening their bond with the community. In the afternoon, the team met representatives from The Biodiversity Conservation Trust,

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including Mr. Nandhakumar, the founder. He explained the importance of biodiversity, the needs of an ecosystem, and the types of food required for animals.

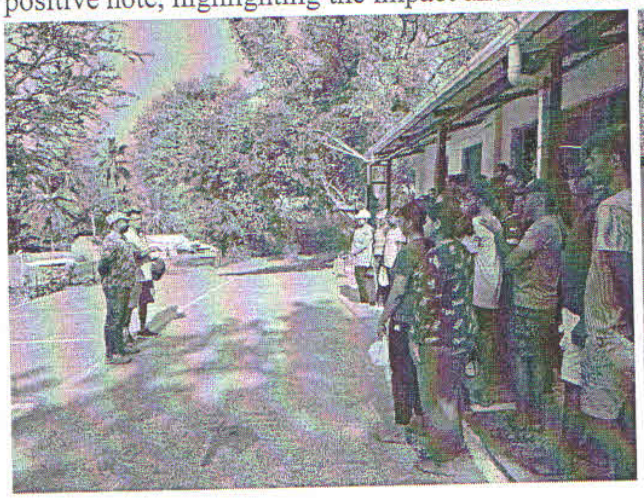
The volunteers were guided to collect seeds and leaves of plants such as soap nut, Seema karuvelam and Albizia (arappu maram). By evening, they returned to their camp and attended an interactive sessio with college faculty members, including Dr. Ganesh and Dr. Kalirajan from The Indian Pharmaceutica Association. The day ended with a sports event, bringing enthusiasm and team spirit among the volunteers The day concluded with a meeting with Mr. Babu sir, where we evaluated our work and organize th activities for the following day.

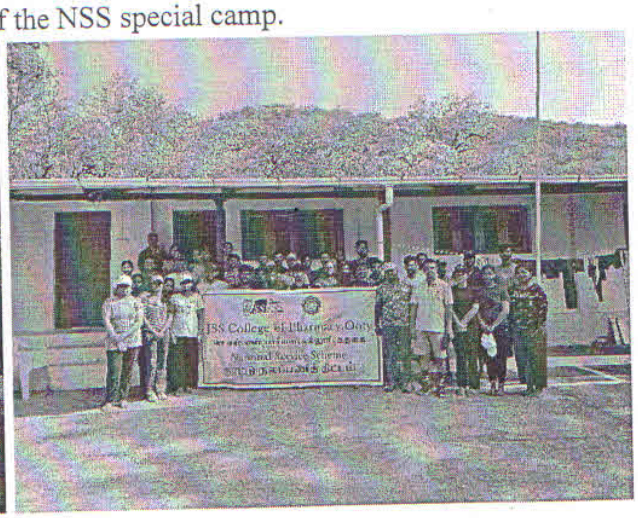
03/04/26

The volunteers started their day by cleaning the temple and nearby areas. They divide themselves into two teams, with one team focusing on removing weeds and thorny bushes and assistin local residents in maintaining cleanliness, while the other team interacted with the villagers to understan their lifestyle and environmental practices. Through these interactions, it was observed that the villagei maintained a secure and healthy life in harmony with their surroundings. In the afternoon, after lunch, th volunteers continued cleaning footpaths and engaged in discussions with forest rangers to learn about th geographical features of the region, as well as the flora and fauna found there. The day also included a interactive session with the tribal community, which helped the volunteers gain deeper insights into the culture and way of life.

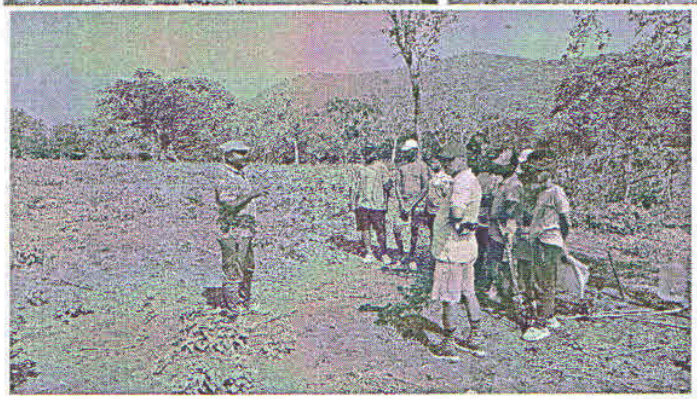
04/04/26

The volunteers packed their belongings and cleaned their accommodation area, marking th conclusion of the camp activities. The valedictory function began at 12:00 pm and was attended by sever dignitaries, including Forest Officer Shakthivel , Panchayat President Mr. Manogar, Ranger Ranjith, ar Forest Guard Mr. Yuvaraj. During the function, volunteers shared their experiences and reflected on the s days of the NSS camp. The speakers appreciated the efforts and dedication of the volunteers in serving th community. The NSS coordinator, Dr. Babu, along with the management of JSS College of Pharmac Ooty, was also acknowledged for organizing and supporting the camp. The program concluded on positive note, highlighting the impact and success of the NSS special camp.









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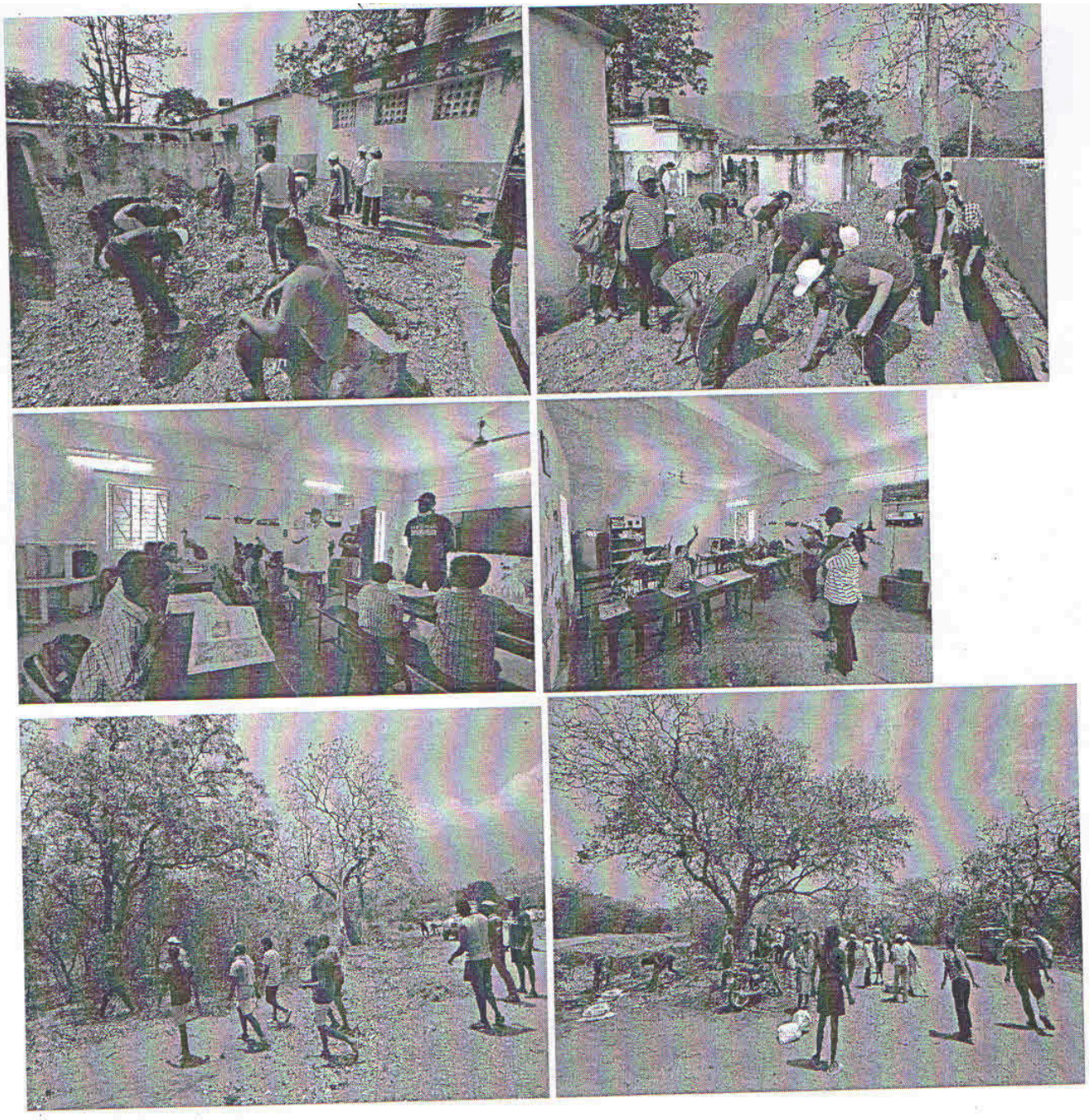

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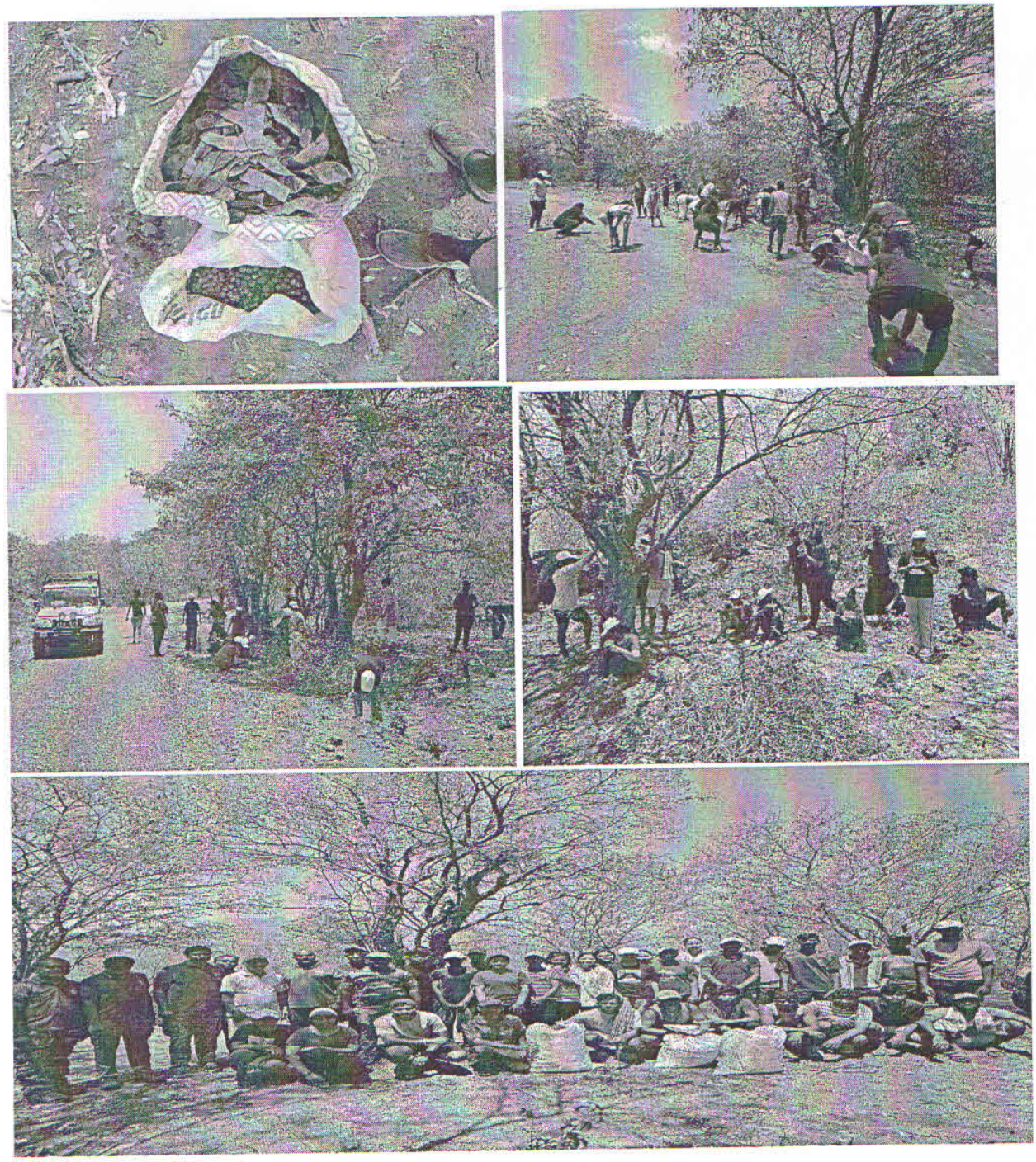

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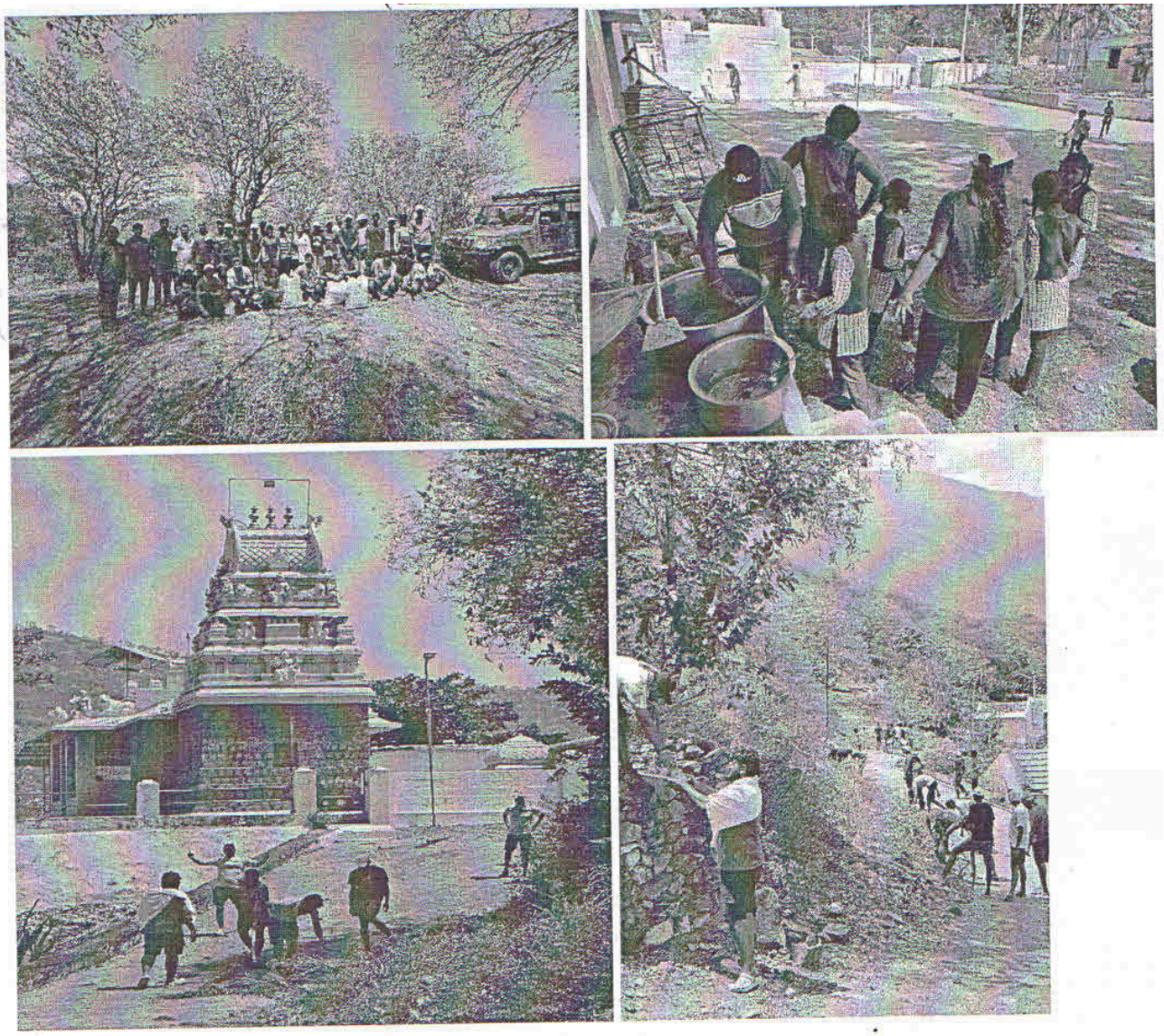

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NSS Special Camping Activities

NSS Unit V: School of Life Sciences, JSS AHER, Mysuru

NSS Annual Camp Report (2026)

The NSS Annual Camp was organized by the NSS unit of JSS Academy of Higher Education and Research, Mysore in the village called Koodanahalli located near the Nanjangudu road, Mysuru taluk. The camp was organized for seven days from 24th March 2026 to 30th March 2026.

Day 01 – Inauguration of the camp

Date: 24-03-2026

The NSS Annual Camp began on 24th March 2026. At around 2:00 PM, all volunteers departed from the college by bus to the camp site at Koodandahalli. Upon arrival, the



volunteers cleaned the surroundings and arranged the venue for upcoming activities.

An inauguration ceremony was conducted in the presence of chief guests including

1. Shri K.M. Shankar the village leader, Koodanahalli.
2. Dr. K.A. Ravisha, HOD, School of Life Sciences, JSS Academy of Higher Education and Research.
3. Dr. Vadiraj K.T, NSS Programme officer.
4. Dr. Sushma B.V, NSS Supporting officer.
5. Sri Harshith.N, NSS Programme officer.
6. Sri Chethan Kumar R.M, NSS Supporting officer.

The program began with the watering of plants, symbolizing growth and prosperity.



The event was hosted by volunteer Lakshmishree, and many volunteers actively participated as audience members. In the evening around 6:00 PM, snacks were provided, including semiya and chutney, which everyone enjoyed. The team left the camp site at 6:50 PM and reached the college at 7:20 PM. A total of 38 volunteers participated in the NSS Annual Camp 2026.

Day 02 – Survey and cleaning

Date: 25-03-2026

On the second day. At around 7:00 AM, all volunteers departed from the college by bus and reached to the camp site at Kodandahalli at 7:45 AM, the team assembled at 9:00 AM and



assembly was conducted by team Kaveri and then the volunteers proceeded to the village for survey work. The volunteers were divided into teams and conducted surveys to understand the lifestyle, problems, and needs of the local residents. The villagers were cooperative and shared valuable information. This helped the volunteers gain awareness about rural living conditions and social issues.

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Later, volunteers participated in a cleanliness drive, removing waste and improving hygiene in the area. And then we visited a nearby Mahadeshwara temple. After the activities, the team returned to the camp site, had snacks, and concluded the day. We left the camp site at 7:00PM and reached the college campus at 7:45PM.

Day 03 –Health camp and awareness about Tuberculosis.

Date: 26-03-2026



On day 3, at around 7:00 AM, all volunteers departed from the college by bus and reached to the camp site at Kodandahalli at 7:45 AM. An assembly was conducted by team Ganga. The Health camp was conducted from 10:00 AM to 1:00 PM which included general checkup of Blood pressure and diabetes, nutritional analysis, Ayurveda and awareness about microbial food spoilage. Many experts like Dr Pallavi N ,Dr Ashwini P,Dr Sumana K, Dr Swetha provided consultation to the villagers.



During post lunch activities Dr Umamaheshwari mam from JSS Academy of Higher Education and Research gave a talk on Tuberculosis and created awareness among the volunteers. Later snacks were provided and the culturals programme was held and we departed from the temple permises at 7:15PM and reached the college campus at 8:00 PM

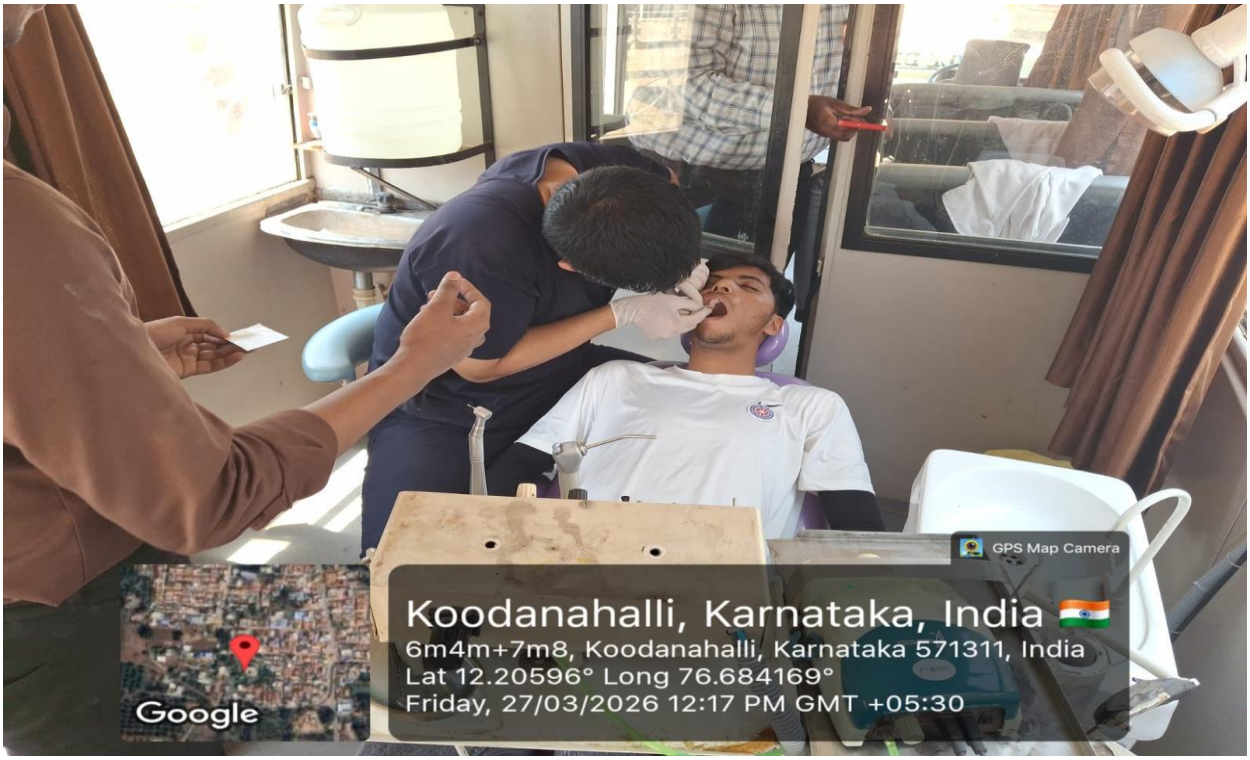


The session was interactive and informative, helping students understand their responsibility toward the environment. The day ended with snacks and group photos.

Day 04 – Dental camp and cultural events.

Date: 27-03-2026

On day 4, at around 7:00 AM, all volunteers departed from the college by bus and reached to the camp site at Kodandahalli at 7:45 AM. The day began with assembly which was



conducted by team Narmada. The dental camp was conducted in which many experts like Dr. Shivaraju.H.P, Dr. Divya.J, Dr. Siddesh.J.M and Dr. Sathish Kumar provided consultation to the villagers. Later, Prasad (buttermilk and panaka) distributed among the villagers on the occasion of Ram Navami.


JSS Academy of Higher Education and Research
School of Life Sciences (Mysuru) NSS Unit
National Service Scheme (NSS)
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After lunch, a session was held were Dr umesh sir from Jss college of Pharmacy gave a talk on toxins and poisons, the session was highly informative and engaging and Dr Ningaraju R, sir (Programme officer, University of Mysuru) thought us songs and dance. After the post lunch activity refreshments were provided and we departed from the village at 6:30 PM and reached the college campus at 7:15 PM. The session was highly informative and engaging. Volunteers gained practical knowledge about environmental protection.

The day ended with snacks and a group photo session before returning to college.

Day 05 –Sharamadhana

Date:28-03-2026



On the fifth day, we departed from the college at 7:15 am and reached the camp site at 8:00 am. The assembly was conducted by team Yamuna.

After the assembly, volunteers carried out final cleaning activities at the camp site. Weeds were removed, and the area was cleaned thoroughly.



After lunch, a final lecture on the environment was conducted by Pradeep sir who spoke about bees and snakes and Mark Steve sir who spoke about birds from WCF.It was very fun and interactive session, it was very informative and fascinating to learn about the environment.

The camp concluded with refreshments. The volunteers left the camp site and reached college by 7:30 PM.

Day 6: Speech and Hearing Test Camp.

Date: 29-03-2026

On the sixth day of the NSS camp, we reached the camp site at 9:00 AM and cleaned the area to conduct the assembly. Team Godavari was assigned to manage the assembly for the day.



After the assembly, we had breakfast and arranged the venue for the camp. Doctors conducted speech and hearing tests for the local villagers and volunteers until 2:00 PM. Later, we had lunch and organized an NSS song competition among the volunteers. Before the activity, we received our NSS T-shirts for the Shibira Jyoti program.

We also prepared Indian and Karnataka flags for Shibira Jyoti. Various competitions were conducted for the villagers, such as lemon and spoon race and rangoli competition, in which many participants actively took part.



At 7:30 PM, we all gathered for Shibira Jyoti, sang patriotic songs, and shared our camp experiences. And a special dinner was served. After the program, we had dinner and returned to college at 10:30 PM.

Day 7: Valedictory Function.

Date: 30-03-2026



The seventh day marked the final day of the NSS camp 2026. We reached the camp site at 9:00 AM. Everyone was dressed beautifully in traditional attire. Girls wore sarees and gowns, while boys wore shirts and dhotis. After breakfast at 10:00 AM, we arranged the venue for the valedictory program. The chief guests included Shri K.M. Shankar, the village head and the NSS Programme officers and supporting officers from JSS Academy of Higher Education and Research.



The program began with watering the plant and singing the NSS song. Prizes were distributed to the winners of various competitions, and certificates were awarded to the best volunteers.

The program concluded with the singing of the National Anthem. After the event, we cleaned the camp site and packed all the materials used during the camp. At 5:00 PM, we left the camp site and returned to college, marking the successful completion of the NSS camp.

NSS Special Camping Activities

NSS Unit VI: Department of Health System and Management Studies, JSS AHER, Mysuru

NSS Annual Camp Report (2026).

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Day 01 – Inauguration of the camp

Date: 24-03-2026



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The program began with the watering of plants, symbolizing growth and prosperity.



The event was hosted by volunteer Lakshmishree, and many volunteers actively participated as audience members. In the evening around 6:00 PM, snacks were provided, including semiya and chutney, which everyone enjoyed.

The team left the camp site at 6:50 PM and reached the college at 7:20 PM. A total of 38 volunteers participated in the NSS Annual Camp 2026.

Day 02 – Survey and cleaning

Date: 25-03-2026

On the second day. At around 7:00 AM, all volunteers departed from the college by bus and reached to the camp site at Kodandahalli at 7:45 AM, the team assembled at 9:00 AM and assembly was conducted by team Kaveri and then the volunteers proceeded to the village for survey work.



The volunteers were divided into teams and conducted surveys to understand the lifestyle, problems, and needs of the local residents. The villagers were cooperative and shared valuable information. This helped the volunteers gain awareness about rural living conditions and social issues.

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Later, volunteers participated in a cleanliness drive, removing waste and improving hygiene in the area. And then we visited a nearby Mahadeshwara temple. After the activities, the team returned to the camp site, had snacks, and concluded the day. We left the camp site at 7:00PM and reached the college campus at 7:45PM.

Day 03 –Health camp and awareness about Tuberculosis.

Date: 26-03-2026



On day 3, at around 7:00 AM, all volunteers departed from the college by bus and reached to the camp site at Kodandahalli at 7:45 AM. An assembly was conducted by team Ganga. The Health camp was conducted from 10:00 AM to 1:00 PM which included general checkup of Blood pressure and diabetes, nutritional analysis, Ayurveda and awareness about microbial

food spoilage. Many experts like Dr Pallavi N ,Dr Ashwini P,Dr Sumana K, Dr Swetha provided consultation to the villagers.



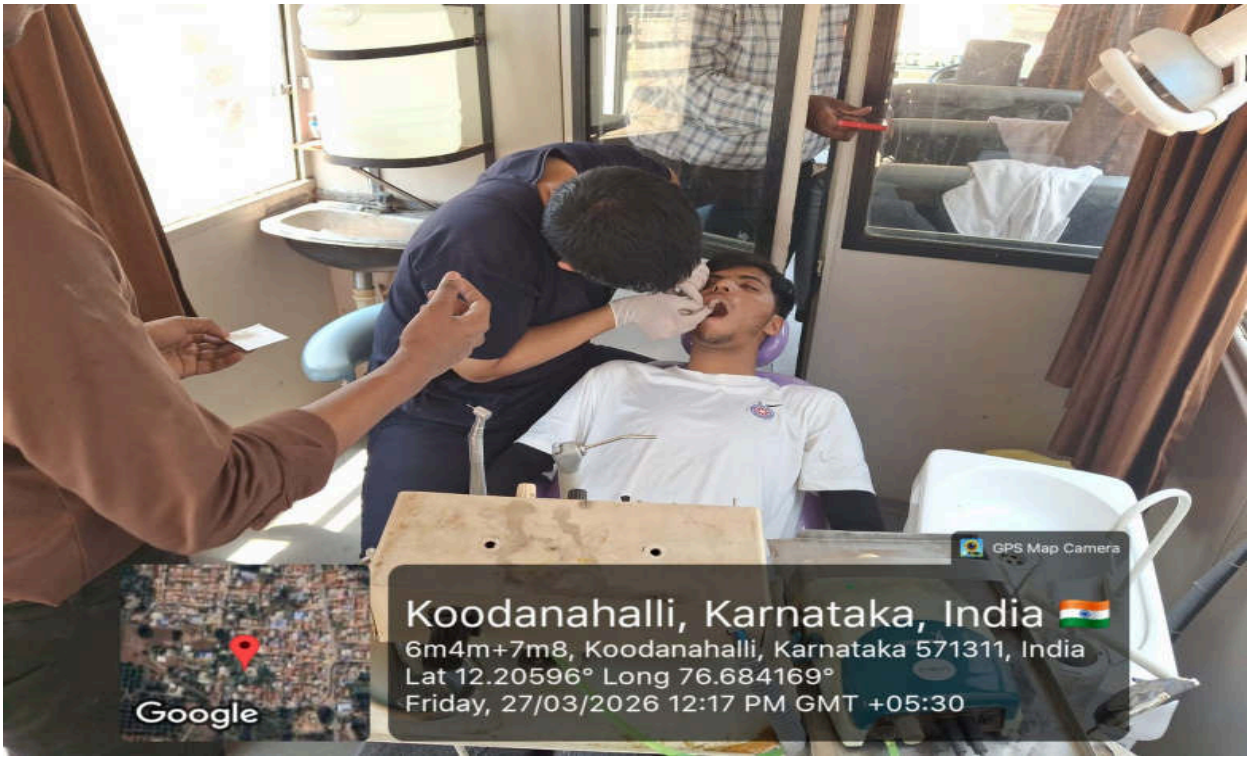
During post lunch activities Dr Umamaheshwari mam from JSS Academy of Higher Education and Research gave a talk on Tuberculosis and created awareness among the volunteers. Later snacks were provided and the culturals programme was held and we departed from the temple permises at 7:15PM and reached the college campus at 8:00 PM



The session was interactive and informative, helping students understand their responsibility toward the environment. The day ended with snacks and group photos.

Day 04 – Dental camp and cultural events.

Date: 27-03-2026



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The day ended with snacks and a group photo session before returning to college.

Day 05 –Sharamadhana

Date:28-03-2026



On the fifth day, we departed from the college at 7:15 am and reached the camp site at 8:00 am. The assembly was conducted by team Yamuna.

After the assembly, volunteers carried out final cleaning activities at the camp site. Weeds were removed, and the area was cleaned thoroughly.



After lunch, a final lecture on the environment was conducted by Pradeep sir who spoke about bees and snakes and Mark Steve sir who spoke about birds from WCF.It was very fun and interactive session, it was very informative and fascinating to learn about the environment.

The camp concluded with refreshments. The volunteers left the camp site and reached college by 7:30 PM.

Day 6: Speech and Hearing Test Camp.

Date: 29-03-2026



On the sixth day of the NSS camp, we reached the camp site at 9:00 AM and cleaned the area to conduct the assembly. Team Godavari was assigned to manage the assembly for the day.

After the assembly, we had breakfast and arranged the venue for the camp. Doctors conducted speech and hearing tests for the local villagers and volunteers until 2:00 PM.

Later, we had lunch and organized an NSS song competition among the volunteers. Before the activity, we received our NSS T-shirts for the Shibira Jyoti program.

We also prepared Indian and Karnataka flags for Shibira Jyoti. Various competitions were conducted for the villagers, such as lemon and spoon race and rangoli competition, in which many participants actively took part.



At 7:30 PM, we all gathered for Shibira Jyoti, sang patriotic songs, and shared our camp experiences. And a special dinner was served. After the program, we had dinner and returned to college at 10:30 PM.

Day 7: Valedictory Function.

Date: 30-03-2026



The seventh day marked the final day of the NSS camp 2026. We reached the camp site at 9:00 AM. Everyone was dressed beautifully in traditional attire. Girls wore sarees and gowns, while boys wore shirts and dhotis.

After breakfast at 10:00 AM, we arranged the venue for the valedictory program. The chief guests included Shri K.M.

Shankar, the village head and the NSS Programme officers and supporting officers from JSS Academy of Higher Education and Research.



The program began with watering the plant and singing the NSS song. Prizes were distributed to the winners of various competitions, and certificates were awarded to the best volunteers.

The program concluded with the singing of the National Anthem. After the event, we cleaned the camp site and packed all the materials used during the camp.

At 5:00 PM, we left the camp site and returned to college, marking the successful completion of the NSS camp.

Thank You

NSS Annual Report 2025-26

JSS Academy of Higher Education & Research, Mysuru

National Service Scheme (NSS)

jssunss@jssuni.edu.in
https://jssuni.edu.in/jssaher/outreach/Index.html
https://www.facebook.com/jssunss

Place: Mysuru
Date:

NSS Programme Coordinator

Registrar

IGBC

Confederation of Indian Industry

Indian Green Building Council (IGBC)

hereby precertifies

JSS AHER Global Campus at Varuna

Mosanabayanalli Road, Varuna, Dandikere & Janthgalli Village, Varuna hobli, Mysuru - 570010

(IGBC Registration No: GCN 23 0041)

The project has demonstrated intent to design and build high performance building in accordance with

IGBC Green Campus Rating System

Precertified Platinum

20 August 2026

(Precertification is valid for 3 years, renewed based on six monthly progress updates till certification)

Jayesh Hariyani
Chair, IGBC Green Campus

C Shekar Reddy
Chairman, IGBC

K S Venkatagiri
Executive Director, CII-Godrej GBC

Collaboration with Local Communities for the Protection and Maintenance of Shared Land Ecosystems at JSS AHER

JSS Academy of Higher Education & Research (JSS AHER), Mysuru actively collaborates with local communities, farmers, government bodies, NGOs, and village institutions to **protect, restore, and sustain shared land ecosystems.** These collaborative initiatives focus on protecting soil health, conserving biodiversity, improving green cover, preserving water bodies, and promoting sustainable land-use practices in surrounding rural and peri-urban areas.

These efforts directly support **UN Sustainable Development Goal 15 (Life on Land)** and **SDG 11 (Sustainable Communities)**.

1. Strategic Community Partnerships

JSS AHER works in close partnership with:

- **JSS Krishi Vigyan Kendra (KVK), Suttur** (ICAR-supported)
- **Swami Vivekananda Youth Movement (SVYM)**
- **Local Panchayats and Village Councils (Suttur, Saragur, Nanjangud, HD Kote)**
- **Forest and Agriculture Departments, Government of Karnataka**
- **Self Help Groups and Farmer Producer Groups (FPOs)**
- **Schools in rural and tribal belts**

These partnerships support **joint land conservation, biodiversity protection and sustainable land management programmes.**

2. Joint Ecosystem Conservation Initiatives

JSS AHER, along with community partners, undertakes:

- **Tree plantation and afforestation drives** on community lands
- **Revival and desilting of village ponds and water bodies**
- Promotion of **soil conservation and erosion control practices**
- **Organic and natural farming demonstrations**
- Restoration of **green belts in degraded areas**
- **Protection of native trees and pollinator-friendly species**

Major locations covered:

- Suttur village

- Saragur region
- Tribal belts of HD Kote
- Mysuru rural outskirts
- Nanjangud taluk

3. Support for Biodiversity and Indigenous Species

Together with villagers and farmers, JSS AHER promotes the cultivation and protection of:

- **Native tree species (Neem, Peepal, Banyan, Tulsi, Amla)**
- **Medicinal plants** used in traditional health systems
- **Endangered and indigenous crop varieties**
- **Pollinator-friendly gardens and hedgerows**

This supports both **ecological balance and traditional knowledge preservation**.

4. Training and Awareness Among Local Communities

JSS AHER regularly organises:

- **Village-level workshops** on biodiversity protection
- Awareness programmes on **soil health, composting and sustainable land use**
- Hands-on demonstrations on **vermicomposting and organic inputs**
- Training on **sustainable grazing practices and land restoration**
- **World Environment Day and Van Mahotsav programmes** with villagers

Beneficiaries:

- Farmers
- Tribal groups
- Women's SHGs
- School children
- Youth volunteers

5. Student and Faculty Engagement in Community Ecosystems

Students from:

- **School of Public Health**
- **JSS Medical College**
- **College of Pharmacy**
- **School of Life Sciences**

actively participate through:

- NSS & NCC outreach activities
- Rural immersion and fieldwork
- Biodiversity mapping and documentation
- Water body clean-up and plantation work
- Educational sessions for local communities

This strengthens **town–gown collaboration** for ecosystem protection.

6. Quantitative Impact Summary (2023–2025)

Indicator	Achievements
Villages actively engaged	20+
Trees planted with local participation	12,000+
Water bodies rejuvenated	10+
Farmers trained in sustainable land management	2,200+ annually (via JSS KVK)
Students involved in community eco-work	500+ per year
Area covered under conservation activities	150+ acres

Qualitative Outcomes:

- Strengthened community ownership of ecosystems
- Increased green cover in surrounding villages
- Improved soil fertility and biodiversity
- Enhanced awareness on sustainable land management

7. Institutional Mechanisms Supporting Collaboration

JSS AHER has formal structures that strengthen long-term partnerships:

- Extension units linked with **JSS KVK**
- Community outreach committees
- MoUs with NGOs, village panchayats and government bodies
- Funding for community environment projects
- Inclusion of sustainability in institutional policy

This ensures that community ecosystem protection is **systematic, not ad-hoc.**

JSS Academy of Higher Education & Research **actively collaborates with local communities to maintain and restore shared land ecosystems.** Through partnerships, capacity building, joint conservation initiatives, and active student-faculty involvement, the University strengthens ecosystem resilience while empowering local communities as

custodians of their natural environment. These collective actions demonstrate clear compliance with international sustainability benchmarks and reflect best practices in **community-based ecosystem preservation.**

Evidence;

Five-Day Mushroom Farming and Value Addition Train-ing Held at ICAR JSS KVK, Suttur

Suttur, November 25, 2025: A five-day Mushroom Farming and Value Addition Training Pro-gramme was organised at ICAR JSS Krishi Vigyan Kendra, Suttur, in collaboration with the Ag-ricultural Technician Management Institute of the Department of Agriculture, ICAR, Mysuru.

Dr. N. N. Asha, Assistant Professor, University of Agricultural Sciences, Mandya, who arrived as the chief guest for the programme, provided detailed information on different varieties of mush-rooms and the environmental conditions required for successful cultivation, including tempera-ture, humidity, moisture and hygiene.

Addressing the participants, Smt. Lalitha, a progressive farmer, said that mushroom cultivation has emerged as an industry in recent times and is a good income-generating activity for rural communities. She added that both urban and rural women and youth can enhance their additional income by cultivating mushrooms in their spare time.

Presiding over the programme, Dr. B. N. Gyanesh, Senior Scientist and Head, JSS KVK, called upon farmers and farm women to adopt mushroom production as a supplementary enterprise alongside their regular agricultural activities. He stressed the importance of taking value addition training from skilled experts to add value to mushrooms and pointed out that good profits can be achieved through this.

Dr. Deepak extended a warm welcome, Dr. Y. P. Prasad delivered the keynote address, and Mr. Shamraj proposed the vote of thanks.

A total of 42 farmers and farm women from various taluks of Mysuru district participated in this five-day training programme.



Five-Day Agricultural Technician & Machinery Repair Training Concludes at ICAR JSS KVK, Suttur

Suttur, November 21, 2025: A five-day Agricultural Technician and Agricultural Machinery Repair Skill Training program, organised by ICAR JSS Krishi Vigyan Kendra, Suttur, in collaboration with the ATMA Project, Agriculture Department, Mysuru, and VC Farm, Mandya, concluded successfully today. The training was held from 17 to 21 November 2025 at the ICAR JSS KVK campus.

Addressing the valedictory programme, Dr. B. S. Basavaraju, Joint Research Director, University of Agricultural Sciences, Mandya, highlighted the growing shortage of labour in the agricultural sector and emphasised that researchers have developed various farm machinery to support farmers. He urged farmers to adopt these technologies to improve productivity and maximise benefits.

Shri N. M. Shivashankarappa, Director of Rural Development, JSS Mahavidyapeetha, Mysuru, said the training was designed to empower farmers to use and repair agricultural machinery independently, and expressed satisfaction that the participants had made good use of the opportunity.

Presiding over the event, Dr. B. N. Gnanesh, Senior Scientist and Head, JSS KVK, advised farmers not to depend on a single crop but to embrace a holistic farming system. He stressed the importance of both effective utilisation and timely repair of agricultural

machinery, and encouraged participants to share their newly acquired skills with fellow farmers in their respective areas.

Trainer Smt. Sridevi, Professor, University of Agricultural Sciences, Mandya, also participated in the programme.

Farmers Shri H. D. Ramesh, Shri Shafiullah, and Shri Girish shared their experiences and impressions of the five-day training.

The event was attended by Shri S. J. Hemanth, Assistant Technical Manager, Agriculture Department, Mysuru; Smt. H. V. Divya; and Dr. Deepak. A total of 42 farmers from various taluks of Mysuru district benefited from this specialised training programme.



Live Telecast of PM Kisan Samman Nidhi and Agricultur-al Equipment Repair Training Held at JSS KVK, Suttur

Suttur, November 20, 2025: The ICAR JSS Krishi Vigyan Kendra (KVK), Suttur, organized a special programme featuring the live telecast of Prime Minister Shri Narendra Modi's address on the occasion of transferring ₹18,000 crore to farmers as the first instalment under the PM Kisan Samman Nidhi Scheme, along with the inauguration of the South India Organic Farming Sum-mit–2025, at its premises.

In his introductory address, Dr. B. N. Gnanesh, Head and Senior Scientist, JSS KVK, explained that PM Kisan Samman Nidhi is a Government of India scheme under which an amount of ₹6,000 per year is provided to eligible farmers as minimum annual income

support. He informed that this scheme was first introduced in Telangana as the ‘Raitha Bandhu Yojana’ and was later extended across the country by the Ministry of Agriculture and Farmers Welfare on February 1, 2019. To avail the benefits provided by the Agriculture Department, beneficiary farmers must ob-tain Farmer Identity Cards and link them with their Aadhaar card and bank account. He further emphasized that the amount received under PM Kisan Samman Nidhi should not be diverted for other purposes and must be utilized only for agricultural activities.

As part of the programme, a practical demonstration on agricultural equipment repair was con-ducted by Shri Arun and Shri Shafiulla from SLN Agritech, Mysuru, and representatives from Maruti Krishi Udyog Samsthe, Nelamangala. Shri Chandru and Shri H. D. Ramesh were also pre-sent on the occasion.

Progressive farmer Shri Mahadevu of Kikkeri Village, Hanagodu Hobli, who has been inde-pendently carrying out agricultural implements repair work for the last 10 years, and Shri Manju, a progressive farmer as well as mushroom and sericulture farming expert from Saraguru Village, Biligere Hobli, were felicitated during the programme.

More than 200 farmers, both men and women, along with the staff of JSS KVK, actively partici-pated in the event.



Five-Day Training on Agricultural Technology and Equipment Repair Held at ICAR JSS KVK, Suttur

Suttur, November 19, 2025: The ICAR JSS Krishi Vigyan Kendra (KVK), Suttur, in association with the ATMA Program, Department of Agriculture, Mysuru, and VC Farm, Mandya, organized a five-day training programme for farmers on agricultural technologies and agricultural equipment repair skills at JSS KVK, Suttur, from November 11, 2025.

The programme was inaugurated by Dr. Sridevi, Professor, Agriculture University, Mandya. In her address, she called upon farmers to develop skills to repair their own agricultural equipment. She noted that this programme, jointly organized by ICAR JSS KVK, the Agriculture Department and the Agriculture University, Mandya, is an important first step towards imparting agricultural equipment repair skills, and informed that participants would also be taken to VC Farm, Mandya, for practical training.

In his address, chief guest Shri Raghuveer, Agriculture Officer, advised participants to share the skills they acquire here with fellow farmers in their villages. He also provided complete information about the subsidies available from the Agriculture Department for purchasing agricultural equipment.

Presiding over the programme, Dr. B. N. Gnanesh, Head and Senior Scientist, JSS KVK, Suttur, observed that at present farmers need to visit their nearest taluk headquarters to get their agricultural equipment repaired, which involves both time and high expenses. This training programme has been organized to help farmers undertake repairs in their own villages, thereby saving both time and money. He urged all participants to make the best use of this opportunity.

A total of 42 farmers from various taluks of Mysuru district are participating in this five-day training programme. The training is being supervised by Smt. H. V. Divya, Subject Expert, JSS KVK, and Shri Gangappa Hipparagi, Manager, VC Farm, Mandya.



Five-Day Organic Farming Skills Training Held at ICAR JSS Krishi Vigyan Kendra, Suttur

Suttur, November 18, 2025: ICAR JSS Krishi Vigyan Kendra, Suttur, in collaboration with ATMA Yojana, Department of Agriculture, Mysuru, organized a five-day Organic Farming Skills Training programme at the ICAR JSS Krishi Vigyan Kendra campus in Suttur.

The programme was inaugurated by Shri Satish, Deputy Project Director, ATMA Yojana, Department of Agriculture, Mysuru. The event was presided over by Dr. B. N. Gyanesh, Senior Scientist, ICAR JSS Krishi Vigyan Kendra, who highlighted the growing demand for organic farming products and urged farmers and farm women to adopt organic farming systems and achieve success in this sector.

During the five-day training, participants were introduced to the concept of organic farming, its importance, core principles, recommended practices, and the standards to be followed. Sessions also covered soil, plant health and water management, and their relationship with human health. Detailed information was provided on seed conservation in organic farming, seed production, animal husbandry in organic systems, organic farming techniques, and organic pest and disease management. The programme also included guidance on marketing and value addition of organic farming produce.

As part of the practical exposure, the farmers visited the fields of Sri Prabhuswamy, an organic progressive farmer from Suralli village, Nanjangud taluk, and Sri Prithviraj Chauhan, a progressive natural farmer from Varakodu village, Mysuru taluk. During these visits, they were given hands-on information on the preparation and use of Panchagavya, Jeevamrutha, Brahmastra and Agni Astra, which are widely used in natural farming.

A total of 42 male and female farmers, including six farmers/farm women from each taluk, participated in the programme and acquired technical knowledge and practical skills related to organic farming. The training was supervised by subject experts of Krishi Vigyan Kendra, with Sri Shamaraj and Dr.



Legumes Tech & Value-Addition Training Held at ICAR JSS KVK, Suttur; Live Telecast of PM's 'PM Dhan-Dhaanya Krishi Yojana' & 'Mission for Aatmanirbharta in Pulses'

Suttur, October 11, 2025: ICAR JSS Krishi Vigyan Kendra (KVK), Suttur, in association with the Department of Agriculture, organized a one-day "Legumes Agricultural Technologies and Value-Addition Training" along with the live telecast of the Prime Minister's launch of Pradhan Mantri Dhan-Dhaanya Krishi Yojana and the Mission for Aatmanirbharta in Pulses (Pulses Self-Reliance Mission) at its campus on Saturday.

The program was attended by Shri Ravi, Assistant Director, Agriculture Department, Nanjangud Taluk; Shri Nanjundaswamy, President, Biligere GP; progressive farmers Smt. Shylaja, Shri Ratnashekar, and Shri S. Shantamurthy; and Dr. B. N. Gnanesh, Senior Scientist & Head, JSS KVK. Dr. Y. P. Prasad anchored the proceedings, Dr. G. M. Vinay delivered the welcome address, and Shamraj proposed the vote of thanks. More than 250 farmers (men and women) participated, along with 89 girl students from JSS Women's College, Kollegal.

Speaking on local agronomic priorities, Shri Ravi noted that the importance of legumes has declined in Nanjangud and T. Narasipura taluks because cereal crops are cultivated in both seasons. He urged farmers to reintroduce legumes particularly in rainfed fields and in areas with pumpsets, highlighting that legumes enhance soil fertility and are protein-rich, and encouraged farmers to increase dietary intake of pulses.

Dr. P. Mahadevu, Assistant Director (Research), University of Agricultural Sciences, Mandya, called on farmers to think like entrepreneurs—to focus on soil health, grow high-

quality crops aligned to market demand, and pursue value-addition to realize better profits.

Presiding over the event, Dr. B. N. Gnanesh emphasized that the Government of India's Mission for Aatmanirbharta in Pulses (2025–31) aims to increase indigenous production of pulses, reduce import dependence, raise farm incomes, and save foreign exchange. The Union Cabinet has approved the Mission for six years (2025-26 to 2030-31) with a financial outlay of ` 11,440 crore, with priorities that include climate-resilient practices, improving soil health, and productive use of wastelands; he encouraged phased adoption of organic methods.

In the technical session, Smt. H. V. Divya briefed farmers on selecting suitable pulse varieties, seed treatment, best-practice cultivation techniques, and value-addition opportunities. Progressive farmers Shri Ratnashekar, Shri Shantamurthy, and Smt. Shylaja also shared field experiences and practical tips with attendees.









Five-Day Natural Farming Training Program for CRPs Organized under NMNF Scheme at JSS KVK Suttur

Suttur, September 20, 2025: A five-day Natural Farming Training Program for Community Resource Persons (CRPs) and Krishi Sakhis was organized from September 16 to 20, to September 20, 2025 at ICAR JSS Krishi Vigyan Kendra (KVK), Suttur, in collaboration with the Department of Agriculture, Mysuru, under the National Mission on Natural Farming (NMNF) Scheme.

The training was inaugurated in the presence of experts and practitioners who guided the participants on various aspects of natural farming. Shri Satish, Deputy Director of Agriculture, Mysuru and Nodal Officer of the NMNF Scheme, explained how Krishi Sakhis should implement natural farming in farmers' fields and effectively work under the scheme. Dr. G. M. Vinay of JSS KVK elaborated on the principles of natural farming, its relevance in the present-day agricultural scenario, preparation of tools, crops suitable for natural farming, intercropping, and horticultural crops.

Dr. Gyanesh, Senior Scientist and Head of KVK, spoke on the importance of soil and its management, while Mr. Shamraju, Agronomist from KVK, delivered a session on soil management, cropping systems, integrated farming systems, and the steps to be taken from sowing to harvesting. Mrs. Divya, discussed the role of Beejamruta in natural farming and the importance of seed production.

Farmer Master Trainer Mr. Prithviraj conducted a live demonstration on his farm covering intercropping practices in coconut, natural rice cultivation, and preparation of formulations such as Jeevamruta, Beejamruta, and Brahmastra. Dr. Rakshitraj of KVK highlighted the importance of cattle in natural farming and the management of indigenous breeds, while Dr. Basavanagouda, Horticultural Scientist from Taralabalu KVK, Davanagere, explained the role of horticultural crops in natural farming and how farmers are achieving good yields by adopting these practices. Dr. Deepak addressed value addition and marketing of naturally grown crops, followed by Dr. Prasad Y.P. who gave insights on pest and disease management in natural farming. Experienced natural farmer Mr. Shivakumaraswamy from Heggavadipur in Chamarajanagar district shared his expertise on horticultural crops suited for natural farming, different methods of preparing Jeevamruta, cultivation of fruit crops requiring less water, and chemical-free cultivation and marketing techniques.

At the valedictory session, the Nodal Officers of the NMNF Scheme, who participated as chief guests, commended the ICAR JSS KVK for providing extensive knowledge and urged the CRPs to extend their support to farmers in adopting natural farming practices.

Presiding over the program, Dr. Gyanesh, Senior Scientist and Head, JSS KVK, congratulated the Mysuru Agriculture Department and the CRPs for their active participation and successful completion of the program.

Certificates were distributed to all the participants. In total, 38 CRPs took part in the five-day training and greatly benefited from the sessions.





Two-Month Food Value Addition Vocational Training Program Inaugurated at Someshwarapur

Suttur, September 15, 2025: A two-month Food Value Addition Vocational Training Program was inaugurated on Monday at Someshwarapur village, Mysuru taluk, in collaboration with ICAR JSS Krishi Vigyan Kendra (KVK), Suttur and JSS Jana Shikshana Sansthan, Mysuru, under the scheme of the Ministry of Skill Development and Entrepreneurship, Government of India.

The program was presided over and inaugurated by Smt. Leela Shivakumar, Vice President of JSS Jana Shikshana Sansthan, who encouraged women to actively participate in vocational training and aspire to become entrepreneurs. She further motivated them to achieve self-reliance by learning diverse skills such as bag making, tailoring, beautician training, and other vocational trades.

Addressing the gathering, Mr. Ramesh, Director of JSS Janashikshana Sansthan, emphasized that value addition in food products can enhance women's income. He explained that the current training program under skill development and

entrepreneurship initiatives will help women gain knowledge and confidence to start their own enterprises. Through the training, participants will learn to prepare spice powders, pickles, sambar pudi, rasam pudi, and different varieties of happala (papads).

Dr. Deepak, Home Scientist at ICAR JSS KVK Suttur, highlighted that this two-month training is especially beneficial for women farmers and members of self-help groups. He urged women to take full advantage of the program by preparing and marketing value-added products through their groups, thereby increasing household income. He also noted the growing demand for traditional foods in the market, explaining that the training will equip women to prepare ragi happala, cereal-based happala, sandige, spice powders, and pickles. He encouraged participants to become entrepreneurs by availing subsidies and support from the Central and State Governments under the Prime Minister's Small Food Processing Enterprises Regulatory Scheme (PM-SFME).

The program began with a welcome by Mrs. Saubhagya, Program Coordinator of JSS Jana Shikshana Sansthan, and concluded with a vote of thanks by Mrs. Roja.

More than 35 women and members of self-help groups from Mysore taluk participated in the training program and benefitted from it.



ICAR JSS KVK Suttur Conducts 5-Day Training for Krishi Sakhis under National Mission on Natural Farming

Suttur, 17 September 2025: ICAR JSS Krishi Vigyan Kendra (KVK), Suttur, in collaboration with the Department of Agriculture, Mysuru, organized a **five-day training program for** *Krishi Sakhis* under the Government of India's **National Mission on Natural Farming (NMNF)** scheme.

Inauguration & Guidance
The program was inaugurated by **Shri Ravi**, Assistant Director of Agriculture, **Nanjangud Taluk**. Addressing the *Krishi Sakhis*, he emphasized the importance of natural farming and **urged participants to fully utilize the five days** to learn the step-by-step process for adopting natural farming practices. He called on them to **share the learnings with other farmers** after the training and to **direct farmers to experts** at the Department of Agriculture or **ICAR JSS KVK, Suttur,** for further guidance.

Department Leadership & Implementation Focus
Shri. Satish, Deputy Director of Agriculture, Department of Agriculture, **Mysuru**, and **Nodal Officer, NMNF Project**, encouraged farmers to **absorb all inputs provided by KVK scientists** and to **commit to the successful implementation** of the Natural Farming Project across Mysore district.

KVK's Role & Mission Context
Presiding over the program, **Dr. Gyanesh B. N.**, Head, **Krishi Vigyan Kendra**, noted that the **Central Government launched NMNF** to promote natural farming in response to the **rising use of chemical inputs** in agriculture. He highlighted that **KVK Suttur has been selected as the district training center** for effective implementation and **called for optimal use of the expert-led sessions** delivered at the center.

Training Objectives & Scale
Setting the context in his introductory remarks, **Dr. Vinay G. M.**, Horticulturist, **KVK**, explained that the **core objective** is to **reduce chemical usage** by adopting **naturally available inputs and tools**. To build confidence among farmers, **selected agricultural friends (***Krishi Sakhis***) are being trained first**. He added that the project aims to **implement natural farming on approximately 1.5 lakh hectares across India**.

Farmer Perspective & Practice First
Mr. Prithviraj, a natural farmer from **Varakodu** village, urged participants to **first practice natural farming on their own fields** and then **motivate and guide fellow farmers** based on hands-on experience.

Program Conduct & Participation
Mr. Shamraj, the **lead trainer** for KVK's natural farming program, **presented the training plan**. **Dr. Rakshitraj** delivered the **welcome address**, and **Dr. Deepak** proposed the **vote of thanks**. **Mrs. H. V. Divya** and the **KVK staff** were present.

Approximately **40 Krishi Sakhis** from the taluks of **Nanjangud, T. Narasipura, K. R. Nagar, Saligrama, and Mysuru** participated in the training.



ICAR JSS KVK Suttur Hosts Training on Value Addition & Entrepreneurship for Women Farmers under TSP and PMFME

Suttur, September 10, 2025: The ICAR JSS Krishi Vigyan Kendra (KVK), Suttur, in association with ODP, Mysuru and the Chandramouleshwara Women Producers Society, Madapura (H.D. Kote Taluk), organised a training programme for women farmers on processing of agricultural crops, value addition, and entrepreneurial opportunities under the TSP (Tribal Sub Plan) scheme, Govt. of Karnataka, and the PMFME (Prime Minister's Micro Food Processing Enterprises) scheme, Govt. of India.

The programme was inaugurated by Dr. B. N. Gnanesh, Senior Scientist and Head, ICAR JSS KVK, Suttur. In his address, he urged women farmers to cultivate an entrepreneurial mindset, prioritise value addition in agricultural and horticultural produce, make effective use of State and Central government schemes, and work towards doubling their income.

Chief guest Smt. Lalitha, Programme Coordinator, ODP, Mysuru, congratulated ICAR JSS KVK for organising training and awareness programmes on processing of food articles from agriculture and horticulture. She encouraged participants to utilise such programmes fully, spread awareness among other farmers, and enhance profits and enterprises through collective effort.

Another chief guest, Smt. Lavanya, CEO, Chandramouleshwara Women Producers Society, Madapura, emphasised that self-reliance for women is best achieved through entrepreneurship.

Dr. Deepak, Home Science Subject Expert, ICAR JSS KVK, delivered a technical session on preparing a wide range of products, including millet cookies, bread, buns, pasta, noodles, and other bakery items, as well as traditional products such as ragi papad, millets malt, ragi unde, ragi mixture, sandige, and more. He also provided comprehensive information on subsidies available from the State and Central governments under the PMFME scheme, and outlined the types of food processing units that can be established under this programme.

A live demonstration on the preparation and value addition of products like ragi cookies, ragi mixture, and ragi papad was conducted.

The programme began with a welcome address by Dr. Vinay G. M. It was anchored by Smt. Divya H. V., and concluded with a vote of thanks by Dr. Prasad Y. P. More than 35 women farmers and Self-Help Group (SHG) members participated and benefited from the training.



World Coconut Day marked at ICAR JSS KVK, Suttur with training, farmer–scientist interaction and drone demo

Suttur, September 4, 2025: Suttur, Mysuru (Karnataka) — On World Coconut Day, ICAR JSS Krishi Vigyan Kendra (KVK), Suttur—along with the Institute of Agricultural Technologists (IAT), Mysore Unit; ICAR–National Bureau of Agricultural Pest Resources (NBAIR), Bengaluru; and Shobhit Nanjegowda Farm, Kennalu—jointly organized a day-long programme themed "Let's spread the power of coconut to the world." The event featured training on improved coconut cultivation practices and a farmer–scientist interaction at ICAR JSS KVK, Suttur.

The programme was inaugurated by Shri N. M. Shivashankarappa, Director of Horticulture, JSS Mahavidyapeetha, with a ceremonial watering of a coconut sapling.

Addressing the gathering, Dr. K. R. Ravindra, Secretary, IAT (Mysore Unit) and retired Assistant Director of Agriculture, delivered a keynote on the significance of World Coconut Day. He urged wider outreach on the importance and potential of coconut and introduced the working style of the Agricultural Technicians' Association. He welcomed participants and emphasized that adopting coconut in multi-cropping and integrated farming systems is more beneficial than cultivating it as a sole crop.

Dr. Gundappa, Senior Scientist, NBAIR, Bengaluru, highlighted NBAIR's ongoing work on the biological management of key coconut pests, including spiral whitefly and the blackhead worm—and noted that interested farmers would be trained in the production of predatory and parasitic organisms.

Presiding over the programme, Dr. B. N. Gyanesh, Senior Scientist & Head, ICAR JSS KVK, Suttur, described coconut as a mythological tree whose every part is useful. Observing the rise in coconut cultivation, he cautioned that farmers are often confused while selecting quality seedlings and face non-availability issues. He provided guidance on selecting and raising good seedlings and explained how agricultural waste available in coconut plantations can be used to manage the plantation holistically.

Progressive farmer Basavanna of Ayarahalli shared the water-use technologies and other innovations he has implemented in his coconut garden and urged farmers to adopt scientific practices. Chandrashekhar of Shobhit Nanjegowda Farm encouraged farmers to set up coconut nurseries as a pathway to enterprise.

Dr. Vinay G. M., Horticultural Scientist, JSS Krishi Vigyan Kendra, Suttur, delivered technical sessions covering coconut varieties, plant production, integrated nutrient management, intercropping, and water management.

Dr. Selvarajan Kehiriya, Senior Scientist, NBAIR, Bengaluru, conducted a drone demonstration on spraying Iceria fumarosa for whitefly management in coconut.

In the subsequent farmer–scientist interaction, Dr. Ramegowda and Dr. Prasad Y. P. explained the symptoms and integrated management of major pests and diseases in coconut, including rhinoceros beetle, red snout beetle, nits, whitefly, sap-sucking disorders, fungal diseases, downy mildew, and other related problems.

The event saw active participation from scientists of the Agricultural Science Center, Mrs. Divya H. V., Shamraj, and other staff members—along with members of the Agricultural Technicians' Association, progressive farmers from Farmers' Associations, and over 150 farmers, including women farmers, who took part and benefited from the knowledge shared.





National Horticulture Day & Beekeeping Training Held at ICAR JSS KVK, Suttur

Suttur, August 8, 2025: ICAR JSS Krishi Vigyan Kendra (KVK), Suttur organized a National Horticulture Day and Beekeeping Training Programme today to mark the birth anniversary of Dr. M. H. Marigowda, widely regarded as the father of horticulture in India.

Opening the session, Dr. Vinay G. M. informed participants that August 8 is celebrated as Horticulture Day to honour Dr. Marigowda's vision, contributions, and achievements in the horticulture sector.

Inaugurating the programme, Dr. Boregowda, K.A.S. (Retd.), said Dr. Marigowda made horticulture his life's mission and, owing to his work, farmers now earn higher incomes

from horticultural crops—so much so that Karnataka is known as a horticulture state. He urged farmers to adopt value addition for horticulture produce and to increase yields naturally by practicing beekeeping. He also encouraged them to share their experiences in cultivating mango, lakshmana fruit, litchi, and other new crops.

Presiding over the programme, Dr. B. N. Gnanesh, Senior Scientist & Head, JSS KVK, said the KVK conducts Horticulture Day training every year, which farmers actively attend and benefit from. Noting the recent decline in honeybee populations due to increased chemical use in agriculture, he advised farmers to cultivate honey (beekeeping) to enhance pollination and improve yields. Mr. Kashappa, District Manager, National Fertilizers Limited, attended as Guest.

Plant Protection Expert Dr. Y. P. Prasad emphasized that beekeeping is integral to agriculture: it boosts crop pollination and, when practiced as an enterprise or sideline, can deliver substantial returns.

Mr. Ravi, a progressive bee farmer and the resource person for the training, provided an overview covering: the history of honey, origins of beekeeping, information on honey bees, stinging bees and stingless bees, other bee species, the work and roles of bees, and scientific methods of beekeeping. He also demonstrated experimental beekeeping and honey extraction at the Beekeeping Lab of the Agricultural Science Centre.

Subject matter experts Ms. Divya H. V., Mr. Shamraj, and Dr. Deepak from JSS KVK, staff members, and more than 70 farmers participated and benefited from the programme.







Workshop on Paddy Production Technologies and Live Telecast of 20th Instalment of PM Kisan Samman Nidhi Held at Suttur

Suttur, August 5, 2025: The **ICAR JSS Krishi Vigyan Kendra**, in association with the Department of Agriculture, organized a **workshop on "Paddy Production Technologies for Monsoon Crop"** and facilitated the **live telecast of the 20th instalment of the Prime Minister's Kisan Samman Nidhi scheme**.

Inaugurating the workshop, **Shri Ravi**, Assistant Director, Agriculture Department, emphasized the importance of acquiring scientific knowledge in farming. "Farmers often approach our offices only to avail subsidies on sowing seeds, but rarely seek information on crop technologies," he said. "Yield loss is often due to unscientific usage of chemical fertilizers. I urge farmers to consult experts from **ICAR JSS KVK** and officers from the Agriculture Department to avoid such losses," he added.

He further informed that the Department provides not just subsidized sowing seeds, but also **biofertilizers** and **agricultural implements on rental basis** at reduced rates. Farmers were encouraged to make full use of these facilities.

Progressive farmer Shri Gopal delivered an insightful talk on **black paddy varieties with medicinal value**, specifically *Kaljeera* and *Chakhao*. He also highlighted the **health benefits** and **growing market opportunities** for black rice.

Subject matter experts from JSS KVK — **Shri Shamraj, Smt. H.V. Divya, and Dr. Y.P. Prasad** — presented detailed information on:

- Mechanization in paddy cultivation
- Seedling production techniques
- Balanced usage of chemical fertilizers and barnyard manure
- Improved paddy varieties and seed production
- Seed treatment methods
- Common pests, diseases, and control measures

In his address, **Dr. Puneeth** from Ayurveda College, Mysuru, spoke on the **health impacts of excessive chemical fertilizer use**. He strongly advocated for a **shift toward organic farming** and explained how **many health issues can be managed using traditional household remedies**.

Presiding over the program, **Dr. B.N. Gnanesh**, Head of ICAR JSS Krishi Vigyan Kendra, encouraged farmers to **explore and adopt new paddy varieties available in the market**. He emphasized growing crops with **Geographical Indication (GI) tags**, which can significantly increase profitability. He also briefed the audience about the **benefits extended under the 20th instalment of PM Kisan Samman Nidhi** and various **government schemes introduced for the welfare and advancement of farmers**.

Shri Prabhuswamy, President of **Bharatiya Kisan Sangha (Nanjangud unit)**, also graced the occasion.

The event witnessed enthusiastic participation from **agriculture department officials, JSS KVK staff members, and a large number of men and women farmers**.



Seedball Distribution Programme Promotes Environmental Stewardship at Suttur

MLA and BJP State President Shri B.Y. Vijayendra inaugurates the Seedball Distribution Program at Suttur Srikshetra, organized by JSS Residential School in association with the Department of School Education and Literacy, Government of India, and ICAR JSS Krishi Vigyan Kendra. The event was held in the divine presence of His Holiness Jagadguru Sri Shivarathri Deshikendra Mahaswamiji. Also seen in the picture are Shri Subbanna, Smt. Malavika Avinash, Dr. Shylendra Beladale, Shri Yaduveer Krishnadatta Chamaraja Wodeyar, and Shri T.S. Shrivatsa.

Suttur, July 19, 2025: "Conservation of the environment is the responsibility of each one of us," observed Shri B.Y. Vijayendra, State President of the Bharatiya Janata Party and MLA, while participating in the Seedball Distribution Programme held at the ICAR JSS Krishi Vigyan Kendra, Suttur. The event was organized by the Eco Club of JSS Free

Residential School, Suttur, in line with the directions of the Department of School Education and Literacy, Government of India.

The programme was held in the divine presence of His Holiness Jagadguru Shri Shivarathri Deshikendra Mahaswamiji. Addressing the gathering, Shri Vijayendra emphasized the impact of unchecked environmental harm and rising global warming, noting that the entire human race is facing serious consequences. Urging students to reduce plastic usage and be conscious about environmental conservation, he stressed that planting trees should not be limited to Environment Day, but practiced throughout the year as a true gesture of respecting Mother Nature.

Delivering his blessings, His Holiness Jagadguru Shri Shivarathri Deshikendra Mahaswamiji said that a balanced environment is essential for the physical and mental well-being of all living beings. He remarked that access to clean air, water, and food is crucial to health, and that environmental imbalance leads to increasing dependence on medicines. Emphasizing the importance of fostering nature, he said that planting and protecting trees is the greatest gift one can offer to the country.

Member of Parliament Shri Yaduveer Krishnadatta Chamaraja Wodeyar expressed appreciation for the contributions of Suttur Math in the fields of education, health, anna dasoha, and environmental protection. He highlighted the role of tree planting in preventing natural disasters and shared his joy at participating in the programme on the birthday of Shri Jayachamarajendra Wodeyar. He also acknowledged the special bond between the Mysuru Palace and Suttur Math.

Shri T.S. Shrivatsa, MLA of Krishnaraja Assembly Constituency, noted with concern that the environment is being destroyed due to human greed, and forests are vanishing in the name of development, calling it a form of self-destruction. He appealed to everyone to protect nature and prevent irreversible damage.

Dr. Shylendra Beldale, MLA of Bidar; Shri Subbanna, President of the Mysuru Rural BJP unit; several officers from JSS Mahavidyapeetha; the Administrative Officer of JSS Educational Institution, Suttur; heads of various departments; staff members; and students also took part in the programme.

Renowned Kannada movie artist and advocate Smt. Malavika Avinash delivered the introductory address. The programme began with an invocation by the students, and symbolic seedball distribution was carried out during the event. Shri G. Shivaswamy welcomed the dignitaries and attendees, Kum. H.M. Savitha proposed the vote of thanks, and Shri S. Chandramouleshwara conducted the programme.



Seedball Distribution Program to be Held at JSS School, Suttur on July 18

Suttur, July 17, 2025: In a bid to foster environmental consciousness among students and support afforestation efforts, the Eco Club of the JSS Free Residential School, Suttur, in collaboration with ICAR JSS Krishi Vigyan Kendra, is organizing a Seedball Distribution Program on Friday, July 18, 2025, at 11:00 AM at the school premises.

The program is being conducted under the guidance of the Department of School Education and Literacy, Government of India, and will take place in the divine presence of His Holiness Jagadguru Sri Shivarathri Deshikendra Mahaswamiji.

The event will witness the participation of distinguished guests including Shri Yaduveer Krishnadatta Chamaraja Wodeyar, Member of Parliament; Shri B.Y. Vijayendra, MLA and BJP State President; Shri C. Javagal Srinath, renowned cricketer; and Smt. Malavika Avinash, advocate and artist.

As part of the program, seedballs will be symbolically distributed to selected beneficiaries. The larger initiative involves sowing the seedballs in designated areas after receiving the necessary permissions from the Forest Department.

This initiative highlights the institution's ongoing commitment to sustainability and environmental stewardship.

Training on Sheep and Goat Rearing Conducted at JSS Krishi Vigyan Kendra, Suttur

Head, JSS KVK and Heads of various departments seen at the trianing program.

Suttur, July 04, 2025: The ICAR JSS Krishi Vigyan Kendra, Suttur, organized a three-day training programme on sheep and goat rearing to benefit livestock entrepreneurs and farmers from the region.

The training was inaugurated by Dr. H. Teggi, Joint Commissioner, Centre of Excellence for Animal Husbandry (CEAH), Government of India, Hesaraghatta, Bengaluru. In his address, he emphasized the potential of animal husbandry as a daily income-generating profession and its critical role in promoting organic and natural farming. He encour-aged farmers to consider sheep farming and dairy as sustainable subsidiary income sources for achieving financial stability. Dr. Teggi also cautioned against the use of un-scientific antibiotics, noting the risks associated with the misuse of 4th and 5th genera-tion

antibiotics, and advised farmers to consult veterinary experts before administer-ing any medication to livestock.

Presiding over the programme, Dr. B.N. Gnanesh, Senior Scientist and Head, JSS KVK, advised farmers to stay informed about market trends and to seek expert guidance be-fore initiating sheep or goat rearing. He stressed the importance of starting with breeds suited to local climatic conditions and recommended scaling up livestock numbers only after gaining adequate experience and confidence.

Dr. U.M. Rakshitraj, Veterinary Science Expert at JSS KVK, delivered the introductory note. Sri Shamraj of JSS KVK, Dr. Prasad, Dr. Deepak, and other staff members were also present during the training.

The programme witnessed participation from over 70 farmers, including men and women. Progressive farmers such as Sri Puttanna from Hulimavu village and Pavan and Yogesh from Kalkunda also took part in the training.

Certificate Distribution Program Held for CCINM Training Course at JSS Krishi Vigyan Kendra

Dr. Y.N. Shivalingaiah, Director of Extension, University of Agricultural Sciences, Bengaluru, inaugurates the Certificate Distribution Program of the CCINM course for staff members of Cooperative Societies from Chamarajanagara and Mysuru districts, held at ICAR JSS Krishi Vigyan Kendra, Suttur. Also seen are Dr. R. Narayanareddy, Coordinating Officer, UAS Bengaluru & SAMETI (South), Smt. Jyothi Urs, Deputy Manager, Chamarajanagara District Cooperative Society, Dr. B.N. Gnanesh, Senior Scientist and Head, JSS KVK, Sri J.G. Rajanna, and KVK staff.

Suttur, June 26, 2025: The ICAR JSS Krishi Vigyan Kendra (KVK), in association with the National Agricultural Extension Management Institute, Hyderabad, the Bengaluru Chapter of the Staff Training Institute–SAMETI (South), and the Extension Directorate, University of Agricultural Sciences, jointly organized a Certificate Course in Nutrition Management (CCINM).

The training program was conducted in three batches at JSS KVK between August 2025 and October 2025, and trained a total of 90 participants. The Certificate Distribution Ceremony was held on June 26, 2025 at the JSS KVK campus.

Dr. Y.N. Shivalingaiah, Director of Extension, University of Agricultural Sciences, Bengaluru, inaugurated the program. In his keynote address, he urged the trainees to act as technical agents, equipping farmers with complete scientific and technical knowledge. He emphasized the importance of educating farmers on the use of nano fertilizers and water-soluble fertilizers, and recommended crop diversification during monsoons to protect soil health.

Dr. R. Narayanareddy, State Nodal Officer (Desi) and Coordinating Officer, University of Agricultural Sciences, Bengaluru, SAMETI (South), advised trained staff to function as part-time agricultural extension officers. He stressed the need to provide timely and accurate information to farmers regarding fertilizers and pesticides, which would help reduce overall production costs.

Smt. Jyothi Urs, Deputy Manager, Chamarajanagar District Cooperative Societies, in her address as Chief Guest, encouraged trainees to keep in regular contact with scientists to learn about new seed varieties and fertilizers, and to effectively communicate these advancements to farmers.

Presiding over the program, Dr. B.N. Gnanesh, Senior Scientist and Head, ICAR JSS KVK, highlighted the need to protect soil fertility as a foundation for sustainable farming. He encouraged the use of bio-fertilizers such as Rhizobium, Pseudomonas, and micro-nutrients, and advised farmers to conduct soil testing at least once every two years. He urged the trainees to share knowledge on soil health and the benefits of soil testing with fellow farmers and reminded them that JSS KVK scientists are always available for consultation.

The program was attended by all 90 trainees who had successfully completed the course. Sri J.G. Rajanna delivered the introductory note, Dr. Deepak welcomed the guests and audience, Sri Shamraju delivered the vote of thanks, and Dr. Y.P. Prasad served as the master of ceremonies.





Vikasit Krishi Sankalp Abhiyan Concludes in Suttur with Outreach to Over 34,000 Farmers Across 131 Villages

Suttur, June 13, 2025: The ICAR JSS Krishi Vigyan Kendra, in collaboration with agricultural scientists from various research institutes and officers from the Departments

of Agriculture, Horticulture, Animal Husbandry, Fisheries, Panchayat Raj, along with representatives of NGOs and progressive farmers, successfully concluded the 15-day *Vikasit Krishi Sankalp Abhiyan* in Mysuru district. This national campaign, initiated by the Bhartiya Krishi Anusandhan Parishat, New Delhi, was held from May 29 to June 12, 2025.

The campaign was inaugurated on May 29, 2025, in the divine presence of His Holiness Jagadguru Sri Shivarathri Deshikendra Mahaswamiji at Sri Sutturkshetra. Over the course of the program, field visits and awareness sessions were conducted in 131 villages, with 131 meetings organized to directly engage with a total of 34,669 farmers. These interactions provided vital insights and demonstrations on modern agricultural techniques and sustainable farming practices.

Farmers received detailed information on land preparation, seed selection, and the introduction of disease-resistant crop varieties, along with guidance on seed treatment procedures and the importance of soil testing. Emphasis was placed on nutrient application based on soil health, and farmers were educated on the use of bio-fertilizers like vermicompost, Trichoderma, and Pseudomonas. Practical knowledge was also shared on the preparation of Jeevamrutha, Beejamrutha, and Gokrupamrutha, horticulture techniques, nursery production, dairy farming, plant protection methods, value addition, and agri-based startups.

The valedictory event was held on June 12, 2025, at the Swami Vivekananda Youth Movement Training Center in Kenchanahalli village. Addressing the gathering, Dr. B.N. Gnanesh, Senior Scientist and Head of ICAR JSS Krishi Vigyan Kendra, stated that the farmers had gained a wealth of knowledge through the campaign. He assured the participants that the initiative would continue beyond the 15 days and encouraged them to approach the experts at JSS KVK for continued support.

Dr. Vinay G.M., Horticulture Expert, advised farmers on crucial monsoon precautions, stressing the importance of soil testing and demonstrating proper sampling methods. He guided them on crop selection, nutrient management based on soil results, and the use of organic and green manures such as cow dung, peat, and neem husk. He also introduced raised bed planting techniques and micronutrient spray applications to boost yields.

Dr. Prasad Y.P., Plant Protection Expert, shared integrated disease and pest management practices suitable for monsoon crops like maize, millet, rice, coconut, chillies, and cereals. He highlighted the use of biological pesticides, sticky traps, and attractants as effective eco-friendly solutions.

Speaking on animal health, Dr. Basavaraj Sajjanna from the Indian Veterinary Research Institute, Bengaluru, explained the symptoms and treatment of udder abscesses and sores in livestock. He emphasized the importance of proper barn management and

informed farmers about various central government schemes supporting animal husbandry.

Agriculture Officer Jagannath from Saragur briefed farmers on the latest schemes offered by the Department of Agriculture. These included the Krishi Bhagya Yojana, agricultural wells, sprinkler irrigation, farm mechanization programs, the Karnataka Raitha Suraksha, Pradhan Mantri Fasal Bima Yojana, and the Natural Agriculture Scheme.

Presiding over the valedictory function, Dr. Dennis Chauhan, Director of the Socio-Economic Empowerment Program of the Swami Vivekananda Youth Movement, praised the outreach efforts of the scientists and the Krishi Vigyan Kendra. He urged farmers to make full use of the scientific expertise available to them and adopt informed, technology-driven farming methods by engaging actively with the experts.

During the campaign activities held in Ketupura village, Sosale hobli, T. Narasipura taluk, Dr. Shamaraja elaborated on integrated management techniques for coconut, horticultural crops, and rice, along with crop-specific pest control strategies. He encouraged farmers to visit the KVK to enhance their knowledge and adopt scientific practices for higher agricultural productivity.

Adding to the discussions, Dr. Shivaswamy from the Veterinary Research Institute, Bengaluru, shared information on improving milk quality, fodder management, mixed farming systems, and balanced feeding strategies. He also introduced various cattle breeds and government welfare schemes for livestock farmers.

Scientist Dr. Sabarinath advised farmers on livestock health and disease prevention, particularly the timely vaccination of calves against foot and mouth disease. He also covered prevention and care for lumpy disease, udder abscess, and hygienic practices before milking.

The campaign saw the participation of Swami Vivekananda Youth Movement officers, farmer leaders, and numerous progressive farmers, who contributed to making the initiative impactful and far-reaching. The *Vikasit Krishi Sankalp Abhiyan* concluded on a high note, leaving farmers empowered with scientific knowledge and renewed motivation to adopt sustainable and profitable agricultural practices.

Vikasit Krishi Sankalp Abhiyan Covers 122 Villages, Benefits Over 30,000 Farmers in Mysuru District

Dr. K.H. Ravi, Joint Director, Agriculture Department inaugurating the District-level Vikasit Krishi Sankalp Abhiyan program, at JSS Sabha Bhavana, in T. Narasipura. (From left to right) Progressive farmers Sri Shivamallappa, Dr. B.N. Gnanesh, Senior Scientist and Head, ICAR JSS KVK, Dr. Nagaraju, Deputy Director, Department of Animal Husbandry and Veterinary Services, Sri Manjunath Angadi, Deputy Director,

Horticulture Department, Mysuru, Dr. Kajal Shankaroy, Senior Scientist, ICAR NIAPN Institute, Sri Kurubur Siddesh and Smt. Mahadevamma are seen in the picture.

Suttur, June 12, 2025: The **Vikasit Krishi Sankalp Abhiyan**, organized by the **ICAR JSS Krishi Vigyan Kendra (KVK)** in association with the **Agriculture Department** and other allied departments of Mysuru, was held at the **JSS Sabha Bhavan in T. Narasipura** on June 11, 2025.

In his introductory remarks, **Dr. B.N. Gnanesh**, Senior Scientist and Head of JSS KVK, informed the gathering that the campaign commenced on **May 29, 2025**, with the blessings of **His Holiness Jagadguru Sri Shivarathri Deshikendra Mahaswamiji**. Since its inception, the Abhiyan has covered **122 villages** and conducted **366 meetings**, directly benefitting **30,204 farmers**. The campaign aims to disseminate information about modern agricultural technologies and ongoing research in laboratories, thereby increasing awareness among farmers regarding **advanced techniques** and **new seed varieties** in various crops.

Dr. Gnanesh further noted that **agriculture scientists from research institutes**, officials from the **Departments of Agriculture, Horticulture, Animal Husbandry, and Fisheries**, representatives from the **Panchayat Raj Department**, **NGOs**, and several **progressive farmers** have extended their support and participated in the program.

Presiding over the event, **Dr. K.H. Ravi**, Joint Director, Agriculture Department, emphasized the urgent need to address **soil health**, stating that **52.07% of the soil in Mysuru district is unhealthy**, with only **48% considered healthy**. He advised farmers to undertake timely **soil health assessments** and adopt measures to improve soil quality. He also highlighted various **government insurance schemes** and urged farmers to utilize these benefits.

Sri Manjunath Angadi, Deputy Director, Horticulture Department, served as the Chief Guest. He elaborated on the core objectives of the Vikasit Krishi Sankalp Abhiyan and how various allied departments are collaborating to ensure its success. He encouraged farmers to take advantage of the **loan facilities and schemes** available through the Horticulture Department.

Dr. Nagaraju, Deputy Director, Department of Animal Husbandry and Veterinary Services, spoke about the **13-day district-wide campaign**, wherein a team of experts from multiple departments, along with JSS KVK officials, is sharing crucial insights with farmers on **crop and livestock diseases**.

Dr. M.J. Chandregowda, Principal Scientist at **ICAR–Indian Veterinary Research Institute (IVRI), Bengaluru**, participated as a special invitee. He stressed that **agriculture is the backbone of India**, and true national empowerment can only be achieved by empowering farmers. He noted that India continues to depend on other

nations for several agricultural products, and there is an urgent need to strive for **self-sufficiency** in agriculture. He advised farmers to conduct **soil testing at least once a year** and apply nutrients accordingly.

Dr. Kajal Shankaroy, Senior Scientist at **ICAR-National Animal Nutrition Institute (NAINP), Bengaluru**, shared her experiences from the field visits conducted during the Abhiyan. She remarked that interactions with farmers in their villages provided valuable insights into the **real-world impact** of ongoing research, which would motivate researchers to enhance their efforts further.

Progressive farmers such as **Sri Kurubur Siddesh, Smt. Mahadevamma, and Sri Shivamallappa** were present on the dais. **Kirgasuru Sri Shankar** raised several farmer-related issues during the interactive session with departmental officials. An **agricultural implements exhibition** was also organized as part of the event.

Staff members from **JSS KVK**, officials from the **agriculture, horticulture, animal husbandry, and veterinary departments**, and more than **600 farmers**, including **Krishi Sakhis and Pashu Sakhis**, actively participated in the program.

Dr. B.N. Gnanesh extended a warm welcome, **Dr. G.M. Vinay** proposed the vote of thanks, and **Dr. Y.P. Prasad** served as the master of ceremonies.





Vikasit Krishi Sankalp Abhiyan: Awareness Drive on Agriculture and Allied Department Schemes Benefits Over 1000 Farmers

Suttur, June 11, 2025: On the 13th day of the Vikasit Krishi Sankalp Abhiyan, the ICAR JSS Krishi Vigyan Kendra, Suttur, in association with the Agriculture Department, organized extensive awareness and outreach programs across multiple villages—Kampalapura and

Panchavalli in Periyapatna Taluk; Mellahalli, Gopalapura, and Mulluru in Mysuru Taluk; and Alamburu and Basavanapura in Nanjangud Taluk.

The program focused on disseminating information about various schemes and initiatives offered by different agriculture-related departments. Smt. Aruna, Agriculture Officer, spoke in detail about the numerous schemes available under the Agriculture Department, including loan facilities accessible to farmers. Dr. G.M. Vinay, Horticulture Subject Expert at JSS KVK, elaborated on the various welfare schemes and support programs offered by the Horticulture Department to benefit farmers engaged in fruit, vegetable, and flower cultivation.

Dr. U.M. Rakshiraj, Veterinary Science Expert, provided insights into the various initiatives under the Animal Husbandry and Veterinary Sciences Department. He stressed the importance of integrated livestock practices and government support mechanisms. Dr. Y.P. Prasad, an expert in Plant Protection, introduced Central Government schemes aimed at enhancing crop health and pest control, and spoke on the importance of adopting scientific methods for sustainable farming.

Sri Shamraj, Cultivation Expert from JSS KVK, explained the range of subsidies available for agricultural equipment. He also informed farmers about the ICAR JSS KVK's initiative of providing farming equipment on rent—free of cost for Scheduled Caste and Scheduled Tribe farmers, and at subsidized rates for others, encouraging wider access to mechanized farming tools.

Additionally, experts from ICAR, Bengaluru—Dr. Kajal Shankarroy, Dr. Shivaswamy, Dr. Sabarinath, and Dr. Basavaraj Sajjanna—shared valuable guidance on cattle care and animal health management. Their sessions addressed issues related to cattle nutrition, disease prevention, and scientific livestock rearing practices.

More than 1000 farmers from the participating villages attended the event and benefitted from the expert interactions and detailed information on government-supported agricultural schemes. The outreach initiative aimed to empower farmers with the knowledge needed to leverage various departmental benefits for improved livelihood and sustainable agricultural growth.





Field Outreach Highlights Animal Husbandry and Dairy Development under Vikasit Krishi Sankalp Abhiyan

Suttur, June 10, 2025: The ICAR JSS Krishi Vigyan Kendra, in collaboration with the Department of Agriculture, Mysuru, conducted a series of field visits and information dissemination programs on June 8, 2025, as part of the 10th day of the ongoing Vikasit Krishi Sankalp Abhiyan. These programs were held at Jayapura and Daaripura in Mysuru Taluk, and Machabayanahalli in Hunsur Taluk, with the aim of spreading awareness about government schemes and best practices in agriculture and animal husbandry.

During the outreach, Dr. Rakshitraj provided an overview of various schemes launched by the Government of India related to agriculture and animal husbandry. He emphasized the importance of integrated farming practices and the cultivation of nutritious fodder crops to support livestock health.

Dr. Kajal Shankarroy, Chief Scientist at the National Veterinary Food and Shareerakriya Shastra Institute, Bengaluru, delivered a detailed talk on managing infertility in cattle. She highlighted the benefits of using mineral mixtures and hormonal treatments to address reproductive issues in livestock. Dr. Shankarroy also explained how deficiencies affecting milk fat content and quality can be addressed by incorporating nutritional products such as bypass fat and KMF Samruddhi into cattle diets.

Adding further value to the event, Dr. Shivaswamy, Scientist at the National Dairy Research Institute, encouraged farmers to adopt dairy farming alongside traditional agriculture. He stressed that such integrated approaches not only improve farm sustainability but also serve as a viable source of supplementary income for rural households.

The programs witnessed enthusiastic participation from local farmers, who gained valuable insights into scientific practices, government support mechanisms, and entrepreneurial opportunities within the livestock and dairy sectors.





Vikasit Krishi Sankalp Abhiyan: Foreign Delegates Visit ICAR JSS KVK and Interact with Farmers

Suttur, June 10, 2025: As part of the 10th day of the ongoing Vikasit Krishi Sankalp Abhiyan, the ICAR JSS Krishi Vigyan Kendra (KVK), Suttur, welcomed distinguished international guests Dr. Scot Heriatt, Vice-President of Educational Affairs and Management Professor from the United States, and Sri Bernard Marcus, Psychology Researcher at Maharshi International University.

The guests were warmly received by Dr. B.N. Gnanesh, Senior Scientist and Head of JSS KVK, who gave an overview of the KVK's functions and objectives. The visitors toured various model farms at the center and appreciated the efforts being made towards sustainable agriculture and farmer empowerment. They also participated in the field program organized at Devanuru village in Nanjangud Taluk and engaged in meaningful discussions with local farmers.

Dr. Vinay G.M., Scientist at JSS KVK, explained the importance of soil testing in agriculture and horticulture and its role in enhancing productivity. He provided insights on preparatory methods for monsoon crops, use of green compost such as Senabu, Diancha, and Sasugunnikayi, and the benefits of waste compost enriched with Trichoderma, Pseudomonas, and Metarhizium. He also spoke about vermicompost applications and the advantages of using light nutrient blends in crops like vegetable samruddhi and baale samruddhi.

Dr. Prasad of JSS KVK detailed disease management strategies in banana cultivation, including control of Panama disease, leaf spot, and Nendra banana-specific infections.

He emphasized integrated bio-management, pest control measures for Rhinoceros beetles, white flies, and the effective use of protective nets.

Dr. Satish Yevunje, Senior Scientist at the Central Institute of Freshwater Aquaculture (CIFA), Bengaluru, addressed the participants on pisciculture practices and their significance in doubling farmer incomes.

Simultaneously, Dr. Sujatha Nair and Dr. Anuradha Sane, Scientists from ICAR-IIHR, Bengaluru, visited the Abhiyan program held in Aatahalli village, Bannur Hobli, T. Narasipura Taluk. They provided guidance on horticultural crop management, seed selection, and advanced cultivation techniques.

Sri Shivanna, Technical Manager of the ATMA Program, Agriculture Department, T. Narasipura Taluk, briefed the farmers on the various schemes and support programs offered by the department.

Sri Shamraj, Cultivation Subject Expert from JSS KVK, discussed the major crops grown in the region, current challenges faced by farmers, and shared recommendations on field preparation for the monsoon season, selection of improved crop varieties, seed treatment, and integrated nutrient management.

The program highlighted the continued commitment of ICAR JSS KVK and its partners to strengthen the farming community through technical knowledge, global collaboration, and practical solutions tailored to local needs.





Vikasit Krishi Sankalp Abhiyan: Field Visits and Farmer Engagement Mark 9th Day of Campaign

Suttur, June 7, 2025: As part of the ongoing Vikasit Krishi Sankalp Abhiyan, a team of agricultural scientists, including experts from ICAR JSS Krishi Vigyan Kendra (KVK), Suttur,

conducted extensive field visits across multiple villages in Mysuru Taluk on June 6, 2025, marking the 9th day of the campaign.

The team visited the farm of Shri Parashivamurthy in Kempegowdanahundi Village, a progressive farmer trained in organic agriculture. He has adopted organic practices in cultivating banana, arecanut, and coconut, using vermicompost produced on his farm. The scientists examined his field and encouraged surrounding farmers to consider phased adoption of organic farming methods to enhance sustainability and soil health.

The team also visited the integrated farm of Shri Krishnegowda in Varakhodu Village, where they advised him on diversifying farming activities by incorporating animal husbandry, poultry, and sheep farming along with regular crop cultivation to improve income and resource utilization.

At Bommenahalli Village in Yelwala Hobli, Sri Shamraj, Cultivation Expert at JSS KVK, engaged with local farmers and educated them on improved cultivation techniques for cereals, soil health management, soil and water conservation, and rainwater harvesting. He also shared technical knowledge on rainfed crop cultivation methods suited to local conditions.

Sri Virupaksha, Officer from the Department of Agriculture, informed farmers about the various schemes, subsidies, and facilities available through the department to support agricultural development. The Taluk Agriculture Officer, in charge of the ATMA (Agricultural Technology Management Agency) program, elaborated on the benefits and implementation of the ATMA initiatives in the region.

Dr. Sujatha Nair and Dr. Anuradha Sane, Scientists from ICAR-IIHR, Bengaluru, provided farmers with valuable insights into mango variety selection, mango orchard management, and flower cultivation techniques that can enhance productivity and quality.

The field outreach activities of the day benefited over 418 farmers across the visited villages, reflecting the Abhiyan’s continued commitment to knowledge-sharing, sustainable farming practices, and farmer empowerment.



Vikasit Krishi Sankalp Abhiyan Continues to Em-power Farmers in Varuna Village

Suttur, June 5, 2025: The seventh day of the Vikasit Krishi Sankalp Abhiyan was held at Varuna Village in Mysuru Taluk, with the active participation of various allied de-partments of agriculture. The initiative, aimed at enriching farmers with both tradi-tional knowledge and scientific farming practices, witnessed a strong turnout and en-thusiastic response from the local farming community.

Shri Hemanth, Agriculture Officer of Varuna, addressed the farmers about the varieties of crops suitable for the monsoon season and the various facilities offered by the agri-culture department. He emphasized the importance of natural farming and introduced traditional crop varieties such as Rajamudi and Siddasanna. He also encouraged farm-ers to construct agricultural ponds under the Krishi Bhagya Scheme to facilitate drip irrigation and improve water use efficiency.

Dr. Vinay G.M., representing the ICAR JSS Krishi Vigyan Kendra, Suttur, discussed the selection of monsoon crops, pre-monsoon land preparation techniques, soil testing methods, and their practical benefits. He elaborated on the use of green compost, cli-mate-resilient crop choices, and nutrient management strategies suitable for the rainy season. Dr. Vinay also introduced light nutrient-requirement crops like Baale Samrud-dhi (Banana), Maavu Samruddhi (Mango), Shunti Samruddhi (Ginger), Arishina Samruddhi (Turmeric), and Tarakari Samruddhi (Vegetables), which are ideal for sus-tainable cultivation.

Dr. Satish Yevunje, Senior Scientist from the Indian Institute of Soil & Water Conserva-tion, Regional Research Institute, Bengaluru, shared insights into the institute's role in promoting soft water agriculture. He highlighted the health and economic benefits of fisheries and explained how the Pradhan Mantri Matsya Sampada Yojana, Fisheries and Aquaculture Infrastructure Development Fund, and Pradhan Mantri Matsya Krishik Samruddhi programs can help farmers double their income through aquaculture.

Dr. B.N. Gnanesh, Senior Scientist and Head of ICAR JSS KVK, stated that under the Vi-kasit Krishi Sankalp Abhiyan, the KVK has organized various training sessions throughout Mysuru District. He noted that three expert teams are actively visiting vil-lages to provide technical guidance. He urged farmers to take full advantage of these opportunities and also visit the JSS KVK center to receive more information about cli-mate-suitable crops and modern cultivation techniques. He advised them to conduct soil testing at least once every two years to make informed decisions about crop selec-tion and nutrient application.

Dr. Deepak addressed the participants on the importance of food processing and the value addition of agricultural produce. Agriculture Officer Anand spoke about the facili-ties available specifically for women farmers under various departmental schemes.

The program was presided over by Shri Siddaraju, Gram Panchayat Member, who ex-pressed that the event was highly beneficial for local farmers. He encouraged partici-

pants to seek guidance from scientists and apply their knowledge to improve crop yield and income.

In T. Narasipura Taluk, similar sessions were held at Muguru and Hosahemmige villag-es, where Sri Shamraj, Cultivation Expert from JSS KVK, interacted with farmers to understand their cropping patterns and the challenges they face. He offered insights into monsoon field preparation, the selection of improved seed varieties, seed treatment, and integrated nutrient management techniques.

Dr. Sujatha Nair and Dr. Anuradha Sane of ICAR IIHR, Bengaluru, addressed the farmers on effective horticultural crop management, focusing on seed selection and best cultivation practices. Sri Shivanna, Taluk Technical Manager for the ATMA Program, shared details about government agriculture schemes and how farmers can benefit from them.

The event concluded on a high note, reflecting the continued impact and success of the Vikasit Krishi Sankalp Abhiyan in empowering farmers with actionable knowledge and support systems.





Vikasit Krishi Sankalp Abhiyan: Empowering Farmers with Practical Insights and Scientific Knowledge

Suttur, June 4, 2025: As part of the ongoing Vikasit Krishi Sankalp Abhiyan, the ICAR JSS Krishi Vigyan Kendra (KVK), Suttur, organized a day-long awareness and training program for farmers at the District Training Center, Naganahalli, Mysuru, on June 3, 2025.

The program was inaugurated by Dr. Dhananjaya, Deputy Director, Agriculture Department, and Dr. B.N. Gnanesh, Senior Scientist and Head, ICAR JSS KVK, Suttur. Noted scientists Dr. Sujatha Nair from IIHR, Bengaluru and Dr. Anuradha Sane were present as chief guests.

In his inaugural address, Dr. B.N. Gnanesh urged farmers to undertake soil testing, proper land preparation, and crop selection before sowing to ensure better yields. He advised the use of disease-resistant seed varieties, emphasized seed treatment, and encouraged farmers to grow jowar as a sustainable alternative to tobacco, mentioning that produce could be sold to Glowco Company at prices above the minimum support price.

In a related session at Kuruburu village, T. Narasipura Taluk, farmers were trained in integrated nutrient management and pest and disease control in Sugandharaja crop. Dr. Sujatha Nair recommended replacing Sugandharaja with high-yielding Arka Prajwal, and adopting drip and uphill irrigation techniques to combat root rot and nematodes.

At Jeemaranahalli village in Nanjangud Taluk, Dr. Anuradha Sane inspected tissue-cultured banana plantations facing challenges and provided on-ground recommendations to farmers.

Similar educational programs were held in Tayuru, Ishwaragowdanahalli, Nerale, and Halepura villages in Nanjangud Taluk, in collaboration with local Agriculture Depart-ment officials and Gram Panchayats.

Dr. Vinay G.M., ICAR JSS KVK, shared insights on soil testing techniques, monsoon land preparation, green composting, crop and variety selection, and nutrient management in crops. He also introduced farmers to Samruddhi light nutrient banana and vegetable varieties, highlighting their benefits.

Dr. Prasad addressed common monsoon crop diseases and pests, emphasizing biological control methods, especially for paddy crop management.

Dr. Satish Evunje, Senior Scientist, Central Freshwater Aquaculture Research Institute, Bengaluru, discussed the activities of the institute and provided valuable details about the Pradhan Mantri Matsya Sampada Yojana and other state-supported fisheries programs.

In Hanumanahalli, Beejanahalli, and Mirle villages of Saligrama Taluk, Dr. U.M. Rakshitraj provided training on livestock health, including management of foot and mouth disease in cattle. Dr. Deepak engaged farmers with insights on value addition in crops, nutritional benefits of kitchen gardening, and related practices.

The series of sessions provided hands-on knowledge and interactive learning opportunities for hundreds of farmers across Mysuru District, helping them adopt modern, scientific, and sustainable agricultural practices.











[Vikasit Krishi Sankalp Abhiyan: Empowering Farmers Through Knowledge and Innovation]

Mysuru, June 3, 2025: The ICAR JSS Krishi Vigyan Kendra (KVK), Suttur, has launched the Vikasit Krishi Sankalp Abhiyan program in Mysuru District, with the aim of spreading scientific agricultural knowledge and practical farming solutions among rural communities. As part of the initiative, three dedicated teams comprising officials from the Agriculture Department and agricultural research scientists have been deployed across the district.

On June 2, 2025, a program was held in Gungralchatra village, Mysuru Taluk, where Dr. Vinay G.M. of JSS KVK spoke on critical farming topics such as land preparation, the use and benefits of green compost, and monsoon-specific precautionary measures.

Dr. Gundappa B., from the National Bureau of Agricultural Insect Resources (NBAIR), Bengaluru, informed farmers about the Bureau's ongoing research and its relevance to crop protection. He discussed pest control in jowar and coconut crops, highlighting biocontrol strategies and disease prevention.

Dr. Siddappa, from Horticulture University, Mysuru, addressed issues related to Thottapatti crops, nutrient management in coconut farming, and the importance of utilizing new crop varieties. Dr. Shivakumar, also from the university, explained soil testing, soil conservation, organic matter enhancement, and how to identify and manage nutrient deficiencies in crops.

Dr. Tanveer, Horticulture Department, Bagalkote, shared updates on the latest technologies and facilities offered by the department, particularly through the Raitha Seva Kendra, Ilwala. Sri Venkateshmurthy, Horticulture Officer, outlined schemes and benefits available through the department such as drip irrigation, support for GI-tagged crops like Mysuru Mallige, Nanjangud Rasabale, and Mysuru beetle leaves, and employment generation through government schemes.

The program saw active interaction between farmers and scientists, with over 75 farmers (including women) participating. The team also visited KG Halli, Beechanahalli, Chakahalli, and Jayapura villages in HD Kote Taluk, where they engaged with local farmers on topics like nutrient management, jowar crop diseases, biocontrol methods, and soil testing.

Farmers also received insights into ginger crop disease management, proper soil sample collection, and State and Central Government schemes available to support farming.

Dr. B.N. Gnanesh, Head and Senior Scientist, JSS KVK, encouraged farmers to visit the KVK center to gain hands-on knowledge about horticulture, animal husbandry, vermicomposting, and scientific farming methods.

Other experts present included Dr. Shamraj of JSS KVK, Dr. M. Sampathkumar of ICAR-ANBA, Bengaluru, and Dr. P. Preeti, Scientist, IIHR. The program benefited over 50 farmers, including both men and women.



Farmers Should Prioritize Chemical-Free Agricultural Practices: Suttur Sri

Sri H.M. Nagaraju inaugurating the Vikasit Krishi Sankalp Abhiyan program held at Sri Sutturkshetra, organized by the ICAR JSS Krishi Vigyan Kendra, in the divine presence of His Holiness Jagadguru Sri Shviarathri Deshikendra Mahaswamiji. Sri Mallayya Swami, Sri M. Madangopal, Prof. Mallepuram G. Venkatesh, Sri Mahima Patel and progressive farmers are seen in the picture.

Suttur, May 31, 2025: His Holiness Jagadguru Sri Shivarathri Deshikendra Mahaswamiji emphasized the importance of chemical-free farming while speaking at the **Viksit Krishi Sankalp Abhiyan** program held at Suttur on **May 29, 2025**. The event was organized by the **ICAR JSS Krishi Vigyan Kendra (KVK).**

In his benedictory address, His Holiness expressed concern that excessive use of chemical fertilizers has led to soil degradation and food toxicity. “Farmers must give importance to organic farming. Just as human beings undergo regular medical check-ups, soil too should be examined periodically to maintain its health,” he said. He urged farmers to combine ancient agricultural wisdom with modern technology and to seek guidance from agricultural science centers to improve their farming practices.

Sri H.M. Nagaraju, Joint Director of the Horticulture Department, Mysuru, highlighted the core purpose of the Viksit Krishi Sankalp Abhiyan—farmer education. He noted that Karnataka ranks first in the country in horticultural crop production and encouraged farmers to adopt **drip irrigation** for water efficiency, prioritize organic methods, and take advantage of government schemes and programs.

Sri M. Madangopala, IAS (Retd.), remarked that a nation’s prosperity depends on the well-being of its farmers. He pointed out that India now leads the world in rice production and advised farmers to select crops suitable to each season.

Former MLA Sri Mahima Patel urged ICAR JSS KVK officials to guide farmers on cultivating rain-dependent crops. He warned against excessive use of chemicals and stated, “Along with organic farming, organic politics is also needed today.”

Prof. Mallepuram G. Venkatesh, former Vice-Chancellor, emphasized that farmers are the backbone of the country and society. He called upon governments to work toward farmers’ welfare and encouraged traditional agricultural practices.

Dr. B.N. Gnanesh, Head of ICAR JSS KVK, provided insights into the objectives of the Viksit Krishi Sankalp Abhiyan.

The event began with an invocation by Matrushri Parvathamma and team. Sri G.L. Tripurantaka delivered the welcome address, while Sri K.P. Basavaraju offered the vote of thanks. The program was compered by Sri Mahadevaprasad.

HH Jagadguru Sri Shivarathri Deshikendra Mahaswamiji Launches 'Viksit Krishi Sankalp Abhiyan' at Suttur

Suttur, May 30, 2025: The 'Viksit Krishi Sankalp Abhiyan' was formally launched at Suttur by His Holiness Jagadguru Sri Shivarathri Deshikendra Mahaswamiji, marking a major initiative to disseminate scientific agricultural knowledge and modern technologies among farmers across Mysuru District.

Speaking on the occasion, Dr. B.N. Jnanesh, Head of ICAR JSS Krishi Vigyan Kendra (KVK), Suttur, shared key details of the campaign. The ICAR JSS KVK will organize 200 meetings across 135 villages in Mysuru District between **May 2 and June 12.** These meetings aim to bridge the gap between agricultural research and practice by taking cutting-edge laboratory innovations directly to the farmers' fields.

"Our objective is to reach out to **22,000 farmers** under this initiative," said Dr. Jnanesh. "The program will create awareness on new seed varieties, advanced farming technologies, and sustainable agricultural practices."

A wide array of stakeholders will actively participate in the campaign, including:

- Agricultural scientists from premier research institutes
- Officials from the departments of agriculture, horticulture, dairy farming, and fisheries
- Representatives from non-governmental organizations (NGOs)
- Progressive farmers from the region

The campaign reflects a collaborative and inclusive approach to empower the farming community, boost productivity, and promote region-specific best practices for long-term agricultural development.











Horticultural Crops Helpful for Financial Independence: Shri H.M. Nagaraju

Group photo of the participants of the 'Farmers Camp', held at Sri Sutturkshetra, jointly organized by the Jagadguru Shri Veerasimhasana Mahasamsthana Math, Shri Shivarathreeshwara Dharmika Datti and JSS Mahavidyapeetha. Shri B.N. Nagesh, Chief Manager, SBI Lead Bank, Shri H.M. Nagaraju, Joint Director, Horticulture Department and Convener of the program are seen in the picture.

Suttur, May 06, 2025: "Horticultural crops are helpful in attaining financial independence," observed Shri H.M. Nagaraju, Joint Director, Horticulture Department,

while addressing the valedictory function of the farmers camp held at Sri Sutturkshetra on May 05, 2025.

In his address to the farmers, Shri Nagaraju emphasized the importance of organic farming. “Farmers should prioritize organic practices. Using organic manure enriches soil fertility by providing essential nutrients. Drip irrigation must be adopted, and regular soil and water testing should be conducted. The Horticulture Department offers subsidies for cultivating crops such as arecanut, coconut, mango, banana, and ornamental flowers,” he informed.

Shri B.N. Nagesh, Chief Manager, SBI Lead Bank, expressed his belief that participants had gained valuable insights into effective agricultural practices. “Banks prioritize agriculture and offer loans accordingly. Farmers must ensure they utilize their agricultural land efficiently. Processing and selling their own produce directly to consumers can fetch better prices,” he advised.

Shri G. Krishnaprasad of the Sahaja Samruddha Samsthe stressed the foundational role of seeds in agriculture. “Always choose sowing seeds suited to your land and climatic conditions. Desi seeds are currently in high demand. The success of agricultural yield depends not only on the quality of seeds but also on the method of farming. Avoid harmful and toxic farming practices,” he urged.

Progressive farmer Shri P. Shivakumaraswamy described cultivation as an experimental and dynamic process. “Farming methods vary from region to region. Cultivation itself holds elements of entrepreneurship. Farmers should understand the market demand, cultivate accordingly, and ensure profitability. With the right mindset and confidence, financial self-reliance is achievable,” he said.

Shri N. Keshavamurthy, Executive, Akashavani, Mysuru, spoke on the cultural significance of Indian agriculture. “India has a farming legacy of over 5,000 years. Agriculture was once the very essence of Indian life. The festivals we celebrate are deeply tied to our agricultural traditions. Agriculture continues to unite communities and is central to our identity,” he observed.

Camp participants Shri Swamilavana, Shri H.R. Shivamadu, Shri M.P. Ramashetty, Smt. S.B. Sheetal, and Shri K.S. Pradeep shared their thoughts and experiences.

The camp report was presented by Shri Y.S. Manju Patel, while Smt. Dhanya rendered the invocation. Dr. U.M. Rakshitraj delivered the welcome address, Dr. B.N. Jnanesh proposed the vote of thanks, and Dr. G.M. Vinay compered the event.



Nature is the True Teacher of Agriculture: Dr. Halathi Somashekar

Farmers taking part in the 'Kapilarati' on the banks of Kapila river as part of the farmers camp held at Sri Sutturkshetra, jointly organized by the Jagadguru Sri Veerasimhasana Mahasamsthana Math, Sri Shivarathreehswara Dharmika Datti and JSS Mahavidyapeetha. The participants offered arati to Kapila river, expressing their devotion.

Suttur, May 05, 2025: "Nature itself is a teacher for agriculture," said Dr. Halathi Somashekar, noted agricultural expert, while addressing farmers at a special camp organized at Sri Sutturkshetra.

In his address, Dr. Somashekar highlighted the importance of returning to traditional agricultural practices inspired by nature and ancient wisdom. "In ancient times, saints and monks were also farmers. They began their daily agricultural activities by offering prayers to the gods of fire, wind, and rain," he said. He encouraged those practicing 'Vedakrishi' (Vedic agriculture) to treat their fields as laboratories and share this agricultural heritage with fellow farmers. "We must strive to grow and provide chemical-free crops," he added.

Sri Vinod, Manager, State Bank of India, emphasized the immense contribution of farmers to national development. "Both state and central governments have introduced various loan schemes for farmers. It is important that farmers become aware of these schemes and utilize them effectively," he said. He appealed to farmers not to lose hope during times of crisis. "Instead of resorting to suicide, adopt financial discipline and continue your efforts with determination," he urged.

Dr. B.N. Shadaksharimurthy spoke about mixed farming as a modern and sustainable agricultural practice. He specifically highlighted the benefits of dairy farming as a path to financial independence. "Breeds such as Gir, Sindhi, Rati, and Hallikar are ideal. Rearing local cattle varieties not only supports organic farming through natural manure but also ensures nutritious dairy products for the people," he noted.

The camp activities included early morning mass prayers followed by yoga. In the afternoon, participants watched the animated movie *Suttur Guruparampare*, enjoyed traditional desi games in the evening, visited nearby shrines and temples, and received blessings. They also participated in evening prayers on the banks of the Kapila River, including the *Kapilarati*, followed by vibrant cultural programs.

Farmers from various districts across the state enthusiastically took part in the camp.



ICAR-JSS KVK and Boruka Charities Conduct Urad Cultivation Training and Input Distribution for Farmers in Model Pulse Villages

Suttur, March 26, 2025: The ICAR-JSS Krishi Vigyan Kendra (KVK), Suttur, in collaboration with Boruka Charities, T. Narasipura, organized a training program on scientific cultivation techniques for the high-yielding Urad Dal variety LBG 791 in Madapura, C.B. Hundi, and Jalahalli villages under the Model Pulses Village Program.

Dr. B.N. Gnanesh, Senior Scientist and Head of ICAR-JSS KVK, explained the objectives of the initiative, while Seed Technology expert Smt. H.V. Divya guided farmers on improved cultivation practices. She highlighted the benefits of the disease-resistant LBG 791 variety, which offers higher yields with lower input costs, and demonstrated proper seed treatment using biofertilizers like Rhizobium, PSB, and Trichoderma at 200 grams per acre. Farmers were advised on soil preparation with Trichoderma-mixed manure (4 tons/acre) or organic manure (2 tons/acre) applied 2–3 weeks before sowing, along with balanced chemical fertilizer application based on soil test results (10:20:10 kg NPK per acre).

Detailed recommendations were provided for urea, SSP, MOP, and DAP combinations, along with weed management using herbicides. The program concluded with the distribution of LBG 791 seeds to participating farmers.

Smt. Mangala, Program Coordinator of Boruka Charities, along with JSS KVK experts Dr. Vinay G.M., Dr. Y.P. Prasad, Dr. Deepak, and field assistants, facilitated the sessions held

on March 21–22, 2025, which saw enthusiastic participation from over 275 farmers across the villages.

This initiative aims to enhance pulse productivity, reduce cultivation risks, and improve farm incomes through sustainable agricultural practices.



ICAR JSS Krishi Vigyan Kendra and Boruka Charities Collaborate to Empower SC/ST Farmers with Urad Cultivation Training and Seed Distribution

Narasipur, March 24, 2025: In a significant step toward empowering Scheduled Castes (SC) and Scheduled Tribes (ST) farmers, ICAR JSS Krishi Vigyan Kendra (KVK) and Boruka Charities, T. Narasipur, organized a comprehensive training program on the cultivation, seed treatment, and seed production of the high-yielding urad variety LBG 791. The program, held at Akkur village of T. Narasipur taluk, aimed to equip farmers with advanced agricultural techniques to enhance productivity and profitability.

Dr. B.N. Gnanesh, Senior Scientist and Head of ICAR JSS Krishi Vigyan Kendra, emphasized the organization's commitment to introducing new and improved crop varieties tailored to farmers' needs. He highlighted the importance of training programs in guiding farmers to achieve higher yields and sustainable farming practices.

Key Recommendations for Urad Cultivation:

Smt. H.V. Divya, Seed Technologist at KVK, addressed the challenges faced by farmers in the region, who predominantly cultivate the T9 or local urad varieties, which are prone to diseases and yield low output. She recommended the LBG 791 variety as a superior alternative, citing its resistance to yellow leaf disease and higher yield potential.

To ensure healthy crop growth and maximize yield, Smt. Divya provided detailed guidance on seed treatment, soil preparation, and fertilizer application:

1. **Seed Treatment:**
    - Treat seeds with organic fertilizers such as Rhizobium, PSB, and Trichoderma at a rate of 200 grams per acre.
2. **Soil Preparation:**

- Apply manure mixed with Trichoderma at a rate of 4 tons per acre or 2 tons of organic manure 2-3 weeks before sowing.

3. **Chemical Fertilizers:**
    - Based on soil test results, apply chemical fertilizers in the ratio of 10:20:10 kg nitrogen: phosphorus: potash per acre. Specific recommendations include:
        - Urea 21.7 kg + SSP 125 kg + MOP 16.7 kg, or
        - 10:26:26 (38.5 kg) + Urea 13.4 kg + SSP 62.5 kg, or
        - DAP 43 kg + Urea 4.7 kg + MOP 16.7 kg.
4. **Weed Management:**
    - Spray the herbicide Sodium Acefluorfen 16.5% + Clodinafop-Propargyl 8% EC (Patela) at a rate of 3.5-4 ml per liter of water within 15-24 days of sowing when the soil is moist.

Smt. Divya assured farmers that the LBG 791 variety would not only yield higher outputs but also reduce cultivation costs due to its disease-resistant properties. She encouraged farmers to select high-quality plants and preserve seeds for future sowing.

Seed Distribution and Farmer Participation:

Following the training session, urad seeds of the LBG 791 variety were distributed to all participating farmers. Detailed records of the beneficiaries were maintained to ensure effective follow-up and support.

The event saw the presence of Mrs. Mangala, Program Coordinator of Boruka Charities, along with KVK's subject matter experts, including Dr. Vinay G.M., Dr. Y.P. Prasad, and Dr. Deepak. Field assistants Akshay, Mahendra, and Mahadevaswamy also contributed to the program's success. Over 80 farmers from the region actively participated, gaining valuable insights into modern urad cultivation practices.

Conclusion:

This collaborative initiative by ICAR JSS Krishi Vigyan Kendra and Boruka Charities underscores their shared commitment to empowering marginalized farming communities through knowledge dissemination and resource support. By adopting the LBG 791 variety and implementing recommended practices, SC/ST farmers in T. Narasipur are poised to achieve higher yields, reduced costs, and improved livelihoods.

PM Kisan Yojana 19th Installment Financial Assistance Transfer Program to be Held on February 24, 2025

Suttur, February 20, 2025: The 19th instalment financial assistance transfer program under the PM Kisan Yojana is scheduled to be held on February 24, 2025, at 2:00 PM. As part of this program, a special dialogue on agricultural issues will be organized at ICAR JSS Krishi Vigyan Kendra (KVK), Suttur, Nanjangud Taluk, at 11:00 AM on the same day.

The session will provide an opportunity for farmers to discuss key agricultural challenges, advancements, and government support initiatives. Following this, the live broadcast of the PM Kisan Yojana financial assistance transfer program will be conducted at the KVK premises in the afternoon.

Farmers and women farmers are encouraged to participate in both the interactive session and the live broadcast in large numbers. This event serves as an important platform to gain insights into government schemes, financial aid, and modern agricultural practices.

For further details, interested farmers can contact ICAR JSS Krishi Vigyan Kendra, Suttur.





Farmers Encouraged to Utilize National Livestock Mission for Sustainable Growth

Suttur, February 17, 2025: The ICAR JSS Krishi Vigyan Kendra (KVK), Suttur, successfully conducted a three-day workshop on ‘Scientific Methods of Animal Husbandry’ to educate farmers on modern livestock farming practices.

Addressing the valedictory session, Dr. Shivanna, Joint Director, Department of Animal Husbandry and Veterinary Services, Mysuru, emphasized the need to adopt scientific methods in animal husbandry to meet the increasing nutritional demands of India’s growing population. He highlighted the findings of the Indian Medical Research Centre, which recommend a daily intake of 300 ml of milk, half an egg, and 33 gm of meat per person for adequate nutrition.

Dr. Shivanna also informed farmers about the Government of India's National Livestock Mission, which provides a 50% subsidy for sheep, goat, and swine farming, as well as fodder and animal feed units. He urged farmers in Mysuru district to take advantage of this scheme and apply online for subsidies and bank loans to promote self-employment.

Dr. H. Teggi, Joint Director, Animal Husbandry Excellence Centre, encouraged participants to utilize government schemes to strengthen their economic position. Dr. Nagaraju, Assistant Director, Sheep and Wool Corporation, stressed that dairy farming has been instrumental in improving farmers' financial stability and advised them to adopt scientific livestock farming techniques for higher profits.

Speaking on the occasion, Dr. Jnanesh, Senior Scientist & Head, ICAR JSS KVK, highlighted that the Kendra regularly organizes training programs, seminars, and workshops to support farmers in enhancing their income through modern agricultural techniques.

The event saw participation from progressive farmers, scientists, and over 65 farmers. Experts including Dr. Raghavendra, Dr. Vijeth, Dr. Chetan, Dr. Deepak, Dr. Rakshit Raj, and Sri Ashwatappa also contributed to the discussions.



Three-Day Training Program on Scientific Animal Husbandry Practices Held at ICAR JSS Krishi Vigyan Kendra

Suttur, February 2025: A three-day training program on scientific animal husbandry practices was successfully organized at ICAR JSS Krishi Vigyan Kendra (KVK), Suttur, Nanjangud Taluk, in collaboration with the Center of Excellence in Animal Husbandry, Government of India, and the Department of Animal Husbandry and Dairying.

Dr. H. Teggi, who inaugurated the program as the chief guest, emphasized that the government is conducting various training programs for farmers at JSS KVK and other institutions to enhance their knowledge of animal husbandry and help them increase their income. He encouraged farmers to take advantage of these programs and adopt scientific practices in dairy, sheep, goat, and poultry farming.

Shri Arvind S.C., Joint Director, KMF Training Center, highlighted the importance of scientific dairy farming with modern technology to ensure success. He pointed out that

farmers can increase their profits not only from milk but also by raising calves, stressing the need for pure milk production in a competitive market.

Dr. Nagaraju, Deputy Director, Animal Husbandry and Veterinary Services Department, Mysuru District, underscored the importance of providing quality nutritious fodder to cattle. He advised farmers to dedicate 15-20% of their land to growing fodder and encouraged them to share their training knowledge with fellow farmers to promote sustainable and profitable animal husbandry.

Dr. B.N. Gyanesh, Senior Scientist and Head, ICAR JSS Krishi Vigyan Kendra, who presided over the event, urged farmers to develop a bond with their cattle and suggested integrating agriculture with animal husbandry to double their income.

The training program witnessed participation from experts, including Dr. Mallikarjuna Swamy, Dr. Balaraj, Shri Ashwathappa, Dr. Vinay G.M., Dr. Rakshit Raj, and Dr. Deepak, along with KMF officials and over 60 farmers.

This initiative provided valuable insights into scientific livestock management, fodder cultivation, and sustainable dairy farming, equipping farmers with the skills needed to improve their productivity and earnings.





One-Day Training Program on Water User Cooperative Societies Successfully Conducted

Suttur, February 13, 2025: A one-day training program for Water User Cooperative Societies was successfully organized on February 13, 2025, in collaboration with ICAR JSS Krishi Vigyan Kendra, Suttur, and CADA, Mysuru, at the JSS KVK Training Hall.

The program was inaugurated by Shri Mariswamy, President, CADA, Mysuru, who interacted with the farmers about the functioning of water user societies and emphasized the importance of addressing existing challenges and inefficiencies.

Dr. Chandra Kalajat, Director of Agriculture, CADA, Mysuru, attended as the chief guest and provided insights into the Command Area Development Authority's (CADA) plans and initiatives aimed at improving water management and agricultural productivity.

Presiding over the program, Dr. B N Gyanesh, Senior Scientist & Head, ICAR JSS Krishi Vigyan Kendra, Suttur, highlighted the importance of bio-fertilizers in sustainable agriculture and their role in improving soil health.

The event featured expert sessions from agriculture and horticulture specialists:

Mr. Shamaraja, Subject Expert, Agriculture, JSS KVK, delivered a lecture on soil and water test-based fertilizer management, management of paddy, alkaline and swampy soils, and integrated crop management in catchment areas. Dr. GM Vinay, Subject Expert, Horticulture, JSS KVK, educated farmers on integrated crop management of horticultural crops in the catchment area.

The program concluded with a vote of thanks delivered by Dr. Deepak, Subject Expert, Home Science, JSS KVK.

This training initiative provided valuable knowledge and practical solutions to farmers, equipping them with the necessary skills to enhance water management, soil health, and crop productivity in their respective regions.

February 13th, 2025

COLLABORATION WITH LOCAL COMMUNITIES

Nilgiris Biosphere Medicinal Plants Exhibition

The College as a body always extends support to organise events aimed at promotion conservation and sustainable utilisation of the land, including forests and wildlife. The Department of Pharmacognosy of the college annually organizes such events to promote the conservation of medicinal plants in the Nilgiris Biosphere.



Department of Pharmacognosy – Achievements in Flower Shows & Rose Show Competitions

We are delighted to announce that during the 20th 'Rose Show' competitions held from May 10 to 12, 2025, JSS College of Pharmacy & JSS Public School, Ooty, were awarded an impressive 16 prizes:

- Rolling Cup: 2
- First Prize: 5
- Second Prize: 4
- Special Prize: 5

Hearty congratulations to the TIFAC Center, Staff of the Department of Pharmacognosy, and our enthusiastic students for their outstanding creativity, commitment, and hard work in community engagement initiatives, which have further enhanced the institution's reputation.

Building on past achievements, the Department of Pharmacognosy has a tradition of excellence. At the 125th Flower Show and 175th Anniversary 'Ooty 200' competitions held at the Government Botanical Garden in May 2023, the Department secured 9 prizes (1 Rolling Cup, 4 First Prizes, 2 Second Prizes, 1 Third Prize, and 1 Special Prize). Additionally, in the Rose Show Competitions, the Department won 3 prizes (2 First Prizes and 1 Special Prize), including awards in the Arrangement of Roses (Special Prize) and Rose Rangoli (First Prizes).

These achievements reflect the Department's dedication to community service, creativity, and continuous pursuit of excellence. Congratulations once again to all the staff and students involved for bringing laurels to the institution!

Principal

PRINCIPAL
J.S.S. COLLEGE OF PHARMACY

	 **B. Shivaramakrishnan** **Coordinator** **Smart Campus-JSSCPO**